Chapter 2: Community Engagement

The city strives to engage the community to ensure that planning for the future represents the desires and needs of the people who live and work in Redmond.
## Chapter 2: Community Engagement

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2.0 Introduction

Community engagement is of utmost importance to the City of Redmond. In fact, it appears as one of the City’s top framework policies:

FW-2 Encourage active participation by all members of the Redmond community in planning Redmond’s future.

Whenever a new comprehensive planning document, functional plan, or master plan is prepared, there are a series of opportunities for the public to be involved from the visioning process to the approval process. Over 1,230 people were engaged in-person and online during the outreach phases of this plan. The following sections describe the process and strategies used for community engagement as well as highlights of the feedback received.

2.1 Visioning

An overarching purpose of this plan is to set the vision for the future for Parks & Recreation in Redmond. The department serves the people who live and work in Redmond, as well as surrounding communities. Therefore it is imperative that the vision is a good fit for the specific desires and needs of the community. To accomplish this, community members needed a seat at the table when creating plans and making decisions. During the outreach period, multiple techniques were employed to engage the community, interest groups and City leaders. Outreach was conducted in two main phases. The first phase was aimed at connecting with the community and gathering information on new ideas, goals and needs to be considered in the plan update. The second phase was designed as a follow-up with the community on key strategies, goals and projects to ensure the plan was heading in the right direction. The final phase is the adoption process, which is a legislative procedure beginning with the Planning Commission, including public hearings, and ending with the City Council.

2.1.1 Outreach Goals

Effective outreach is key to understanding the desires and needs of the community. To guide the outreach process, several goals were established by staff and confirmed by the Parks & Trails
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Commission and Arts & Culture Commission. Goals were designed to gather information and feedback from a representative section of Redmond’s diverse population.

Community Engagement Goals:
- Engage 1,000 – 2,500 participants
- Reach out to residents, workers, parks and recreation customers and businesses as major stakeholders
- Ensure that participants reflect demographics of residents and workers
- Engage Parks and Recreation staff in the outreach process as they hear from the public on a daily basis
- Be transparent
- Meet people where they are and on their terms
- Make it fun
- Help the public understand their role in the civic process and that their opinions are valuable

These goals were used to shape the strategies and activities described in the next sections.

2.1.2 Theme and Branding

The “Shape the Future of Fun!” brand was developed as a way to catch the attention of the public, be a call to action, and create consistency in the messaging for this project. It stood as an invitation for the community to help shape the City’s plans for recreation and leisure activities for the next twenty years. Each of the bright bands of textured color were used to represent the four major topic areas planned for outreach: Arts & Culture, Recreation, Parks & Trails and Conservation. The branding also included text that represented the different ways the community could participate in providing feedback: share ideas online and join a meeting. It also included a nod to a benefit of participating: make a difference. The brand intended to create a strong feeling of community and to represent the interests of all Redmond’s diverse community members. All marketing material included links to the project website which served as an online landing place for information resources and feedback opportunities.

Exhibit 2.1: Outreach Materials

Top: Mailed Postcard (front)
Second: Mailed Postcard (back)
Third: Webpage
Bottom: Poster
2.1.3 Phase I Outreach – Information Gathering

This phase of outreach was conducted between May and June of 2015. The following sections summarize the groups involved, strategies used and results of this effort.

Stakeholders Involved

One of the goals of the outreach effort was to engage a variety of people that represent the diversity that exists in Redmond’s population. To accomplish this, outreach efforts were designed to engage community members that represented the variety of special interests within Parks and Recreation, all the neighborhoods in Redmond, and the demographics of Redmond. Stakeholders were engaged because they represent major users of the park and recreation system. City Boards and Commissions were also engaged as they are community members elected to represent the public. City staff members participated in the visioning process as they interact with community members on a daily basis and hear firsthand their major needs and interests.
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Outreach Strategies
The City took a multi-pronged approach to accomplish the outreach strategies in midst of a community with little free time to participate in civic matters. The approach included in-person meetings, on-line meeting, postal mailing, posters and signs in parks and public places, on-line and telephone surveys, on-line learning via the website, and on-line engagement through a two-way forum and social media.

A highlight summary of the results of these different strategies is provided below. A full report of feedback gathered by all of these efforts can be seen in Appendix 2 B.

Statistically Valid Survey: One of the best ways to gather consistent information from a community is through a survey. The City selected a professional survey consultant to conduct a statistically valid survey designed specifically for this plan. The 2015 PARCC Survey can be found in Appendix 2 A.

The target audience for the survey was residents and workers within City of Redmond boundaries and other users of the Parks and Recreation system. To invite participation in the survey, a postcard mailer was sent out randomly selected households in city limits. The postcards included a web address where participants could take the survey online and a phone number to call if internet connection was not available to them. Often, public surveys are conducted by phone, but providing the survey online allowed participants to respond to it when it best fit their schedule. In addition, the survey was provided in three languages. Other than English: Spanish, Mandarin Chinese and Russian. These languages represented people who speak a foreign language at home and have the lowest levels of English proficiency. The survey information was also shared in the newspaper, Go Redmond, social media, the Parks and Recreation newsletter that reaches most users, and the City’s newsletter. This ensured access to the survey to all users and workers within Redmond. Surveys answered by residents were coded and reported separately from non-residents.

The survey was very successful, engaging over 830 participants that live or work in Redmond. Participants represented all the major demographic groups and neighborhoods in the city.

Public Meetings: A series of public meetings were held during the outreach process. Three meetings were planned, each in a different part of the City and on different nights of the week in an effort to accommodate a wide variety of schedules. The locations for the meetings were Redmond High School, Rose Hill Middle School and the VALA Art Center.

Staff organized and facilitated several interactive feedback sessions that grouped department services into four main topic areas:

1. Arts & Culture
2. Recreation & Active Parks
3. Trails
4. Resource & Conservation Parks

During these meetings, staff members led participants through exercises where they identified priorities for funding, arts and cultural events, parks and trail project ideas, and conservation efforts. Fifty nine people were engaged through these meetings.
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Online Public Forum: The City understands that in-person meetings do not accommodate many of the busy schedules of the people that live and work in Redmond. Also, Redmond's population is known to be highly savvy with the latest communication technologies. With this in mind, an online public forum was developed to provide a way for people to give their feedback on their own timeframe. The forum was designed to mimic the experience provided at the in-person meetings. The information and survey questions were presented in the same four topic areas listed above.

Multiple tools are readily available for a public online forum. *My Sidewalk* was selected by staff after reviewing several similar platforms. It provided a format that supported survey questions arranged by topic and allowed for conversational dialogue between participants and staff members. Approximately 70 people participated in the online forum.

Interest Group Workshops: As part of the Shape the Future of Fun! outreach effort, special interest groups were invited to a workshop where visioning discussions were facilitated by staff. During the workshop, participants provided their feedback and guidance on the topic area of their expertise. Also, special meetings were requested with each of the Parks and Recreation Department's Commissions and volunteer committees listed above where similar visioning exercises were facilitated by staff. These workshops engaged over 80 people.

There are several special interest groups in Redmond that use the parks system on a frequent and highly structured basis. These groups are major users of the system and groups that have a vested interest in the City's long range plans. The City also organizes several volunteer committees made up of highly engaged citizens that use the system extensively. These groups are sources of valuable information when establishing plans and priorities for the future.
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The following is a list of the interest groups that were engaged during outreach:

**Arts & Culture**
- 4Culture
- Evergreen Association of Fine Arts
- Friends of the Redmond Library
- Microsoft Art Collection
- Redmond Chorale
- Redmond Clay Studio
- Redmond Town Center
- Seattle Latino Film Festival
- Second Story Repertory
- Theatre at Meydenbauer Center
- VALA Eastside
- Arts & Culture Commission

**Resource & Conservation Parks**
- Eastside Audubon
- Parks & Trails Commission
- Sustainable Redmond - Imagine Overlake

**Trails**
- Cascade Bicycle Club
- Evergreen Mountain Bike Alliance
- King County Parks
- Lake Washington Saddle Club
- Parks and Trails Commission
- Redmond City Pedestrian & Bicycle Advisory

**Volunteer Committees**
- Youth Advisory Board & Advocacy (YABA)
- Redmond Youth Partnership Advisory Committee (RYPAC)
- Pedestrian Bicycle Advisory Committees (PBAC)
- Senior Advisory Committee (SAC)
- Parks & Trails Commission (SAC)
- Arts & Culture Commission (ACC)

**Recreation & Active Parks**
- Lacrosse
- Tennis, Fitness, Education

**Staff Workshops:** City staff members are an important source of information that is valuable in the planning process. Since staff work with the public on a daily basis, they see and hear firsthand the public’s needs and desires. Staff members are also familiar with the resources, processes and policies of the City, which puts them in a strategic position to be able to see creative ways to meet the needs expressed by the public.

To try to capture this information for this plan, multiple visioning workshops were organized with staff groups from around the Parks Department and the City. Workshops were held with Park Operations and Recreation staff teams. Also, a workshop for staff based out of City Hall was held. This group included staff from Long Range Planning, Transportation, Traffic Operations, Public Works and other City divisions. Approximately 90 people participated in these workshops.

**Project Webpage and Social Media:** To provide a location for consistent Information, a webpage was created for the overall plan update. The page was used to provide information on the plan update and let people know about opportunities to participate. The page included a short video introducing the plan update and how to provide feedback. It also included a link to the online public forum where participants could respond to survey questions and take part in the planning conversation. Dates for public meetings were posted there as well as links to background information and to the 2010 version of the plan. Social media was used extensively to notify the public about the outreach efforts and the opportunity to have their voices heard and ideas considered for the plan. Notifications were designed to point people to the project webpage in a way that was catchy, fun and easy to respond to. The webpage was updated during the follow-up outreach phase, noted below.
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2.1.4 Summary of Public Goals & Priorities

Below is a snapshot of the top goals and priorities voiced by the public during outreach. A full public feedback report can be seen in Appendix 2 A.

Exhibit 2.2: Summary of Public Goals and Priorities

<table>
<thead>
<tr>
<th>Arts &amp; Culture</th>
<th>Trails</th>
<th>Parks &amp; Recreation Capital Projects</th>
<th>Conservation</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Continue to fund public art as it contributes to the high quality of life in Redmond</td>
<td>Develop small trails that better connect Redmond’s existing trail system</td>
<td>Recreation and Aquatics Center (replacing Redmond Pool and ORSCC)</td>
</tr>
<tr>
<td>2</td>
<td>Provide and support more: Outdoor festivals and events, Contemporary music, Films and film festivals, Family friendly cultural programming, Classical music and performances</td>
<td>Build unpaved trails through parks and greenspace to connect Redmond’s neighborhoods</td>
<td>Hartman Park Redevelopment (Remove Pool, New Play &amp; Picnic Areas, Sports Fields)</td>
</tr>
<tr>
<td>3</td>
<td>Develop a Cultural Arts Center in Redmond</td>
<td>Develop regional trail connections</td>
<td>Downtown Park Construction</td>
</tr>
<tr>
<td>4</td>
<td>Reduce user conflicts and congestion problems on popular trails</td>
<td></td>
<td>Dudley Carter Park Redevelopment, Add Artist Studio and Sculpture Garden</td>
</tr>
<tr>
<td>5</td>
<td>Add more wayfinding signage for trails</td>
<td>Farrel-McWhirter Park Renovation (Play &amp; Picnic Areas, Building renovations, pathways &amp; trail)</td>
<td></td>
</tr>
<tr>
<td>6</td>
<td>Build a trail that connects the Redmond Central to the East Lake Sammamish Trail</td>
<td></td>
<td>Redevelop Sports Fields with LWSD</td>
</tr>
<tr>
<td>7</td>
<td>Extend the Sammamish River Trail south to Idylwood Beach</td>
<td></td>
<td>Improve school play areas as neighborhood parks</td>
</tr>
<tr>
<td>8</td>
<td></td>
<td>Idylwood Park Renovations (Parking Lot, Concessions, Restroom, docks)</td>
<td></td>
</tr>
<tr>
<td>9</td>
<td>Municipal Campus Renovations (Improve infrastructure and utilities for events)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>10</td>
<td>Overlake Village Parks</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Items listed above are illustrative examples of feedback gathered during the outreach methods described: 2015 PARCC survey, public meetings, online public forum, interest group workshops and social media. Items are not presented in priority order. Chapters 3 through 10 outline the evaluation and prioritization processes for project and program ideas gathered during public outreach.
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Exhibit 2.3: Public Support for Proposed PARCC Plan Strategies
Items listed below are illustrative examples of feedback gathered during the outreach methods described: 2015 PARCC survey, public meetings, online public forum, interest group workshops and social media.
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2.1.5 Phase II Outreach – Follow up

After the first phase of outreach was completed, the results were analyzed and the strategies for the plan were formulated such as policies and goals, project ranking criteria, and project priorities. To vet these ideas, a second round of public outreach was conducted. This was an opportunity to report back to the community what staff members heard and how staff incorporated that information into strategies for the plan. This outreach also provided another opportunity for the community to give feedback and comments. As in the initial outreach, this phase used multiple outreach formats in an effort to engage as many people as possible. The following are summaries of these formats.

**In-person Meeting:** A traditional in-person meeting was held at City Hall. During the meeting, a staff member and a volunteer commissioner presented the strategies and asked questions to the audience, who had an opportunity to provide feedback. The live feedback was supported by an internet-based tool called *Poll Everywhere* which allowed the audience to see feedback data populating a graph, live during the presentation. This meeting included a full question and answer period at the end of the presentation. Twenty-two people attended the in-person meeting.

**Online Streaming Meeting:** An online meeting was provided for people who could not attend the in-person meeting. The same format was followed here where staff and volunteer commissioners presented questions and concepts from the plan. For this meeting, *Click Webinar*, an online conferencing tool, was used to allow audience members to provide and view feedback to live questions. Fourteen people participated in this meeting.

### Exhibit 2.4: Follow-up Outreach Participation by Neighborhood

<table>
<thead>
<tr>
<th>Neighborhood</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bear Creek</td>
<td>6.9%</td>
</tr>
<tr>
<td>Downtown</td>
<td>12.6%</td>
</tr>
<tr>
<td>Education Hill</td>
<td>27.6%</td>
</tr>
<tr>
<td>Grass Lawn</td>
<td>2.3%</td>
</tr>
<tr>
<td>Idylwood</td>
<td>2.3%</td>
</tr>
<tr>
<td>North Redmond</td>
<td>6.9%</td>
</tr>
<tr>
<td>Overlake</td>
<td>6.9%</td>
</tr>
<tr>
<td>Sammamish Valley</td>
<td>0%</td>
</tr>
<tr>
<td>Southeast Redmond</td>
<td>6.9%</td>
</tr>
<tr>
<td>Willows/Rose Hill</td>
<td>3.5%</td>
</tr>
<tr>
<td>Outside Redmond</td>
<td>24.1%</td>
</tr>
</tbody>
</table>

Answers to the question “What neighborhood do you live or work in?” These answers show that the majority of those who responded are from Education Hill, Downtown Redmond, and Outside of Redmond.

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2.2 Plan Review Process

The plan update underwent an extensive review process both internally and externally (by the general public) as mandated by the State Environmental Policy Act (SEPA). These reviews are necessary to ensure that the proposed plan is in compliance with existing codes, policies and plans. The following sections provide information on these processes.

2.2.1 Internal Review

**Staff Review:** A team of City staff from multiple divisions reviewed the draft plan and provided comments and guidance during the draft creation. City divisions represented were:

- Parks and Recreation Department
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- Park Planning & Cultural Arts
- Park Operations
- Recreation
- Public Works Department
  - Natural Resources
- Planning Department
  - Long Range Planning
  - Transportation Planning
  - Development Services/ Environmental Planning
  - Executive Department - Communications

**Commission Review:** Three key commissions were consulted with during the creation of the plan. Each commission played a specific role during the review process by providing guidance and recommendations in their areas of interest as listed below:

- Parks & Trails Commission: parks and trails planning and development, recreation programming and buildings, and conservation
- Arts & Culture Commission: Arts and cultural activities and events, public art, and cultural facility planning
- SEPA Review: the State Environmental Policy Act (SEPA) provides a way to identify possible environmental impacts that may result from governmental decisions.
- Planning Commission: Legislative body for the Comprehensive Plan, of which this plan is an amendment, and compliance with city-wide codes, policies and regulations. This review occurs after a SEPA determination is made (see Section 3.2.2).

**City Council Review:** This plan update is a component of the City Comprehensive Plan which the City Council has the authority to officially modify. Adoption of the plan occurs after the Planning Commission makes a recommendation to the City Council.

*Exhibit 2.5: Plan Review Process*
2.2.2 SEPA Review

The State Environmental Policy Act (SEPA), Chapter 43.21C RCW, requires all governmental agencies to consider the environmental impacts of a proposal before making decisions, including non-project actions. The PARCC Plan is a non-project action, because it serves as a planning documents for future projects. The lead agency (the City) will review the environmental checklist and other information available on the proposal and evaluate the proposal’s likely environmental impacts. After evaluating the proposal and identifying mitigation measures, the lead agency must determine whether a proposal would still have any likely significant adverse environmental impacts. The lead agency issues either a Determination of Non-Significance (DNS), which may include mitigation conditions, or if the proposal is determined to have a likely significant adverse environmental impact, a Determination of Significance/Scoping notice (DS/Scoping) is issued and the Environmental Impact Statement (EIS) process is begun. The EIS will analyze alternatives and possible mitigation measures to reduce the environmental impacts of the proposal.

If a DNS is issued on the proposal, then a 14-day public comment period is required. Notice of the comment period will be sent to the Department of Ecology; all agencies with jurisdiction; affected tribes; and all local agencies or political subdivisions whose public services would be affected by the proposal WAC 197-11-340. In addition, a public notice will be published in the local newspaper and on the City website. After the comment period, the SEPA official must respond to comments in a timely manner and offer a ten day appeal period. Exhibit 2.6 provides a flow chart of the SEPA process.\(^1\)

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Appendix 2 A: Redmond Parks and Recreation Survey, June 2015
Methodology

- Online survey of Redmond residents
- All households in Redmond were mailed a postcard and password inviting them to take the survey online
- The survey was offered in English, Spanish, Mandarin, and Russian
  - 4 Chinese, 2 Russian, 3 Spanish, 823 English
- 2 reminders were made via Interactive Voice Response (IVR) telephone calls
- Respondents were also offered the option to take the interview over the phone with a live interviewer
  - 7 Interviews were conducted over the phone
- The survey was conducted May 5th - June 1st, 2015
- 832 total respondents; Margin of Error: ± 3.4 percentage points
- Responses were weighted by key demographics to reflect the most recent census for the City of Redmond

*Please note that due to rounding, some percentages may not add up to exactly 100%.*
### Neighborhood

#### Map of Neighborhoods

<table>
<thead>
<tr>
<th>Neighborhood</th>
<th>%</th>
<th>n</th>
</tr>
</thead>
<tbody>
<tr>
<td>Education Hill</td>
<td>18%</td>
<td>191</td>
</tr>
<tr>
<td>Downtown</td>
<td>15%</td>
<td>94</td>
</tr>
<tr>
<td>Grass Lawn</td>
<td>14%</td>
<td>135</td>
</tr>
<tr>
<td>Overlake</td>
<td>12%</td>
<td>90</td>
</tr>
<tr>
<td>Idylwood</td>
<td>10%</td>
<td>109</td>
</tr>
<tr>
<td>Sammamish Valley/Willows/Rose Hill</td>
<td>8%</td>
<td>64</td>
</tr>
<tr>
<td>Bear Creek/SE Redmond</td>
<td>8%</td>
<td>86</td>
</tr>
<tr>
<td>North Redmond</td>
<td>6%</td>
<td>63</td>
</tr>
</tbody>
</table>

Q3. Referring to the map above, what neighborhood do you live in?
Key Findings

Parks, Trails, & Priorities

- Usage for parks and trails is very high in Redmond. Almost three quarters of residents say they visit a City of Redmond park or use a City of Redmond trail or pathway multiple times a month or more.

- A strong majority of residents say they are Very Satisfied with both parks and trails in Redmond and satisfaction is high across all neighborhoods.

- Elements related to safety and cleanliness were rated as the most important elements for quality parks and recreation facilities.

- When asked about priorities for the future of Redmond parks, preserving more open space natural areas was rated as the highest priority project, and separates itself from the rest of the priority items tested by a wide margin.

- When asked about priorities for the future of Redmond trails, most residents say “constructing small trails that better connect to the existing Redmond Trails system” should be the priority for the department of Parks and Recreation to focus on. Just over a third say “building more miles of new trails” is equally a priority.

Indoor Recreation

- Participation in indoor recreation activities is low when compared to parks and trails usage. Those that do participate cited exercise/fitness as their main activity.
Key Findings Cont.

**Art, Music, and Cultural Events**

- Most residents participate in cultural events in Redmond at least a few times per year. Those that do typically attend events with their spouse and/or their children.

- When asked about arts and cultural events, residents show interest in outdoor fairs and festivals, music and film screenings, and indicate that they would be interested in attending these and other cultural activities in Downtown Redmond.

- While residents may be interested in outdoor festivals, music, and film screenings, when asked about priorities that make good quality parks, these sorts of activities rank low.

- Three-out-of-four residents believe public art is an important part of Redmond and should continue to be funded.
Redmond Parks & Recreation Satisfaction Ratings and Priorities
Satisfaction Ratings: Redmond Parks & Recreation Facilities

A strong majority of residents are Very Satisfied with both parks and trails in Redmond. Net satisfaction ratings are strongly positive for all parks, programs, and facilities tested.

<table>
<thead>
<tr>
<th>Category</th>
<th>Very Satisfied</th>
<th>Somewhat Satisfied</th>
<th>NA</th>
<th>Dissatisfied</th>
<th>Net Satisfied</th>
</tr>
</thead>
<tbody>
<tr>
<td>Redmond city parks overall</td>
<td>57%</td>
<td>38%</td>
<td>3%</td>
<td>2%</td>
<td>+93%</td>
</tr>
<tr>
<td>Trails and pathways in Redmond</td>
<td>54%</td>
<td>37%</td>
<td>5%</td>
<td>2%</td>
<td>+86%</td>
</tr>
<tr>
<td>Public visual art in places like parks, city buildings, streets in Redmond</td>
<td>33%</td>
<td>46%</td>
<td>6%</td>
<td>15%</td>
<td>+64%</td>
</tr>
<tr>
<td>Art, music, cultural facilities in Redmond</td>
<td>19%</td>
<td>46%</td>
<td>20%</td>
<td>15%</td>
<td>+51%</td>
</tr>
<tr>
<td>Indoor recreation facilities in Redmond</td>
<td>13%</td>
<td>29%</td>
<td>43%</td>
<td>15%</td>
<td>+26%</td>
</tr>
</tbody>
</table>

Q8-Q13. Please rate your satisfaction with each of the following City of Redmond Parks and Recreation programs and facilities:
Satisfaction Ratings: City Parks in Your Neighborhood

Satisfaction with city parks is very high across all neighborhoods. Dissatisfaction is highest in North Redmond, but even there 60% say they are satisfied.

Q9. Please rate your satisfaction with: City parks in your neighborhood

<table>
<thead>
<tr>
<th>Neighborhood</th>
<th>Satisfied</th>
<th>NA</th>
<th>Dissatisfied</th>
</tr>
</thead>
<tbody>
<tr>
<td>Grass Lawn</td>
<td>96%</td>
<td></td>
<td>13%</td>
</tr>
<tr>
<td>Idylwood</td>
<td>96%</td>
<td></td>
<td>2%</td>
</tr>
<tr>
<td>Downtown</td>
<td>90%</td>
<td>3%</td>
<td>7%</td>
</tr>
<tr>
<td>Bear Creek/SE Redmond</td>
<td>89%</td>
<td>5%</td>
<td>5%</td>
</tr>
<tr>
<td>Education Hill</td>
<td>88%</td>
<td>1%</td>
<td>10%</td>
</tr>
<tr>
<td>Overlake</td>
<td>81%</td>
<td>13%</td>
<td>6%</td>
</tr>
<tr>
<td>Willows/Rose Hill/Sm. Valley</td>
<td>74%</td>
<td>8%</td>
<td>18%</td>
</tr>
<tr>
<td>North Redmond</td>
<td>60%</td>
<td>6%</td>
<td>34%</td>
</tr>
</tbody>
</table>

Grass Lawn
Idylwood
Downtown
Bear Creek/SE Redmond
Education Hill
Overlake
Willows/Rose Hill/Sm. Valley
North Redmond
Important Elements for Quality Parks and Recreation Facilities

Safety and cleanliness were rated as the most important elements and comprised 4 of the top 5 elements residents said are important for quality parks and recreation facilities.

Q18-Q30. Below is a list of things people say are important to have for quality parks and recreational facilities. Using a scale from 1 to 7, where 1 is Not at all important and 7 is Very important, how important are each of these features to you personally? (n=816)
### Important Elements for Quality Parks and Recreation Facilities

While all items were rated as important by some residents, outdoor events and playground equipment were the lowest rated priorities overall.

<table>
<thead>
<tr>
<th>Feature</th>
<th>7 - Very important</th>
<th>6</th>
<th>5</th>
<th>Total Important/Mean</th>
</tr>
</thead>
<tbody>
<tr>
<td>Has parking</td>
<td>37%</td>
<td>20%</td>
<td>17%</td>
<td>74%/ 5.4</td>
</tr>
<tr>
<td>Not overcrowded</td>
<td>33%</td>
<td>27%</td>
<td>25%</td>
<td>85%/ 5.7</td>
</tr>
<tr>
<td>Has open grass areas</td>
<td>33%</td>
<td>27%</td>
<td>18%</td>
<td>78%/ 5.4</td>
</tr>
<tr>
<td>Is an easy walk (e.g. quarter mile) from where I work or live</td>
<td>28%</td>
<td>17%</td>
<td>18%</td>
<td>64%/ 5.1</td>
</tr>
<tr>
<td>Is accessible for those who may have trouble getting around</td>
<td>24%</td>
<td>17%</td>
<td>14%</td>
<td>55%/ 4.6</td>
</tr>
<tr>
<td>Has playground equipment</td>
<td>22%</td>
<td>12%</td>
<td>12%</td>
<td>46%/ 4.2</td>
</tr>
<tr>
<td>Has lots of exciting outdoor events, festivals, concerts, sporting</td>
<td>13%</td>
<td>13%</td>
<td>21%</td>
<td>48%/ 4.2</td>
</tr>
<tr>
<td>events, classes</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Q18-Q30. Below is a list of things people say are important to have for quality parks and recreational facilities. Using a scale from 1 to 7, where 1 is Not at all important and 7 is Very important, how important are each of these features to you personally? *(n=816)*
Well maintained trails, well maintained landscaping, places to relax, pet friendliness, and cleanliness were mentioned as additional important elements of a quality park.

<table>
<thead>
<tr>
<th>Important Elements</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Well maintained trails and walkways/More trails</td>
<td>13%</td>
</tr>
<tr>
<td>Nothing not mentioned</td>
<td>13%</td>
</tr>
<tr>
<td>Benches/Covered or shaded places to relax</td>
<td>10%</td>
</tr>
<tr>
<td>Dog/pet friendly</td>
<td>8%</td>
</tr>
<tr>
<td>Well maintained landscape/lawns/grounds</td>
<td>8%</td>
</tr>
<tr>
<td>Cleanliness (trash cans, littering issues)/Safety</td>
<td>6%</td>
</tr>
<tr>
<td>Water fountains</td>
<td>5%</td>
</tr>
<tr>
<td>Facilities for kids/Kid Friendly</td>
<td>4%</td>
</tr>
<tr>
<td>Increased events/entertainment/activities</td>
<td>4%</td>
</tr>
<tr>
<td>Safe to be in/Safe to get to and from</td>
<td>4%</td>
</tr>
<tr>
<td>Quiet/overcrowded</td>
<td>3%</td>
</tr>
<tr>
<td>Exercise equipment/Sports fields</td>
<td>3%</td>
</tr>
<tr>
<td>Well maintained/Clean restrooms</td>
<td>3%</td>
</tr>
<tr>
<td>Conservation/provide habitat</td>
<td>3%</td>
</tr>
<tr>
<td>Other</td>
<td>20%</td>
</tr>
</tbody>
</table>

31. Is there anything else you feel is important for a good quality park to have? [OPEN END, Excludes those who left response blank, n=512]
### Priority for Potential Parks Projects

Preserving more open space natural areas such as forested areas or wetland habitat was rated as the highest priority and separates itself from the rest of the items tested. After this, the second tier of priorities are focused on building unpaved trails through parks and greenspaces to connect Redmond neighborhoods, adding more green or open space, and building brand new regional trails.

<table>
<thead>
<tr>
<th>Project Description</th>
<th>7 - Highest Priority</th>
<th>6</th>
<th>5</th>
<th>Total Priority/Mean</th>
</tr>
</thead>
<tbody>
<tr>
<td>Preserving more open space natural areas such as forested areas or wetland habitat</td>
<td>40%</td>
<td>22%</td>
<td>14%</td>
<td>76%/ 5.6</td>
</tr>
<tr>
<td>Building unpaved trails through parks or greenspaces to connect Redmond neighborhoods</td>
<td>24%</td>
<td>25%</td>
<td>19%</td>
<td>69%/ 5.2</td>
</tr>
<tr>
<td>Adding more green or open space</td>
<td>20%</td>
<td>22%</td>
<td>24%</td>
<td>67%/ 5.0</td>
</tr>
<tr>
<td>Building brand new regional trails like the Sammamish River Trail</td>
<td>25%</td>
<td>21%</td>
<td>19%</td>
<td>66%/ 5.0</td>
</tr>
<tr>
<td>Preserving our historic homesteads</td>
<td>18%</td>
<td>19%</td>
<td>20%</td>
<td>57%/ 4.7</td>
</tr>
<tr>
<td>Adding more small picnic shelters and tables</td>
<td>18%</td>
<td>18%</td>
<td>20%</td>
<td>56%/ 4.6</td>
</tr>
<tr>
<td>Building more small neighborhood parks with playgrounds and small sports courts but no large...</td>
<td>16%</td>
<td>18%</td>
<td>21%</td>
<td>55%/ 4.6</td>
</tr>
</tbody>
</table>

Q39-54. The Redmond Parks and Recreation Department is looking for input on some potential projects. How high of a priority are each of the potential projects below to you?
Priority for Potential Parks Projects

There is some intensity behind replacing the Redmond Pool with a new aquatics center, however less than a majority rated it as a priority overall. Building a climbing wall and adding a dog park were rated as the lowest priorities.

Creating a community garden or p-patch 14% 16% 18% 47% / 4.2
Replacing Redmond Pool & Old Redmond School House Community Center w/new Rec & Aquatics Center 24% 11% 9% 44% / 4.4
Building a multi-gen rec & aquatics center that replaces rec centers 18% 11% 12% 40% / 4.1
Providing Wi-Fi access in parks 14% 12% 11% 37% / 3.5
Creating more facilities for residents to experience or view art 7% 10% 15% 32% / 3.6
Creating more studio spaces for residents to create art 6% 9% 13% 28% / 3.4
Building new sports fields 8% 7% 10% 25% / 3.4
Building a climbing wall 5% 7% 12% 24% / 3.1
Adding a dog park 9% 8% 7% 24% / 3.1

Q39-54. The Redmond Parks and Recreation Department is looking for input on some potential projects. How high of a priority are each of the potential projects below to you?
### Potential Park Projects: Open End

The majority cannot think of an additional priority that was not already mentioned.

<table>
<thead>
<tr>
<th>Potential Projects</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Nothing not mentioned/Don’t know</td>
<td>51%</td>
</tr>
<tr>
<td>Build small neighborhood parks/Playground</td>
<td>9%</td>
</tr>
<tr>
<td>Build small/unpaved trails</td>
<td>7%</td>
</tr>
<tr>
<td>Focus on upgrading or maintaining existing public facilities/parks/trails</td>
<td>6%</td>
</tr>
<tr>
<td>Preserve open space/Keep parks natural/Stop overdevelopment</td>
<td>6%</td>
</tr>
<tr>
<td>Improve or add bike lanes</td>
<td>4%</td>
</tr>
<tr>
<td>Build new indoor recreation/Community center for all residents</td>
<td>3%</td>
</tr>
<tr>
<td>Build regional trails</td>
<td>2%</td>
</tr>
<tr>
<td>New pool</td>
<td>2%</td>
</tr>
<tr>
<td>More sports fields/Spaces to play sports</td>
<td>2%</td>
</tr>
<tr>
<td>Other</td>
<td>18%</td>
</tr>
</tbody>
</table>
Only a quarter of residents rated “building new sport fields” as a priority. Of those, the majority consider soccer fields a top priority to build.

Which of the following types of sports fields do you feel are a priority to build? You can select all that apply. (n=177)

- Soccer: 58%
- Softball: 30%
- Cricket: 26%
- Lacrosse: 8%
- Rugby: 7%
- None: 22%
Focus for Redmond Trails System

Most residents say “constructing small trails that better connect to the existing Redmond Trails system” should be the priority for the department of Parks and recreation to focus on. Just over a third say “building more miles of new trails” is equally a priority. One in five are not sure.

35. Which of the following do you think is more of a priority for the Redmond Department of Parks and Recreation to focus on:
Redmond Parks and Trail Usage
Frequency of Use for Parks and Trails or Pathways

Usage for parks and trails is very high in Redmond. Almost three quarters of residents say they visit a City of Redmond park or use a City of Redmond trail or pathway at least a few times a month.

Q4-Q7. On average, how often do you:

- Visit a City of Redmond Park:
  - Daily/Multiple Times a Week: 44%
  - Few Times a Month: 27%
  - Few Times a Year or Less: 27%
  - Never Use: 1%

- Use a City of Redmond trail or pathway:
  - Daily/Multiple Times a Week: 50%
  - Few Times a Month: 22%
  - Few Times a Year or Less: 24%
  - Never Use: 4%
Top Visited Redmond City Parks

Top visited parks are Grass Lawn and Idylwood Beach Park.

- Grass Lawn Park: 45%
- Idylwood Beach Park: 33%
- Bear Creek Park: 18%
- Anderson Park: 18%
- Downtown Park: 17%
- Farrel-McWhirter Park: 16%
- Perrigo Park: 15%
- Municipal Campus: 13%
- Bridle Trails State Park: 12%
- Hartman Park: 10%
- Luke McRedmond Landing: 9%
- Watershed Preserve: 6%
- Nike Neighborhood Park: 5%
- Meadow Neighborhood Park: 5%
- Edge Skate Park: 5%
- Cascade View Neighborhood Park: 5%

Q14. Please select the top 3 Redmond city parks you visit most often. (Multiple Responses Shown – If Response <5% Park Not Shown, n=816)
Seasonal Hours Spent at City Parks in Redmond

Residents spend more time in parks during the Spring/Summer than in the Winter/Fall. The majority say they spend 3 hours or less on average during the Spring/Summer and 2 hours or less during the Fall/Winter.

Q15. In an average week during the spring and summer (March through September), how many hours do you spend at any of the city parks in Redmond? (n=816)

Q16. In an average week during the fall and winter (October through February), how many hours do you spend at any of the city parks in Redmond? (n=816)
Typical Mode to Get to Parks

*Overall the typical mode of transportation used to get to parks is evenly split between walking and driving. However, the mode varies widely neighborhood to neighborhood.*

- **Overall**: 45% Drive, 45% Walk, 10% Take public transit
- **North Redmond**: 85% Drive, 9% Walk, 5% Take public transit
- **Willows/Rose Hill/Sammamish Valley**: 70% Drive, 21% Walk, 9% Take public transit
- **Overlake**: 57% Drive, 24% Walk, 17% Take public transit
- **Bear Creek/SE Redmond**: 46% Drive, 41% Walk, 12% Take public transit
- **Education Hill**: 42% Drive, 48% Walk, 7% Take public transit
- **Idlywood**: 41% Drive, 50% Walk, 8% Take public transit
- **Grass Lawn**: 31% Drive, 63% Walk, 6% Take public transit
- **Downtown**: 22% Drive, 65% Walk, 13% Take public transit

17. How do you typically get to the City of Redmond Park that you visit most often? (n=816)
# Top 3 Most Used Trails

King County trails are the most heavily-used trails followed by The Redmond Central Connector and Bear Creek trails.

<table>
<thead>
<tr>
<th>Trail</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>King County Trails</td>
<td>81%</td>
</tr>
<tr>
<td>Redmond Central Connector</td>
<td>46%</td>
</tr>
<tr>
<td>Bear Creek Trail</td>
<td>41%</td>
</tr>
<tr>
<td>Education Hill Neighborhood Trails</td>
<td>23%</td>
</tr>
<tr>
<td>PSE Trail</td>
<td>23%</td>
</tr>
<tr>
<td>SE Redmond Trail</td>
<td>9%</td>
</tr>
<tr>
<td>Bear-Evans Creek Trail</td>
<td>7%</td>
</tr>
<tr>
<td>Nike Park Trails</td>
<td>6%</td>
</tr>
<tr>
<td>Ashford Trail</td>
<td>2%</td>
</tr>
<tr>
<td>Other</td>
<td>7%</td>
</tr>
</tbody>
</table>

Q32. Please select the top 3 Redmond trails you use most often. (n=796) Multi Response
Participation in an Indoor Recreation Activity

There is a core group of residents who regularly participate in an indoor recreation activity, but the majority of residents either rarely or never participate.

Q6. On average, how often do you:

Participate in an indoor recreation activity such as a fitness class, an art class, a sports league, or a socializing event in Redmond

- 18% Daily/Multiple Times a Week
- 13% Few Times a Month
- 41% Few Times a Year or Less
- 28% Never
Favorite Indoor Recreation Activities

Exercise/Fitness is the top mention for favorite indoor recreation activities.

Q36. Of the options below, which are your favorite indoor recreation activities? \((n=603)\)

- Exercise/Fitness: 53%
- Swimming/Aquatics: 37%
- Classes/workshops: 37%
- Music/Dance/Theater: 33%
- Sports: 29%
- Visual Arts and Crafts: 27%
- Activities for young children: 25%
- Something else: 5%
Places for Indoor Recreation

The majority say they use private facilities for indoor recreation. Still, a quarter say they use the Old Redmond School House Community Center and the Redmond pool.

Q37. Have you gone to any of the places below for indoor recreation? (n=603)

- A private health club: 60%
- The Old Redmond School House Community Center: 29%
- Redmond Pool: 25%
- Redmond Senior Center: 21%
- A neighboring city’s community center: 19%
- The YMCA or another non-profit facility: 15%
- A local college or university: 14%
- The Old Fire House Teen Center: 6%
- Somewhere else: 15%
A quarter cannot think of an activity or program that is currently lacking from City of Redmond offerings. Fitness related programming such as sport leagues, swimming, and exercise oriented activities is cumulatively the most desired type of activities.

<table>
<thead>
<tr>
<th>Activity/Program</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Nothing</td>
<td>26%</td>
</tr>
<tr>
<td>Sports Leagues/Sports Classes</td>
<td>15%</td>
</tr>
<tr>
<td>Performing/Music/Visual Arts</td>
<td>12%</td>
</tr>
<tr>
<td>Swimming for adults/swimming for exercise</td>
<td>9%</td>
</tr>
<tr>
<td>Yoga</td>
<td>8%</td>
</tr>
<tr>
<td>Exercise classes</td>
<td>7%</td>
</tr>
<tr>
<td>Daycare/young children programming</td>
<td>4%</td>
</tr>
<tr>
<td>Swimming for children</td>
<td>4%</td>
</tr>
<tr>
<td>Handicrafts</td>
<td>4%</td>
</tr>
<tr>
<td>Social Dance</td>
<td>3%</td>
</tr>
<tr>
<td>After school programming</td>
<td>2%</td>
</tr>
<tr>
<td>Nature Education</td>
<td>2%</td>
</tr>
<tr>
<td>Gardening</td>
<td>2%</td>
</tr>
<tr>
<td>Other</td>
<td>17%</td>
</tr>
<tr>
<td>Don’t know</td>
<td>4%</td>
</tr>
</tbody>
</table>

Q38. Which types of recreation classes or programs would you like to participate in that are not currently offered by the City of Redmond? [OPEN END, Excludes those who left response blank, n=339]
Art, Music, and Cultural Events
Participation in Art, Music, or Cultural Events in Redmond

Nearly 90-percent of residents say they attend art, music, or cultural events at least a few times a year; very few say they never attend such events.

Q7. On average, how often do you:

Participate or attend an art, music, or cultural event in Redmond
### Contribution of Music, Art, and Culture

Close to half say art, music, and cultural events contribute to their quality of life in Redmond.

<table>
<thead>
<tr>
<th>7 - Contribute Very Much</th>
<th>6</th>
<th>5</th>
<th>4</th>
<th>3</th>
<th>2</th>
<th>1- Not at all</th>
</tr>
</thead>
<tbody>
<tr>
<td>Overall</td>
<td>16%</td>
<td>11%</td>
<td>21%</td>
<td>15%</td>
<td>16%</td>
<td>11%</td>
</tr>
</tbody>
</table>

48% Contributes to Quality of Life

**Q57. How much do art, music, and cultural events contribute to your quality of life in Redmond? (n=741)**
Interest in Art, Music, and Culture Activities

By a wide margin, most are interested in outdoor fairs and festivals. Contemporary music performances and film screenings are also very popular.

Q58. Please select up to the top 3 art, music, or cultural events and activities that interest you the most. (n=741)
Art, Music, Cultural Activities Frequency and Average $ Spent

Participation for most activities occurs only a few times a year. In general, residents are not spending a lot of money each time they engage in an arts-oriented activity.

<table>
<thead>
<tr>
<th>Activity</th>
<th>Monthly or more</th>
<th>A few times a year</th>
<th>Less than once a year</th>
<th>Average $ Spent Per Activity</th>
</tr>
</thead>
<tbody>
<tr>
<td>Performing or visual art classes for adults</td>
<td>37%</td>
<td>30%</td>
<td>34%</td>
<td>$19</td>
</tr>
<tr>
<td>Theater, opera, or dance performances</td>
<td>29%</td>
<td>53%</td>
<td>18%</td>
<td>$71</td>
</tr>
<tr>
<td>Performing or visual art classes for children</td>
<td>23%</td>
<td>48%</td>
<td>29%</td>
<td>$49</td>
</tr>
<tr>
<td>Outdoor fairs and festivals</td>
<td>19%</td>
<td>72%</td>
<td>8%</td>
<td>$16</td>
</tr>
<tr>
<td>Contemporary music concerts or performances</td>
<td>19%</td>
<td>59%</td>
<td>22%</td>
<td>$47</td>
</tr>
<tr>
<td>Classical music concerts or performances</td>
<td>18%</td>
<td>65%</td>
<td>17%</td>
<td>$42</td>
</tr>
<tr>
<td>Ethnic or heritage programs and events</td>
<td>17%</td>
<td>53%</td>
<td>30%</td>
<td>$14</td>
</tr>
<tr>
<td>Family-oriented art and cultural programs</td>
<td>16%</td>
<td>73%</td>
<td>12%</td>
<td>$21</td>
</tr>
<tr>
<td>Visual art exhibits or museums</td>
<td>15%</td>
<td>75%</td>
<td>9%</td>
<td>$28</td>
</tr>
<tr>
<td>Film screenings or film festivals</td>
<td>15%</td>
<td>56%</td>
<td>29%</td>
<td>$16</td>
</tr>
<tr>
<td>Lectures, readings, storytelling, or poetry readings</td>
<td>12%</td>
<td>62%</td>
<td>26%</td>
<td>$9</td>
</tr>
<tr>
<td>Handicrafts, woodworking, or fiber art</td>
<td>11%</td>
<td>46%</td>
<td>43%</td>
<td>$34</td>
</tr>
<tr>
<td>Culinary art classes</td>
<td>9%</td>
<td>39%</td>
<td>52%</td>
<td>$25</td>
</tr>
<tr>
<td>Art walks</td>
<td>8%</td>
<td>60%</td>
<td>31%</td>
<td>$1</td>
</tr>
</tbody>
</table>

Q59. How often did you participate in or attend [activity from Q58] choice in the last year?
Q60. In the last year, what is the average amount you paid each time to participate in [activity from Q58]?
Attendance of Art, Music, or Cultural Events

Most attend art, music, or cultural events with their spouse or partner. A quarter attend most often with young children.

Q68. When you go to an art, music, or cultural event are you usually...

- With your spouse or partner: 42%
- With your family that includes young children: 25%
- With friends: 16%
- By yourself: 7%
- With your family that does not include young children: 7%
- Other: 2%

(n=741)
The majority of residents say over the last year their attendance, participation, or amount spent in art, music, or cultural events in Redmond has stayed the same.

Q61. Over the course of the past year, has your overall attendance to art, music, or cultural events and activities: \(n=741\)

- **Attendance for Arts, Music, Cultural Events**
  - Increased: 26%
  - Stayed the Same: 63%
  - Decreased: 11%

- **Amount Spent per Year Attending Arts, Music, Cultural Events**
  - Increased: 25%
  - Stayed the Same: 65%
  - Decreased: 10%

- **Attendance (live performance/film screening)**
  - Increased: 22%
  - Stayed the Same: 67%
  - Decreased: 11%

- **Participation in Hands-on Activities**
  - Increased: 16%
  - Stayed the Same: 71%
  - Decreased: 13%
## Reasons for Increase/Decrease: Open End

Better events/more events/new events were the top mention for increasing attendance. Lack of free time followed by nothing of interest/less events were the top mentions for decreasing attendance.

<table>
<thead>
<tr>
<th>Increase</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Better events/More events/New events</td>
<td>43%</td>
</tr>
<tr>
<td>Have more free time</td>
<td>19%</td>
</tr>
<tr>
<td>Kids are the right age/Kids want to go</td>
<td>10%</td>
</tr>
<tr>
<td>Kids getting too old/Kids don't want to go</td>
<td>6%</td>
</tr>
<tr>
<td>Retired</td>
<td>4%</td>
</tr>
<tr>
<td>More income/can afford more</td>
<td>4%</td>
</tr>
<tr>
<td>Unaware of what's offered</td>
<td>4%</td>
</tr>
<tr>
<td>Want to get out more/found more offerings I like</td>
<td>3%</td>
</tr>
<tr>
<td>Just because/Don't know</td>
<td>2%</td>
</tr>
<tr>
<td>Other</td>
<td>9%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Decrease</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Not enough free time</td>
<td>25%</td>
</tr>
<tr>
<td>Nothing of interest/Less Events</td>
<td>16%</td>
</tr>
<tr>
<td>Age/Medical Issues</td>
<td>14%</td>
</tr>
<tr>
<td>New Baby/Kids too young/Pregnant</td>
<td>10%</td>
</tr>
<tr>
<td>Problems with traffic/parking</td>
<td>5%</td>
</tr>
<tr>
<td>Too expensive/Cost</td>
<td>4%</td>
</tr>
<tr>
<td>Unaware of what's offered</td>
<td>4%</td>
</tr>
<tr>
<td>Have more Free Time</td>
<td>3%</td>
</tr>
<tr>
<td>Retired</td>
<td>3%</td>
</tr>
<tr>
<td>Other</td>
<td>17%</td>
</tr>
</tbody>
</table>

Q62. Why has your attendance [increased/decreased]? [OPEN END, Excludes those who left response blank, n=220]
Events/Activities Located in Downtown Redmond

The vast majority of residents say they would attend more events if they were located in Downtown Redmond.

“I would attend and or participate in more art, music, and cultural events or activities if they were located in Downtown Redmond.”

Q69. Please rate how you feel about this statement: (n=741)

- Agree
  - Strong: 40%
  - Somewhat: 43%
  - Agree: 83%

- Disagree
  - Disagree: 8%

- Not Sure
  - Not Sure: 9%
Public Art in Redmond

Three-out-of-four residents believe public art is an important part of Redmond and should continue to be funded.

“Public art is an important part of Redmond, and we should continue to fund and expand public art in our community in the years to come.”

Agree
74%

Somewhat
49%

Strong
25%

Disagree
21%

Somewhat
15%

Strong
6%

Not Sure
5%

71. Now for a question about public art. Public art is visual art placed in locations accessible to the public: Please rate how you feel about this statement:
Most residents say they attend art, music, or cultural events outside of Redmond.

Q72. Do you primarily go to art, music, or cultural events in Redmond or outside of Redmond? (n=741)
Q73. Have you gone to an art, music, or cultural event at any of the following places in Redmond? (n=741)
Location of Art, Music, or Cultural Events

The vast majority have attended an event at an outdoor space. Over quarter say have gone go to a bar, restaurant, or coffee house in Redmond.

Q73. Have you gone to an art, music, or cultural event at any of the following places in Redmond? (n=741)

- A publicly owned outdoor space in Redmond, such as Marymoor Park: 64%
- A bar, restaurant, or coffee house in Redmond: 28%
- A performing or visual art space owned and operated by the City of Redmond: 15%
- A privately owned gallery or theater in Redmond: 12%
- A religious center: 11%
- A private home or property in Redmond: 8%
- Some other space within Redmond: 7%
- None of these: 16%
Respondent Demographics
## Respondent Demographics

<table>
<thead>
<tr>
<th>Gender</th>
<th>Male</th>
<th>Female</th>
<th>Ref/Other</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>50%</td>
<td>47%</td>
<td>3%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Children</th>
<th>No Kids in HH</th>
<th>Kids in HH</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>67%</td>
<td>33%</td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>Age</th>
<th>18-34</th>
<th>35-44</th>
<th>45-54</th>
<th>55-64</th>
<th>65+</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>39%</td>
<td>22%</td>
<td>16%</td>
<td>12%</td>
<td>12%</td>
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</table>

<table>
<thead>
<tr>
<th>Ethnicity (allowed to select just one)</th>
<th>White</th>
<th>Indian Subcontinent</th>
<th>Asian, Asian American, or Pacific Islander</th>
<th>Hispanic or Latino</th>
<th>Black or African American</th>
<th>Native American</th>
<th>Something else</th>
<th>More than one ethnicity</th>
<th>Refuse</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>59%</td>
<td>10%</td>
<td>13%</td>
<td>7%</td>
<td>1%</td>
<td>0%</td>
<td>1%</td>
<td>3%</td>
<td>7%</td>
</tr>
</tbody>
</table>
Respondent Demographics Cont.

**Education**
- Less than College Deg.: 13%
- College Deg.: 49%
- Post Grad. Deg.: 34%
- Refused: 4%

**Income**
- <$75K: 17%
- $75K-$150K: 32%
- $150K+: 26%
- Refused: 24%

**Home Tenure**
- Home Owner/buying: 64%
- Renter/lease: 32%
- Prefer not to say: 4%
Contacts

Tom Patras
tom@EMCresearch.com
614.268.1660

Dominick Martin
dominick@EMCresearch.com
206.652.2454