

Redmond 2050 Monthly Briefing

April 21, 2021



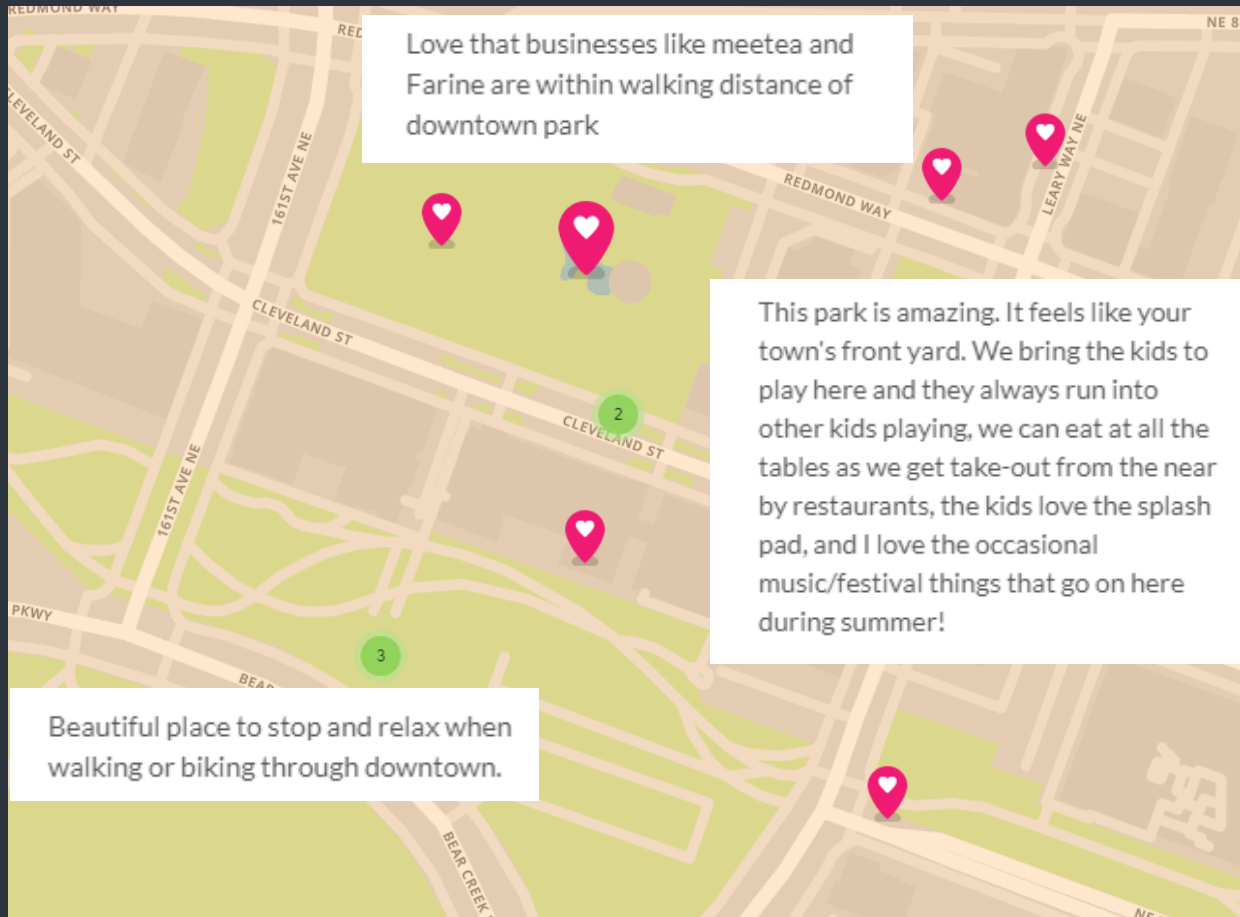


This Month's Briefing Topics

- Community Engagement
- Growth Targets
- Next steps / Coming Soon

Let's Connect: Online Questionnaires

Your Favorite Places Map



Small Business Outreach

हमें पता है कि अगले 30 वर्षों में Redmond में अधिक नौकरियां आएंगे और अधिक लोग आएंगे। इसमें से अधिकांश वृद्धि शहर के मध्य भाग और Overlake में होगी। इस प्रश्नावली का उद्देश्य यह समझना है कि विकास से आपका छोटा व्यवसाय कैसे प्रभावित होगा और जो करने एवं मसाले के लिए आगे सरकार को क्या चाहिए।

我们知道，在未来 30 年里，Redmond 将会新增更多就业机会及人口。其中，大部分增长将聚焦于市中心和 Overlake 地区。本调查问卷旨在了解该等增长对小型企业的影响，及企业生存和发展之所需。

- आपका व्यवसाय का नाम क्या है? (कृपया चुनें)
- आपका व्यवसाय कहाँ स्थित है?
 - शहर के मध्य भाग
 - Overlake
 - Marymoor Village
 - अन्य
- आपका व्यवसाय किस प्रकार का है?
 - भोजन
 - खुदरा
 - सेवा
 - विशेषज्ञ
 - अन्य
- अगले कुछ वर्षों में, निम्नलिखित आवश्यकताओं में से पाँच चुनें।

1. ¿Cuál es el nombre de su empresa? (opcional)
2. ¿Dónde se ubica su empresa?
 - Centro de la ciudad
 - Overlake
 - Marymoor Village
 - Otro (sudeste de Redmond, Willows Road, etc)
3. ¿Qué tipo de empresa es?
 - Restaurante
 - Tienda minorista
 - De servicios (como un centro de cuidado de niños, un gimnasio o vehículos)
 - De servicios profesionales (como un estudio de abogados o una oficina informática)
 - Otro: _____
4. En los próximos años, se construirán edificios y calles en Redmond. ¿Qué **poder permanecer en Redmond?** Seleccione las cinco necesidades principales.
 - Saber cuándo y cómo afectará la construcción a nuestra propiedad
 - Ayuda para promocionar nuestra empresa y facilitarle a nuestros clientes durante la construcción.
 - Mantenimiento del estacionamiento para clientes y empleados de nuestra empresa
 - Opciones más asequibles para el espacio comercial como espacios para camiones de alimentos, etc.
 - Mayor flexibilidad para llevar a cabo actividades comerciales en Redmond (negocios que operen desde casa).

Stakeholder Outreach

- Understand the **potential benefits and impacts of different growth scenarios** on communities of color, residents with low incomes, people living with disabilities, young people, and Redmond's overall diversity, equity, and inclusion.
- Understand their perspectives on the **relative importance** of these benefits and tradeoffs to the people they serve.
- **Address current gaps in outreach** for Redmond 2050.



Interviews



Questionnaires



Focus Groups



Stakeholder Outreach: Key Themes

Diversity & Inclusion

BIPOC communities should have presence at all levels of decision making

Economic and cultural diversity are important

Ongoing engagement & relationship building with the city

Housing Opportunities

Housing available for diversity of incomes & workers

Find innovative ways to increase housing stock

Housing near transit & in mixed use areas desirable for many populations

Small Business Support

Small and local businesses are vital to community character

Incorporate new developments that are accessible & attractive to small and BIPOC-owned businesses

Address displacement and commercial affordability as we grow

Transportation & Mobility

Alternatives to driving are essential for youth, disabled, and low-income individuals and desired by others

Alleviate traffic for quality of life, business support, sustainability

Walkability supports small business, benefits the neighborhood

What Should Growth **Look** Like?

12 DESIGN PRINCIPLES



Building Massing



Small Commercial Units



Active-Use Public Space



Architectural Emphasis



Inclusive Design



Functional Elements



Mobility Elements



Private Outdoor Spaces



Building Open Spaces



Transitional Spaces



Building Roofing



Urban Pattern

12 LOOK AND FEEL ELEMENTS



Facade Style



Paving Materials



Shading



Furnishings



Planting and Vegetation



Lighting



Material Variety



Material Type



Building Articulation



Building Setback



Parking Location



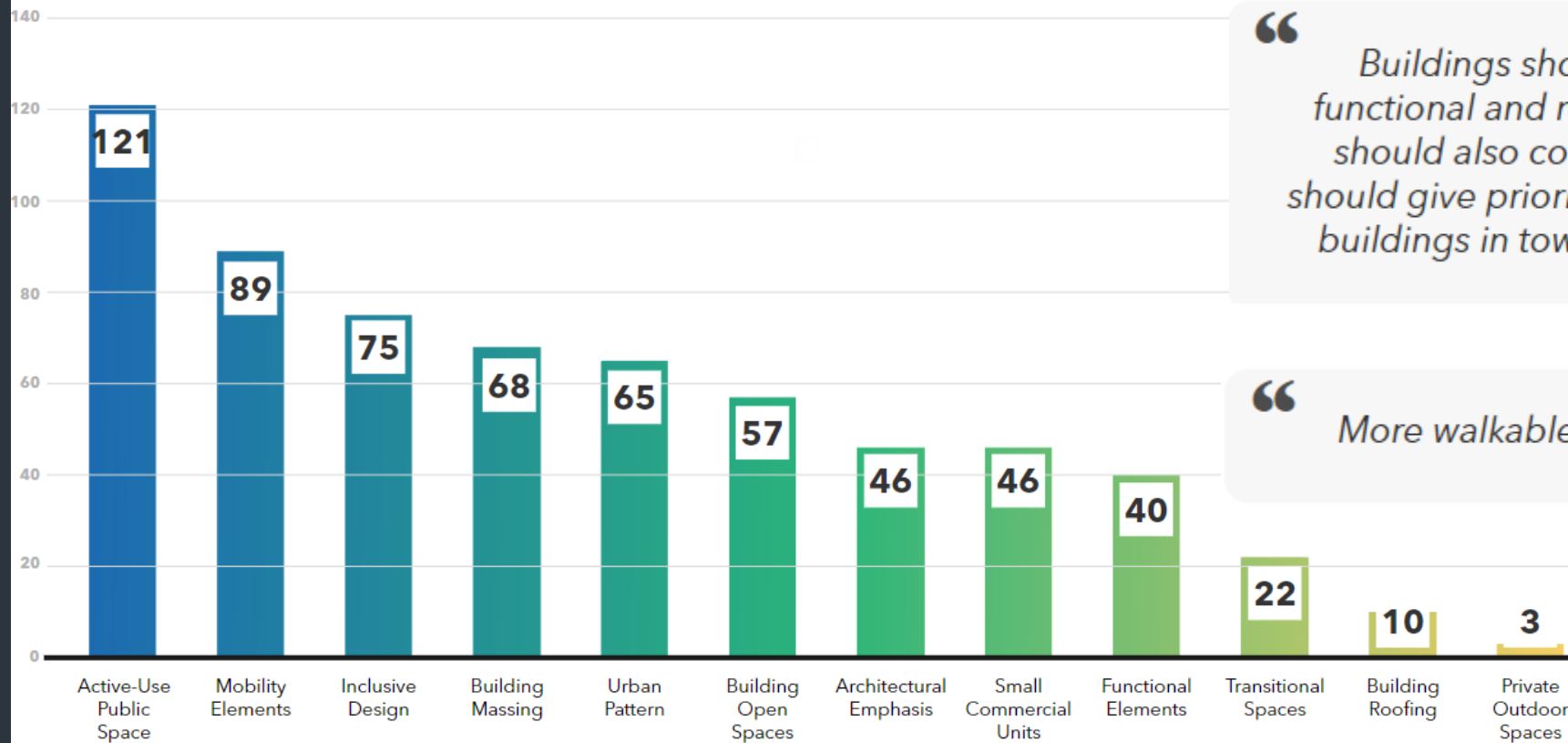
Transparency

375 Responses

21% Downtown Residents, 8% Overlake, 50% Other Neighborhoods

Design Principles Priorities

SURVEY RESPONDANTS WERE ASKED TO SELECT THE 3 DESIGN PRINCIPLES THAT ARE MOST IMPORTANT TO THEIR EXPERIENCE LIVING, WORKING, OR VISITING THE CITY OF REDMOND. **ACTIVE-USE PUBLIC SPACE, MOBILITY ELEMENTS, AND INCLUSIVE DESIGN** ARE THE MOST IMPORTANT PRINCIPLES.



“

Buildings should be designed to be ecologically functional and reflect a sense of place. Fancy rooflines should also consider runoff management. Plantings should give priority to native plants. And too many recent buildings in town look like Autocad tutorial examples.

”

“

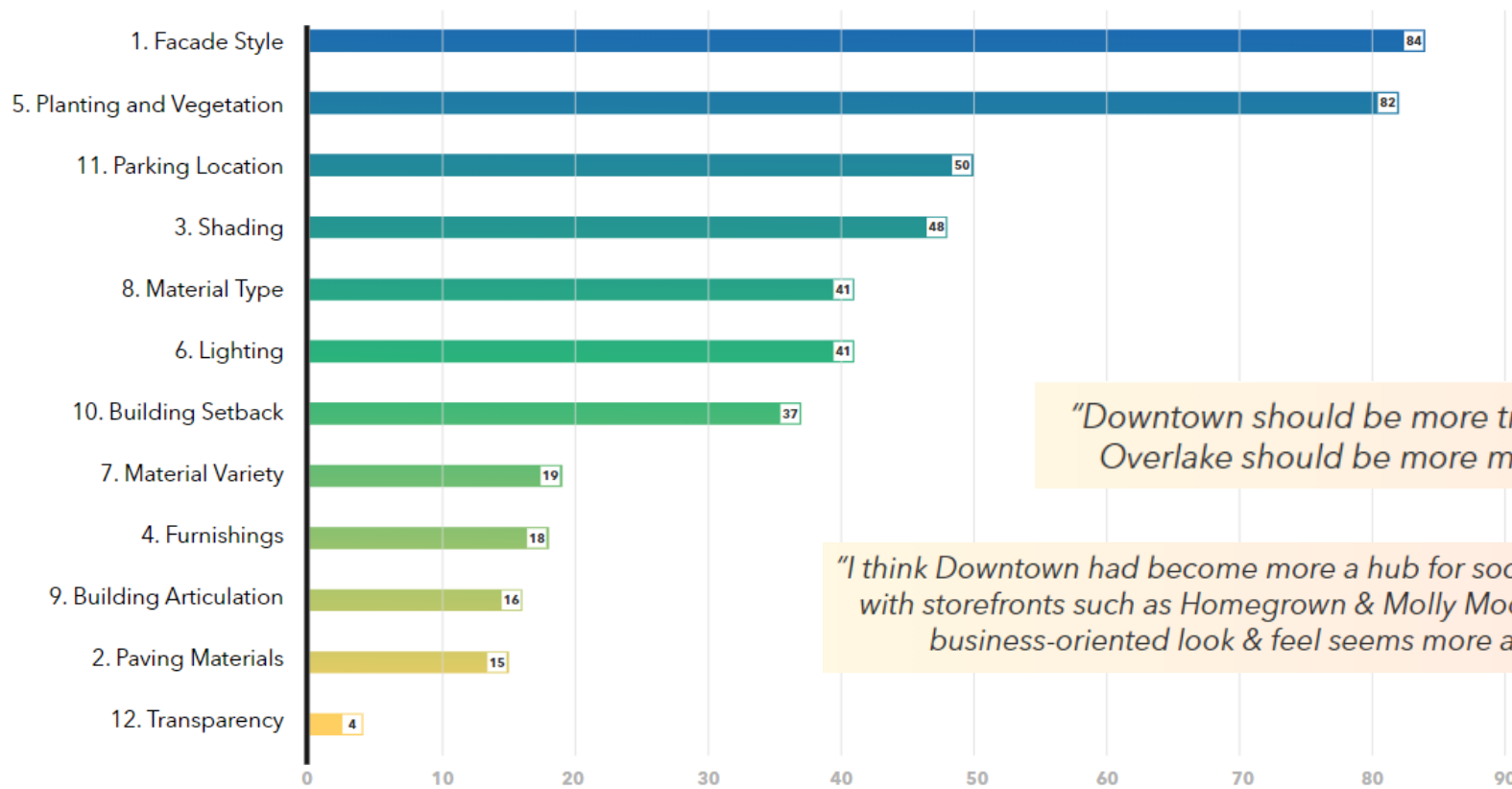
More walkable and lively, less big boring buildings

”

Look & Feel Element Priorities

SURVEY RESPONDANTS WERE ASKED TO SELECT THE 3 LOOK & FEEL ELEMENTS THAT ARE MOST IMPORTANT TO THEIR EXPERIENCE LIVING, WORKING, OR VISITING THE CITY OF REDMOND.

FACADE STYLE AND PLANTING & VEGETATION ARE THE MOST IMPORTANT PRINCIPLES.



KEY THEME:

Downtown should be more traditional; Overlake should be more modern.

"Downtown should be more traditional, lots of plants, sidewalks and street parking. Overlake should be more modern with parking out of sight (i.e. underground)."

"I think Downtown had become more a hub for social activity and should maintain the traditional look in place with storefronts such as Homegrown & Molly Moons... Overlake is also in the center of Microsoft so a more business-oriented look & feel seems more appropriate (especially for things such as a parking)."

Themes

- Additional engagement will take place over the next two months
- Staff will be modifying the working definitions based on feedback



Equity & Inclusion



Sustainability



Resiliency



**Technology
Forward**

Growth Targets & Growth Scenarios

Growth Targets 2019-2044		
	Households	Jobs
King County Target Range	11,667-21,674	17,700-24,410
Draft Target	20,000 (800/year)	20,00* (800/year)
Current Capacity	17,768	14,522
Recent Trends	754 homes/year	2,123 jobs/year

- **Alternative 1: No Action:** Assume that current Comprehensive Plan policies and zoning regulations remain in place.
- **Alternative 2: Centers:** Growth is focused in Overlake, Downtown, and light rail station areas.
- **Alternative 3: Centers + Corridors:** Most growth occurs in the centers, but with more of the growth occurring along major corridors outside the centers.

* Staff is recommending a lower target to King County

Coming in May

Planning Commission Topics

- Required updates (continued from April)
- Review of Policy options & alternatives
- Growth Scenarios

Community Engagement

- Form of Growth Results
- Themes (continued)
- Defining TOD for Redmond
- Overlake Boundary revision



Thank You



Any Questions?

