

Redmond Lights 2022 Sponsorship Opportunities



Redmond Lights is a celebration of art and light that reaches thousands of Redmond community members each year. This year's winter experience is a month-long art and light installation at Downtown Park with performances and in-person activities. With increased opportunities for business and community involvement, Redmond Lights 2022 will strengthen our community by continuing to make it a great place to live, work, play and invest.

Sponsorship Options

| Option | Spots Available | Amount |
|--|-----------------|----------|
| Presenting Sponsor | 2 | \$30,000 |
| Performances Sponsor | 2 | \$12,000 |
| Winter Solstice at Farrel-McWhirter Sponsor | 3 | \$5,000 |
| Resident Decorating Contest Sponsor (high community engagement!) | 1 | \$3,000 |
| Business Window Decorating Contest Sponsor | 1 | \$2,500 |
| Light and Art Installation Sponsor | 10+ | \$2,000 |
| Blinker Stop Sponsor | 2 | \$1,000 |
| Website Sponsor (link and logo on website only) | Any | \$500 |

Marketing Benefits for Sponsors

Contact us to discuss your goals!

Marketing benefits for sponsors may include:

- Sponsor name and logo in email newsletter (28K+ subscribers)
- Link and logo on redmond.gov/RedmondLights
- Promotions on Facebook (12K+ followers)
- In-person engagement opportunities during event
- Logo included on event flyers, rack cards, banners, or other materials
- Name mentioned in press release
- Logo on event signage and banners
- And more!

Interested in Sponsoring?

Discuss all our options and benefits by contacting Brittany Pratt, Events & Marketing Administrator, at 425.556.2315 or bpratt@redmond.gov



**Redmond
Parks and
Recreation**

Notice of nondiscrimination is available at redmond.gov/TitleVI.
无歧视声明可在本市的网址redmond.gov/TitleVI 上查阅
El aviso contra la discriminación está disponible en redmond.gov/TitleVI.