

**CALL FOR ARTS & CULTURE NONPROFITS –  
COMMUNITY BOOTHS AT SO BAZAAR NIGHT MARKET**



So Bazaar Night Market 2017, Redmond, WA. Photo: James McDaniel

VALA (Venues for Artists in the Local Area) in partnership with the City of Redmond seeks Interactive Community Booths for **SO BAZAAR NIGHT MARKET—Thursdays, August 15, 22, and 29, 2019 (5–10pm)**.

“So Bazaar” is a pop-up night market held during the last three Thursdays in August. For the past few years, the So Bazaar Night Market has drawn a crowd of approximately 4,000 to 7,000 people every night who come to experience an evening of visual, performance, and culinary arts. This year, the event will explore creative experiences through evenings inspired by the overarching theme, METAMORPHOSIS, and a different sub-theme each week.

In 2019, So Bazaar will be located in both Redmond Central Connector Park and Downtown Park (between 161st Ave NE & Leary Way NE, and between Cleveland St. and the Bear Creek Parkway). The Community Booths will be located in AIR on Thursday, August 15th, WATER on Thursday, August 22nd, and FIRE on Thursday, August 29th.

**OPPORTUNITY**

Nonprofit Arts and Culture Groups and Organizations are cordially invited to submit proposals to provide family-friendly, engaging interactive activities as part of So Bazaar Night Market in Redmond, Washington. The City of Redmond provides free 10’x10’ booths to 6–8 organizations for each of the 3 Night Market events. There is no cost to apply for, or participate in, this opportunity.

**APPLICATION DEADLINE** Friday, June 21, 2019 at 5:00 PM PST

## **SELECTION PROCESS**

Organizations will be chosen through a panel made up of arts organization professionals. We encourage local arts and culture groups—whether established or just starting out—to apply. Organizations can apply for 1 night, or all 3 nights at the Market.

## **SELECTION CRITERIA**

- Theme alignment. The activity must be keyed to the overarching theme of METAMORPHOSIS, and link to the sub-theme that changes each Thursday. For example, if you apply for a booth on Thursday, August 15, your sub-theme would be AIR; if you apply for a booth on Thursday, August 22, your sub-theme would be WATER; if you apply for a booth on Thursday, on Thursday, August 29, your sub-theme would be FIRE.
- “Family-friendly” (all ages).
- Potential meaningful audience interaction.

## **HOW TO APPLY**

Please prepare a proposal that includes the following information. Submit materials via email to Laura Lee Bennett, Community Events Coordinator, at [llbennett@valaeastside.org](mailto:llbennett@valaeastside.org).

### **Email Submission**

- Subject line: So Bazaar Night Market – Community Activity Proposal
- In body of email, include organization contact information:
  - Organization name, address, phone, email, website link (if available).
  - Designated organization contact: Name, title, phone, email address.

### **Attachments (1-3 pages, PDF preferred)**

Please provide, in one or two sentences, or bullet points:

1. Organization information.
  - Mission statement (how the organization serves the community)
  - Vision (how the organization’s mission is being carried out)
  - Goals of public engagement/work (family-friendly)
  - Activity description and how it ties to organization’s mission
  - Materials used in activity
2. Theme alignment.
  - Share your vision of how the proposed activity aligns with the “Metamorphosis” theme and sub-themes of So Bazaar Night Market.
  - Specify whether your organization prefers a booth on all 3 nights, or prefers 1 night and how that sub-theme applies (Air – 8/15, Water – 8/22, or Fire – 8/29).

## **TIMELINE**

Application submission deadline: Friday, June 21, 2019 at 5:00 PM PST

Selection announcement/notification: Monday, June 28, 2019

Booth assignments emailed: Monday, July 15, 2019

Final booth logistics emailed: Thursday, August 1, 2019

## **SECURITY**

Although police officers will be roaming the park during the event, vendors will need to staff their booth at all times and be responsible for their items.

## **TECHNICAL NEEDS**

Although booths will have access to electricity, access to power is limited, and there is no access to water.

## **About VALA**

VALA, Venues for Artists in the Local Area, Eastside, is a 501(c)(3) nonprofit arts organization based in Kirkland, WA, committed to connecting artists to artists, artists to the community, and the community to art. For more information, visit: <http://www.valaeastside.org/>.



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