

Derby Days 2023

Sponsorship Opportunities



Rooted in the spirit of friendly competition, Derby Days started in 1940 as a bike derby and parade for the community and continues each year as an opportunity to bring together Redmond's diverse community in celebration.

Last year's event saw over 35,000 attendees! This year's event takes place July 14 & 15 and features parades, bike races, a cornhole tournament, carnival rides, live music, food, a drone light show, and more!

Cement your place in the Redmond community by being a sponsor of this longstanding kickoff to summer!

Sponsorship Options Overview

Option	Amount	Benefit May Include
Drone Light Show Sponsor	\$50,000	<ul style="list-style-type: none"> • Logo in the sky by lighted drones during show • Exclusive naming rights of event element • Boosted social media posts to 13,000+ followers • Links in press releases and email blasts to 28,000+ • Premier booth space at event • Logos on print and promotional materials • Exclusive invitation to light show viewing on City Hall balcony
Mains Stage Sponsor	\$30,000	<ul style="list-style-type: none"> • Exclusive naming rights of event element • Name and logo on stage and other promotional materials • Boosted social media posts to 13,000+ followers • Links in press releases and email blasts to 28,000+ • Premier booth space at event
Carnival Sponsor	\$10,000	<ul style="list-style-type: none"> • Boosted social media posts to 13,000+ followers • Links in press releases and email blasts to 28,000+ • Booth space at event • Logos on carnival signage and print and promotional materials
Grand Parade Sponsor	\$7,000	<ul style="list-style-type: none"> • Entry to parade and logos on parade banners and other materials • Social media and email blasts to 30,000+ • Booth space at event
Kids Activities Sponsor	\$5,000	<ul style="list-style-type: none"> • Logo on kids activity banners and other promotional materials • Social media and email blasts to 30,000+ • Booth space at event
Volunteers Sponsor	\$5,000	<ul style="list-style-type: none"> • Logo on hundreds of volunteer t-shirts and other promotional materials • Social media and email blasts to promote volunteerism • Booth space at event
Photobooth Sponsor	\$4,000	<ul style="list-style-type: none"> • Logo on photobooth backdrop and other promotional materials • Social media and email blasts links • Booth space at event
Cornhole Sponsor	\$3,000	<ul style="list-style-type: none"> • Logo on cornhole signage and other promotional materials • Custom cornhole boards • Booth space at event near cornhole tournament
General Event Sponsor	\$1,000	<ul style="list-style-type: none"> • Guaranteed 10 x 10 booth space at event • Social media and email blast links • Logo on print and promotional materials
Website Sponsor	\$500	<ul style="list-style-type: none"> • Logo and link on Derby Days website

Interested in Getting Involved?

All packages are customizable! Discuss all your options by contacting bpratt@redmond.gov