



# Let's do *great things* **TOGETHER**

Derby Days is Redmond's signature historic town festival. Rooted in the spirit of friendly competition, Derby Days started in 1940 as a bike derby and parade for the community and continues each year as an opportunity to bring together Redmond's diverse community in celebration. This year's event takes place July 8 & 9 on City Hall's municipal campus and features parades, bike races, a 5K community walk/run, carnival rides, live music, food, and more!

## Sponsorship Options

Option	Amount
Derby Days Event Presenting Sponsor	\$30,000
Drone Show or Main Stage Sponsor	\$20,000
Carnival, Kids Zone, or Grand Parade Sponsor	\$10,000
Kids Bike Parade, Volunteers, Art Installations, or Photo Booth Sponsor	\$5,000
5K Run, Community Bike Race, or Cornhole Tournament Sponsor	\$500 - \$2,000

## Marketing Benefits for Sponsors

### *Digital Promotions may include:*

- Sponsor name and links in email newsletter (28,000+ subscribers)
- Logo and name on [redmond.gov/DerbyDays](http://redmond.gov/DerbyDays)
- Promotions on Facebook (12,000+ followers)
- Name mentioned in City press release

### *Print Promotions may include:*

- Logo included on event flyers, posters, and other materials
- Logo on specific event element
- Naming rights for one year of event element
- Logo on event signage and banners

## Interested in Getting Involved?

We are happy to tailor something to your budget! Discuss all our options and benefits by contacting Brittany Pratt, Events & Marketing Administrator, at 425.556.2315 or [bpratt@redmond.gov](mailto:bpratt@redmond.gov)



**Redmond  
Parks and  
Recreation**

Notice of nondiscrimination is available at [redmond.gov/TitleVI](http://redmond.gov/TitleVI).

无歧视声明可在本市的网址[redmond.gov/TitleVI](http://redmond.gov/TitleVI) 上查阅

El aviso contra la discriminación está disponible en [redmond.gov/TitleVI](http://redmond.gov/TitleVI).