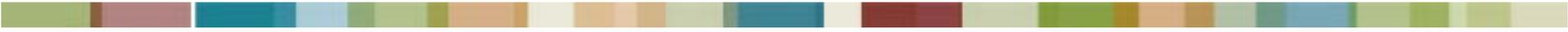




Downtown Redmond Parking Management Strategic Plan

Advisory Committee Kick-Off Meeting
March 19, 2018





Today's Agenda

- Introductions
- Parking Management Strategic Plan
- Role of the Advisory Committee
- Concepts of Parking Management
- Discuss Components of RFP
- Next Steps & Closing

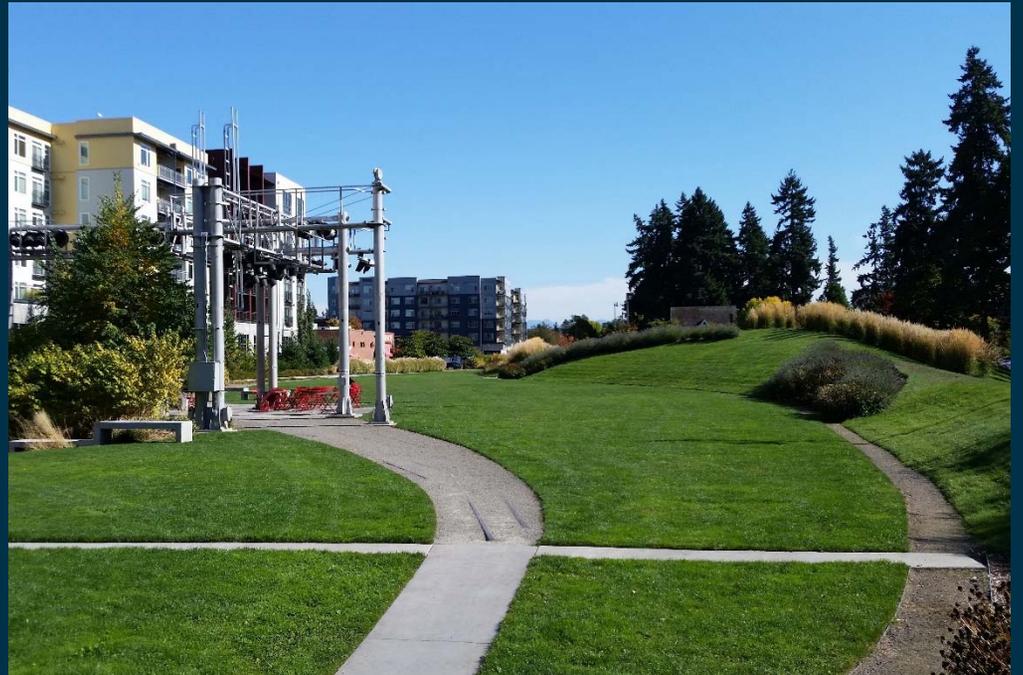


Introductions

- Introduce the person next to you:
 - Name?
 - Where do they live?
 - Where do they work?
 - Why do they want to serve on parking committee?

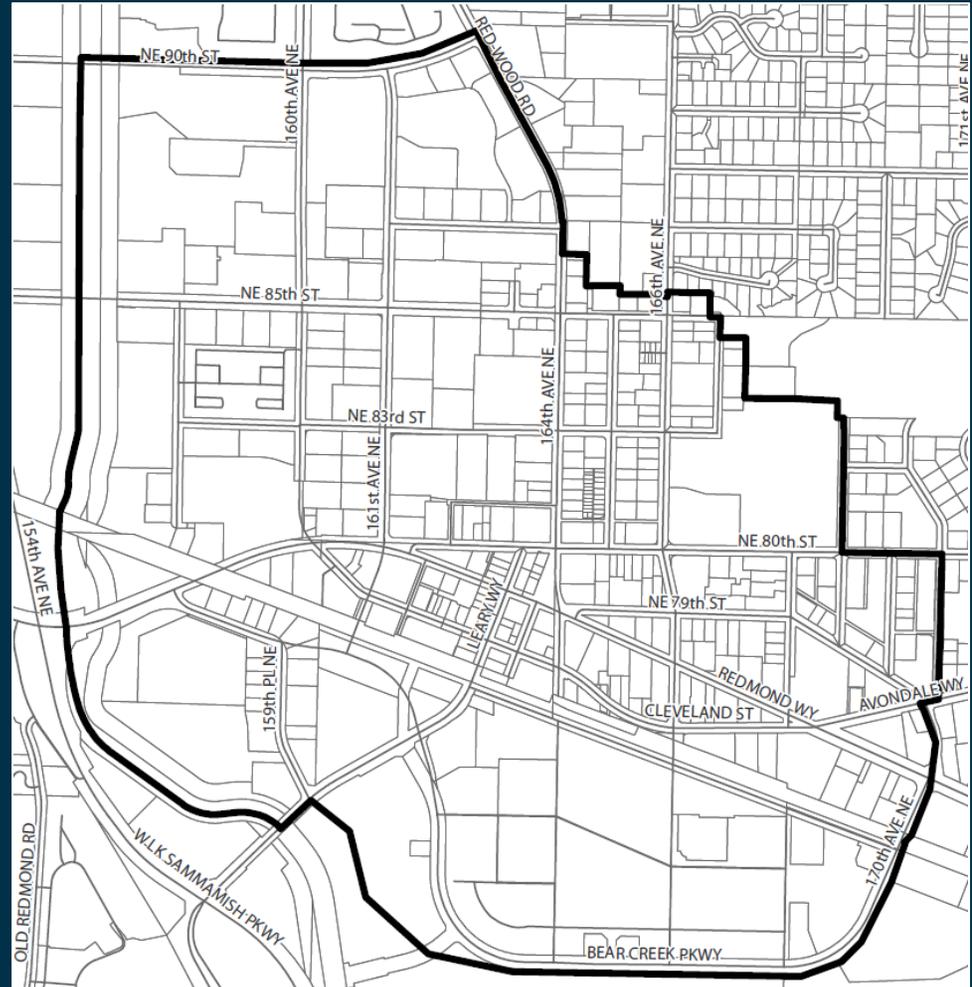
Downtown Redmond

- Growth has increased parking demand
- New improvements & amenities will continue to attract people to Downtown



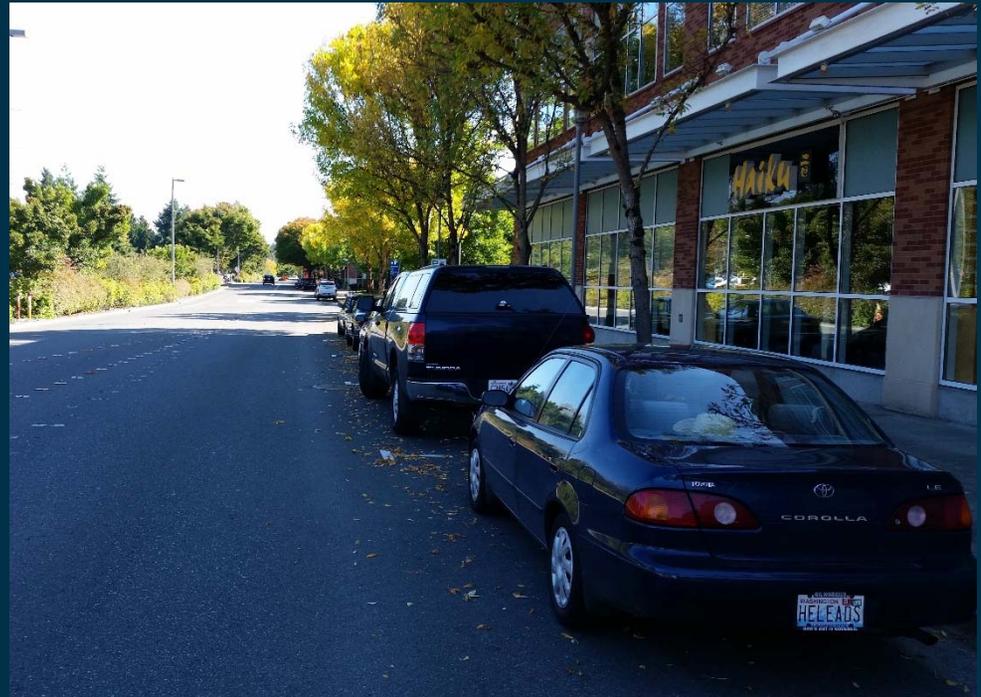
Study Area

- Downtown Urban Center



Prior Studies

- 2008: “Downtown Redmond Parking Study”
- 2014: “Parking Strategies Project”

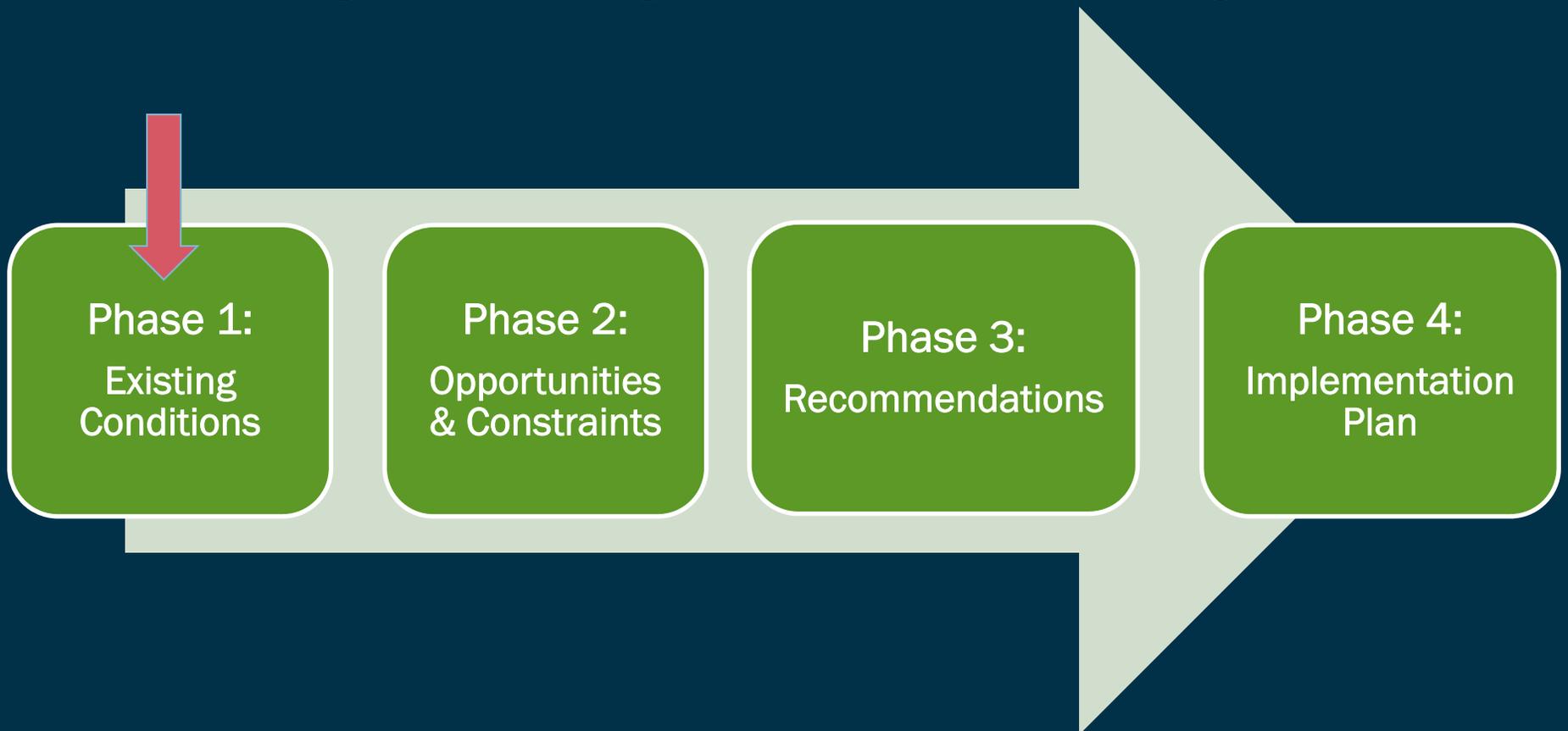


Project Goals

- Parking Management Strategic Plan:
 - Study existing conditions
 - Actionable recommendations
 - Implementation plan



Parking Management Strategic Plan





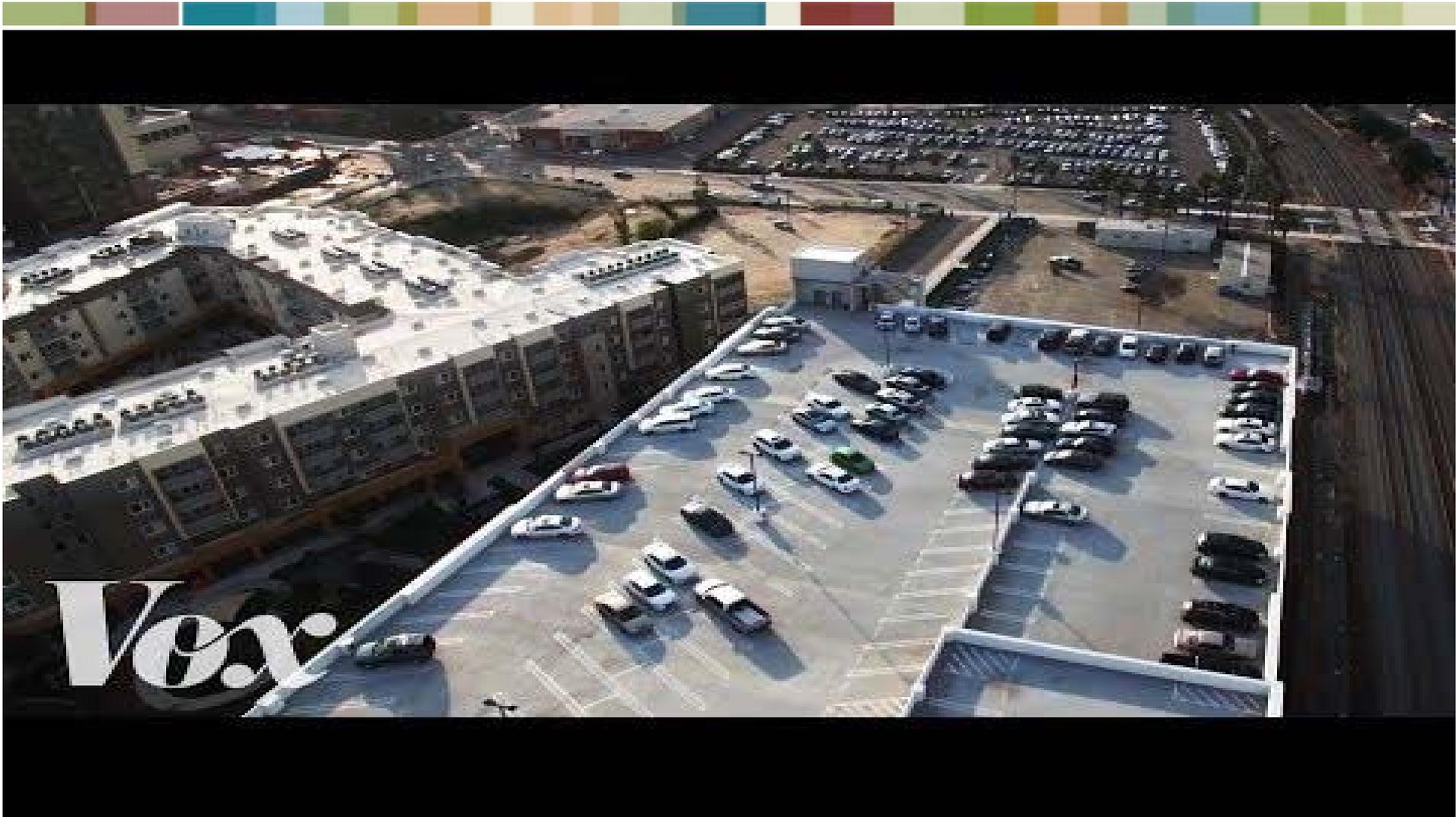
Parking Advisory Committee

- Liaison to your “tribe”
- Opportunities for engagement
- Attendance & participation
- Be respectful
- Bring an open mind
- We all aspire for a vibrant Downtown!

Parking Management

Policies, strategies, and tools to more effectively and efficiently manage parking supply while producing ancillary benefits (e.g. enhanced user experience, walkable environments, revenue generation)





Why Manage Parking?

- Efficient use of parking resources
- Decrease traffic congestion
- Enhance user experience
- Minimize parking as a land use
- Create places for people



Parking Supply vs. Demand

- Supply – parking creation through private or public investment
 - Example: 1 stall per 300 sq ft of office space required in new development



Parking Supply vs. Demand

- Demand – influence parking demand through interventions that promote transportation options & maximize efficient usage of existing spaces
 - Example: pay to park



Parking Management Examples

- Shared parking
- Parking district
- Wayfinding
- Time limits (space turnover)
- Technology
- Other?





Request for Proposals

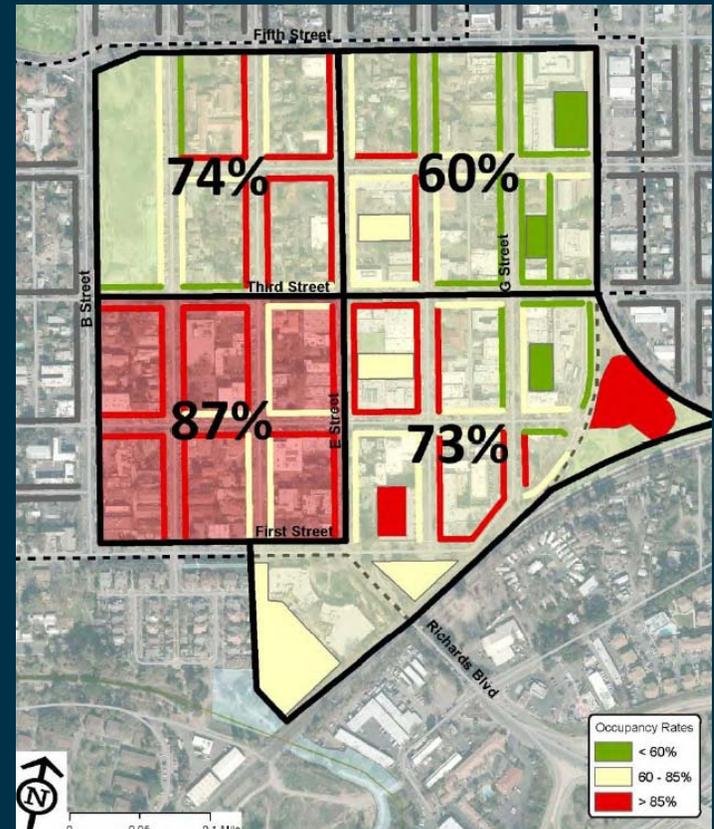
- Parking inventory & data collection
- Recommendations
- Implementation plan
- Your input on components of RFP

RFP Input

- Push Pins:
 - Yellow: hardest to park in AM (12 am-11:59 am)
 - White: hardest to park in PM (12 pm-11:59 pm)
 - Red: absolute hardest to park.
- Calendar: Place dots representative of typical parking
- Study Area boundaries – refinement?

RFP Components

- Parking inventory
 - On street; off street; bike parking
 - Public / private
 - Striping, signage, size, accessibility
- Utilization / occupancy
 - Activity zones



Next Steps

- Incorporate feedback & issue RFP
- Next meeting TBD

