

DIVERSE AND CONNECTED COMMUNITY

I WANT A SENSE OF COMMUNITY AND CONNECTIONS WITH OTHERS

REQUEST FOR OFFERS

TEAM MEMBERS

Team Member: Adam O’Sullivan
Team Member: Cathryn Laird
Team Member: Dan Werr
Team Member: Erik Scairpon
Team Member: Jeff Hagen

Team Member: Jill Smith
Team Member: Joe Averill
Team Member: Judy Fani
Team Member: Rich Gieseke

DASHBOARD INDICATORS

Indicator 1: Percent of Redmond residents very satisfied or satisfied with their overall sense of connection to the community.

Measure Description: Surveyed response to a “sense of community” question, intended to measure resident sense of connectedness.

Importance: Redmond strives to foster a community where residents feel connected through cultural and governmental organizations and initiatives.

Indicator 2: Percent of Redmond residents agreeing that Redmond welcomes a diverse community.

Measure Description: A measure to reflect the perception of openness and welcome to all community members.

Importance: Redmond’s diversity is its strength, which should be reflected in welcoming all individuals who live, work, and recreate in the city.

Indicator 3: Percent of Redmond residents very satisfied or satisfied with community events and volunteer opportunities.

Measure Description: A measure used to determine the degree to which community members can be actively involved in their community

Importance: Not everyone seeks to be involved in community events but the measure will capture those who want such involvement. The indicator is not exclusive to participation in City programs and events, but rather speaks to participation in other types of community programs (e.g. church, non-profit, organized sports, etc.).

INTRODUCTION/SUMMARY OF OUTCOMES MAP

Offers submitted to the Diverse and Connected Community priority should support one or more of the outcomes listed below. Outcomes illustrate **what** contributes to creating a diverse and connected city, and the supporting bullet points indicate **why** each outcome is important. Your work may support any of the outcomes; they are all indispensable in creating a diverse and connected city.

Outcome 1: An Inclusive and Welcoming Redmond

- Increases community vibrancy and vitality
- Makes Redmond a destination for diverse populations of residents and businesses
- Creates a sense of safety
- Provides welcome expansion of employee base for businesses
- Creates sense of community and mutual respect, everyone feels like they belong
- Exposure to other ideas and cultures helps increase acceptance as the community becomes more diverse

Outcome 2: People-Centered Places and Programs

- Creates activities and venues for people to gather, connect, interact, and share experiences
- Promotes a comfortable, accessible, and safe environment to live, work and play
- As density increases and living space decreases, provides gathering spaces and opportunities to recreate outside of the home

Outcome 3: Shared Cultural Community Celebrations

- Creates opportunities to celebrate our diverse community
- Builds a unique sense of community and identity
- Creates a marketing opportunity for local businesses
- Brings people together
- Experiencing and learning about other cultures helps people find similarities, respect differences, and break down barriers

Outcome 4: Engaged and Informed Community

- Develops mutual respect

- Receipt of resident feedback helps guide the City in creating better interactions with City services
- Engaged residents are more likely to care and make a positive difference in the community
- Public feels encouraged to participate in City business
- Community has a choice of options for how they stay informed

OBJECTIVES

The following objectives advise offer writers on **how** the City strives to reach the outcomes listed above. Budget offers can be written to any of these objectives, as well as other objectives not listed, which improve the City's ability to reach the ultimate outcome of a diverse and connected city.

WE ARE LOOKING FOR OFFERS THAT:

Objective 1: Promote welcoming community and civic partnerships to address community needs and human services

Objective 2: Connect with the local and regional community through broad and inclusive communication and public engagement strategies

Objective 3: Provide activities, recreation, and events to gather and celebrate our community

Objective 4: Create public and private spaces to promote shared experiences

Objective 5: Provide a variety of platforms to communicate with the community

Objective 6: Provide multi-lingual communication

Objective 7: Recruit and support externally-produced events and activities

Objective 8: Provide a broad range of volunteer opportunities for the public to participate in city activities and human services

Objective 9: Incent opportunities for private sector development of public gathering spaces

Objective 10: Promote a diverse City of Redmond workforce that reflects the community
 a. Intentionally connect students and under-represented populations with government service opportunities

Objective 11: Create a sense of safety and build resiliency by helping others get to know their neighbors

Objective 12: Foster neighborhood identity through block parties, neighborhood signs, trails, etc.

Objective 13: Promote planning and development that supports affordable housing options

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