

Economic Vitality Element - Policies Final Draft Policy Guide

Sustainable and Resilient Economy		Existing, Updated, or New with existing policy number if applicable	Purpose / Impacts	Draft 2 version	Final draft version
FW-EV-1	Support appropriate policies, regulations, services, and infrastructure investments that lead to an economically diverse, sustainable, and resilient economy.	Updated, FW-18	Broadened to encompass City-led actions for EV	Support policies, regulations, services, programs, and infrastructure investments that strengthen an economically diverse, sustainable, and resilient economy.	No change
EV-4 EV-1	Coordinate local and countywide economic policies and strategies with VISION 2050 and the Regional Economic Strategy.	New, to align with regional policies EC-1	Acknowledges coordination of policies with regional policies , adds RED Strategic Plan as functional plan to implement	No change	Develop and maintain a Redmond Economic Development Strategic Plan that implements City’s policies and is coordinated and consistent with VISION 2050 and the Regional Economic Strategy.
EV-1 EV-2	Provide for a mix of land uses in a range of zones that enables Redmond to meet its job growth targets and attract and retain businesses that meet the needs of the community.	Updated EV-3	Added “Retain businesses” for new emphasis	No change	No change
EV-2 EV-3	Prioritize efficient use of land and infrastructure by directing economic development within existing retail, office, manufacturing, and mixed-use areas and in designated centers.	Updated EV-4	Same as current, but limits expansion of ED into other neighborhoods of city.	No change	No change
EV-3 EV-4	Focus local investments to maintain and expand infrastructure and services that support local and	Updated EV-15	Same as existing, but expands the “why”.	No change	No change

	regional economic development strategies, encourage growth in designated centers, and help achieve employment and housing targets.				
EV-5	Support industry clusters and their related subclusters that are integral components of the Regional Economic Strategy and Redmond's economy. Emphasize support for clusters that are vulnerable or threatened by market forces, provide middle-wage jobs, play an outsized role in the local economy, or have robust growth potential.	New to support KC/regional policy - EC-3	Alignment with regional policies, replaces EV-20 with more focused text.	Support industry clusters and subclusters that are integral components of the Regional Economic Strategy and Redmond's economy. Emphasize support for clusters that are vulnerable or threatened by market forces and provide middle-wage jobs, play an outsized role in the local economy, help meet the needs of the community, or have robust growth potential.	Support industry clusters and subclusters that are integral components of the local and regional economy.
EV-6	Provide and improve upon a customer-focused approach to providing city services, focusing on cutting-edge and industry-leading tools and practices.	Update EV-1	same intention, updated language.	Provide a consistent and predictable regulatory environment and customer-focused approach to permitting and development processes.	No change
EV-7	Utilize tax and fee systems that are equitable and stable, are consistent with City goals to increase affordable housing, predictably fund local services, and maintain a competitive economic environment. Periodically review the City's tax and fee systems to ensure they remain consistent with the above criteria.	Update EV-17	Same intention, updated language to clarify/expand intent	Utilize tax and fee systems that are equitable and stable, are consistent with City goals, are able to predictably and appropriately fund local services, and are able to maintain a competitive economic environment. Periodically review the City's tax and fee systems to ensure they remain consistent with	No change

				the City's priorities.	
EV-8	Monitor the performance of economic development policies and strategies in business diversity, middle wage job creation, and reduction of displacement risks. Identify and track key economic and demographic metrics to help the city evaluate the effectiveness of local economic strategies and achievement of equitable outcomes.	New, align with regional policies, EC-4	Aligns with regional policies, will need to set up system to track	No change	No change
EV-9	Partner with other agencies, businesses, non-profits, and other organizations to further the City's economic vitality goals.	Updated, EV-9	Same intention, updated language	Partner with other agencies, businesses, non-profits, and other organizations to further the City's economic vitality goals.	Participate and coordinate with other government agencies, businesses, and non-profits in efforts to further the City's economic vitality.
EV-10	Ensure all businesses, prioritizing those that are small, local, and at risk of displacement, have access to economic and disaster recovery resources through clear, timely and supportive processes.	New	Added to recognize need to support services for biz, related to COVID-19 issues and other potential disasters. City may need to maintain staff/budget to support	Ensure all businesses have access to economic assistance and disaster recovery resources through clear, timely, and supportive processes. Prioritize businesses that are small, local, historically lack capital, represent underserved and marginalized communities, and are at risk of displacement.	No change
EV-11	Attract and support businesses that embrace Redmond's environmental sustainability and net-zero carbon goals.	Updated EV-6	Same intention, updated language	Attract and support businesses that embrace Redmond's environmental sustainability and climate goals.	No change

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<p>EV-16</p> <p>EV-12</p>	<p>Implement and promote smart-city technological initiatives that enhance the city's economic vitality goals. Encourage other service providers to do the same.</p>	<p>New</p>	<p>New policy to prioritize implementation of technology of smart-city tech to enhance EV of city. May require city-led investments in tech.</p>	<p>No change</p>	<p>'Implement and promote technological initiatives that enhance economic vitality, protect privacy, and further sustainability. Encourage other service providers to do the same.'</p>
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Quality of Life

		Existing, Updated, or New with existing policy number if applicable	Purpose / Impacts	Draft 2 version	Final draft version
FW-EV-2	Support policies that recognize the importance of quality of life and livability on the economic vitality of the community, with respect to its history, diversity, career and educational opportunities, and a healthy natural environment.	Update of FW-19	Updated and expanded FW policy to be more inclusive of QoL issues that affect EV, and to better align with policies under this header.	Support policies that contribute to a high quality of life in Redmond, such as career and education opportunities, housing, transportation and recreation choices, as well as a healthy natural environment.	No change
EV -12 EV -13	Maintain and promote a healthy natural environment as a significant community amenity that attracts people and investments and contributes to Redmond’s economic vitality and sustainability.	Update EV-15	Same intention, updated language	No change	No change
EV -13 EV -14	Support and collaborate with educational institutions to provide opportunities for and foster a well-educated and skilled community. Align workforce development efforts with BIPOC, immigrant and underserved communities.	Updated EV-14	Similar intent, simplified text, added text related to underserved communities.	Support and collaborate with educational institutions and non-governmental organizations to provide opportunities for and foster a well-educated and skilled community. Align workforce development efforts with the needs of underserved communities.	Support and collaborate with educational institutions and non-governmental organizations to provide opportunities to advance knowledge and skills.”
EV -14 EV -15	New for final draft, split from EV-14	Updated EV-14 and to support KC EC-12, 13	new	n/a	Align workforce development efforts with the needs of underserved communities.
EV -14 EV	Support and incentivize small neighborhood-based businesses to enhance walkability and provide daily services near homes and	New	New policy, might need zoning/regs chances to support	Support and incentivize small neighborhood-based businesses and business districts to enhance walkability and provide daily services	Support and incentivize resident-serving and neighborhood-based businesses to enhance walkability and provide daily services near

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-16	employment centers.			near homes and jobs.	homes and jobs.
EV - 15	New for final draft		new	n/a	Foster the creation of business districts that are centers of local commerce, community and culture, and help small businesses thrive.
EV -17					
EV -15	Preserve and enhance local arts, culture, recreation, social amenities, and Redmond's distinctive identity to attract and retain the workforce and support economic vitality.	New, Update of existing EV-18	New policy to focus importance of cultural amenities for Econ Vit.	Preserve and enhance local arts, culture, recreation, nightlife, social amenities, and promote a distinctive identity for Redmond to attract and retain a diverse workforce and supports economic vitality.	No change
EV -18					
EV -17	Encourage a mix of housing types and options that allows all workers at different wage levels to live and work in Redmond.	New, some alignment with regional EC-22	New policy to highlight importance of housing options for EV	No change	No change
EV -19					
EV -18	Invest in a well-connected, safe, and efficient multi-modal transportation network that is responsive to innovations and changing demands (EV cars, bikes, scooters).	New	New policy to highlight importance of multi-modal and adaptable transportation systems for EV	Invest in a well-connected, safe, accessible, and efficient multi-modal transportation network that is responsive to innovations and changing demands.	No change
EV -20					
EV -19	Promote tourism related initiatives and actions that position Redmond and the Sammamish Valley as the home and gateway to a diversity of experiences.	New	New policy to address tourism, regional attractiveness	No change	Support Redmond's growth as a tourism destination and foster tourism related initiatives that bring investment and economic benefit.
EV -21					
EV -20	Allow use of public spaces and rights-of-way for multifunctional uses, including commercial uses such as outdoor dining, food/merchant kiosks, and food trucks.	New	New policy to allow flexibility in use of public spaces for commercial purposes. May need zoning/regs changes	Allow for the equitable and multi-purpose use of public spaces and rights-of-way, including commercial uses such as outdoor dining, food/merchant kiosks, food trucks, and more.	Allow for the equitable and multi-purpose use of public spaces and rights-of way, including commercial uses such as outdoor dining, food/merchant kiosks, food trucks, and event and
EV -22					

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				Updated to remove “and more”	performance spaces.
EV -27	Support the local and regional food economy and businesses with an emphasis on those that provide access to local products and healthy, affordable, and culturally relevant food options.	New policy to support regional policies, EC-11	New policy to align with regional policies and recognize importance of local food economy.	No change	move to QOL, EV-23
EV -23					

Business and Job Diversity		Existing, Updated, or New with existing policy number if applicable	Purpose / Impacts	Draft 2 version	Final draft version
FW-EV-3 Cultivate a diverse business community that reflects Redmond’s commitment to, opportunity, equity, and the importance of both legacy and new businesses.		Updated FW-20	Updated FW policy to broaden scope and support sub-policies	Cultivate a diverse workforce and business community that reflects Redmond’s commitment to opportunity, equity, self-sufficiency, and the importance of both legacy and new businesses.	No change
EV -21 EV -24	Adopt and maintain development regulations that allow flexibility in size, location, uses and design to create affordable commercial spaces that allow small, locally owned, and culturally diverse businesses to thrive.	New, also incorporates language from EV-12, Afford comm.	New policy to support regs that allow flexibility to create affordable commercial spaces. Incorporates ACS from EV-12, with was amendment as part of 2020-21 Comp Plan docket. Will need zoning regs support.	Adopt and maintain development regulations and incentives that allow flexibility in size, location, uses and design to create affordable commercial spaces that allow small, locally owned, and culturally diverse businesses to thrive.	Adopt and maintain development regulations and incentives that prioritize flexibility in size, location, uses and design to create affordable commercial spaces that allow small, locally owned, and culturally diverse businesses to thrive
EV -22 EV -25	Develop and maintain land use, zoning and design regulations that attract and support a diversified mix of businesses, from multinational corporations to small, locally-owned neighborhood shops.	Updated EV-8	Similar intent, updated language to focus on regs to support policy. Will need zoning regs support.	Develop and maintain land use, zoning and design regulations that attract and support a diversified mix of businesses, from multinational corporations to small, locally-owned and innovative neighborhood shops.	No change
EV -23 EV -26	Recognize the importance and value of historically economically disadvantaged and marginalized communities and implement actions that would eliminate and correct for on-going disparities and support economic development in said communities.	New, support regional policies, EC-15	Aligns with regional policies, recognizes and supports underserved communities.	Recognize the importance and value of historically disadvantaged and marginalized communities. Implement actions that would eliminate and correct for on-going disparities and provide opportunity.	No change
EV -24 EV	Encourage home-based businesses that are compatible with residential uses.	Updated EV-13	Similar intent. Updated language to be less regulatory and more policy focused.	No change	No change

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-27					
EV-25 EV-28	Mitigate the displacement of existing businesses as development occurs through development regulations and programmatic support, including, but not limited to, funding and grant opportunities.	New	New policy to recognize impacts and mitigate displacement of businesses from new development	Mitigate the displacement of existing businesses as development occurs through incentives, development regulations and programmatic support, such as funding and grant opportunities.	Foster retention of existing businesses as development occurs through incentives, development regulations and programmatic support, such as funding and grant opportunities.
EV-26 EV-29	Maintain existing manufacturing park land use and zoning designations to sustain and grow the manufacturing sector while also providing flexibility for evolving business and community needs.	New	New policy based on community feedback.	No change	No change
EV-27	Support the local and regional food economy and businesses with an emphasis on those that provide access to local products and healthy, affordable, and culturally relevant food options.	New policy to support regional policies, EC-11	New policy to align with regional policies and recognize importance of local food economy.	No change	move to QOL, EV-23
EV-28 EV-30	New for draft 2	n/a	n/a	Support policies that lead to income self-sufficiency for both workers and business owners in Redmond at a range of skill and educational levels.	No change