

**CITY OF REDMOND  
RESOLUTION NO. 1475**

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF REDMOND, WASHINGTON, WAIVING COMPETITIVE BIDDING REQUIREMENTS FOR THE PURCHASE OF TOURISM MARKETING PROGRAM, AND AUTHORIZING THE MAYOR OR HIS DESIGNEE TO NEGOTIATE AND EXECUTE CONTRACTS TO PERFORM THE WORK

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WHEREAS, the City requires contractor assistance to execute the City of Redmond tourism marketing program including project, content, website, media and event production management; and

WHEREAS, the City is currently working with Bullseye Creative on tourism marketing projects that are not yet complete such as conversion of the business buy-local program and merging the events calendar to the City's website, both to be complete by the end of 2017; and

WHEREAS, the City is evaluating the structure of its website, [www.Redmond.gov](http://www.Redmond.gov), and will evaluate the relationship of the current [www.ExperienceRedmond.com](http://www.ExperienceRedmond.com) and [www.Redmond.gov](http://www.Redmond.gov) and identify any possible changes within this next 12-month period; and

WHEREAS, the most financially and operationally efficient method is to hire a creative contractor that can provide these services immediately.

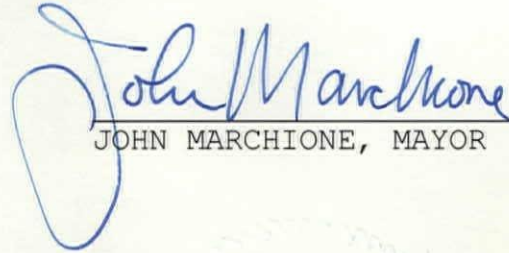
NOW, THEREFORE, THE CITY COUNCIL OF THE CITY OF REDMOND, WASHINGTON, HEREBY RESOLVES AS FOLLOWS:

Section 1.      Waiver of Competitive Process.      The Redmond City Council finds that the facts set forth in the recital paragraphs of this resolution are true and justify exempting the purchase of tourism marketing program services from Bullseye Creative, from competitive bidding procedures. Pursuant to RCW 39.04.280, the City can exempt the purchase from the ordinary process because the purchase is clearly and legitimately limited to a single source supply. Any bidding or selection requirements in State law or City ordinance are hereby waived due to the nature of the product.


Section 2.      Authority to Contract.      The City Council authorizes the Mayor or his designee to negotiate and contract with Bullseye Creative to carry out the work necessary for purposes of this program pursuant to this single-source justification.

ADOPTED by the Redmond City Council this 5<sup>th</sup> day of July, 2017.

APPROVED:

  
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JOHN MARCHIONE, MAYOR

ATTEST:

  
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MICHELLE M. HART, MMC, CITY CLERK

(SEAL)

FILED WITH THE CITY CLERK: June 20, 2017  
PASSED BY THE CITY COUNCIL: July 5, 2017  
RESOLUTION NO: 1475

YES: BIRNEY, CARSON, MARGESON, STILIN