

INTERIM PROCESS FOR REVIEW OF PRIVATELY DEVELOPED PUBLIC ART



1. PURPOSE

Over the last several years, the City has encouraged the private sector through the code to play a more significant role in place-making through the provision of public art in private developments. However, the code does not address the definition of public art, the process for reviewing privately developed public art, nor the administration of the in-lieu fund for public art. This interim definition of public art and process for reviewing privately developed public art is being used until a formal code amendment is in place, which is anticipated in late 2019.

The development community will be asked to participate in the code amendment process. If you would like to be contacted about it, please email or call Chris Weber, Cultural Arts Administrator at cweber@redmond.gov or 425.556.2316.

2. DEFINITIONS OF PUBLIC ART

The current city definition of public art comes from the City Council adopted 2017 Redmond Public Art Plan, *“Public art is art in any media designed by an artist that has been planned and executed with the specific intention of being sited or staged in the physical public domain, usually outside and accessible to all.”*

3. OPPORTUNITIES FOR PRIVATELY DEVELOPED PUBLIC ART

The Redmond Zoning Code and Municipal Code provide opportunities and requirements for private development to contribute to public art, including:

- RZC 20D.40.30 Blank Wall Treatments
- RMC 20C.45.40 (Overlake Village) and RMC 20F.30.20 (Citywide) provide incentives for providing benefit to the community, which may include public art
- RMC 21.13.220 Marymoor Village Design District Incentive for Public Art

In addition, a project proponent may voluntarily commission public art in a private development that is publicly facing.

If a project proponent proposes a public art project for any of these code provisions or voluntarily and the art is publicly facing at all times and not indoors or in a secured outdoor area, the project proponent will follow the submittal and review procedures that follow.

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4. SUBMITTAL PACKAGE

- 1) The city planner working with a project proponent notifies the Cultural Arts Administrator as soon as public art is identified as a potential element of the project.
- 2) The project proponent works with the Cultural Arts Administrator to develop an initial concept.
- 3) Once concept is developed and ready to be presented to the Arts and Culture Commission for approval, the project proponent submits a Submittal Package to the Cultural Arts Administrator no later than 15 days prior to the Arts and Culture Commission Meeting. This will allow time for Commission agenda setting and review of the proposal by the Commission. The Submittal Package will include the following items at a minimum:
 - a. Site plan showing locations of artwork
 - b. Scaled drawings of the art concept or art component, including at least one elevation
 - c. Context drawings
 - d. Material/color samples
 - e. Written proposal shall explain how the project meets the Arts and Culture Commission rating criteria listed below and at a minimum shall include:
 - i. A description and summary of a final design proposal for the artwork for the proposed project
 - ii. Detailed maintenance requirements
 - iii. A schedule for development, fabrication, completion
 - iv. Proposed maintenance plan
 - v. Budget (for development agreement projects or other projects with a budget requirement)
 - vi. Artists resume/background
 - vii. Evidence of assumption of liability by applicant or designee

5. ARTS & CULTURE COMMISSION RANKING CRITERIA FOR REVIEWING SUBMITTAL PACKAGE

- 1) Location Related Criteria
 - a. Relationship to other existing artwork in vicinity or future artwork proposed in the Redmond Public Art Plan or projects underway
 - b. Appropriateness of artwork location.
 - c. Appropriateness of artwork scale to the proposed site
 - d. Appropriateness of artwork to other aspects of its surroundings
 - e. Comply with any applicable neighborhood design guidelines

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2) Quality Related:

- a. Artist's credentials and recognition
- b. Constructability of proposed artwork
- c. Minimize public liability including, but not limited to American's with Disabilities Act (ADA) requirements,
- d. Durability and craftsmanship in fabrication and production quality
- e. Maintenance/conservation plan, including how to address vandalism

6. ARTS AND CULTURE COMMISSION APPROVAL PROCESS

- 1) Developer presents concepts at an Arts and Culture Commission meeting, typically the second Thursday of the month at 6:30 PM. Presentations are usually limited to 20 minutes including time for questions and answers, unless additional time to requested 4-6 weeks before the meeting.
- 2) Commissioners provide their feedback individually, around the room, specifically to how the artwork meets or does not meet the outlined criteria in Section 5.
- 3) Once everyone has spoken, the Commission then takes a vote to approve, approve with conditions, or reject the proposal.
- 4) Within seven days of the Arts and Culture Commission Meeting, the Cultural Arts Administrator shall send a letter to the developer with the final decision and copy planning staff with the approval letter.