

Redmond 2050 Monthly Briefing

February 17, 2021

Caroline Chapman, Beckye Frey



Redmond
WASHINGTON



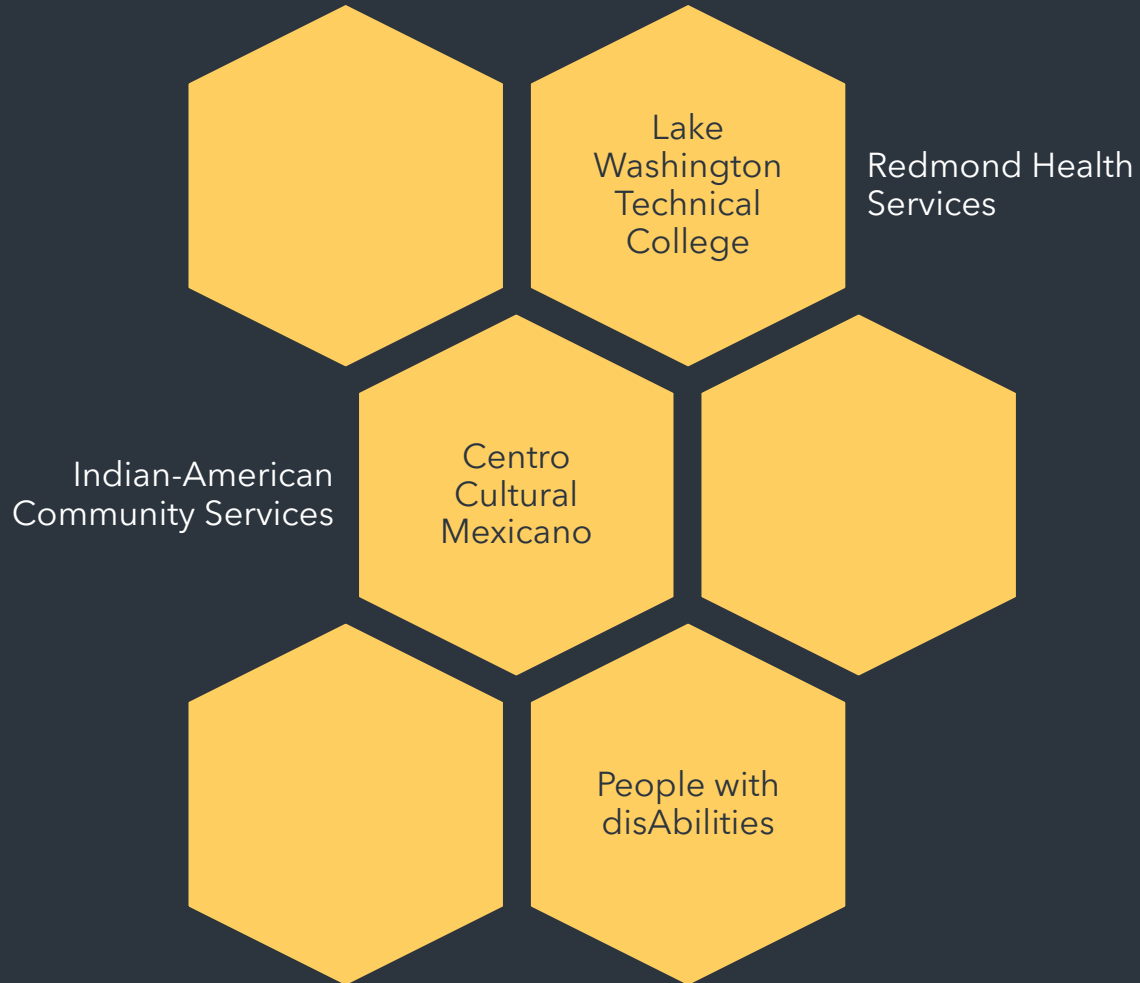
Agenda

- Recent public engagement
- Current community involvement opportunities
- Next steps



Public Engagement Summary

Stakeholder Interviews



Objective: inform decisions about where to locate future job and population growth in Redmond.

1:1 Interviews, ask to represent their groups

- Concerns & Aspirations for future of Redmond
- Location of Growth
- Growth Tradeoffs

Stakeholder Interviews: Outcomes

Priorities:

- Diversity & inclusion
- Housing opportunities
- Small business support
- Accessible Transportation

Growth Preferences

- No consensus on scenario
- Any scenario must address:
 - Affordability, both for housing and commercial space.
 - More community gathering places and cultural spaces that bring people together.
 - Access to transit and traffic mitigation.

Survey Questions about the EIS

1. In the EIS, Redmond intends to study a range of natural and built environment topics. Recognizing limited resources, **what do you feel are the most important EIS topics to understand environmental implications and tradeoffs of different growth alternatives?** (select 3)
 - Can you share more about the EIS topics most important to you?
2. **There are three pillars to sustainability - people, economy, and environment. Please rank the following by order of importance:**
 - Impacts to people and affordability
 - Environmental Impacts
 - Economic Vitality
3. **What elements would be important to include when looking at growth alternatives and/or how we will avoid, limit, or mitigate the impacts of growth?**



Demographics of Survey Respondents (n=88)

Similar in age to city population, but more female, and a little less diverse in race or ethnicity than city as a whole

• Race

- 60% Caucasian
- 13% prefer not to answer
- 10% Asian
- 9% Multiracial
- 5% Latinx
- 2% Black

Age

- 65% born 1960-1989
- 14% born before 1940-1959
- 12% 1990-2000 or after
- 8% prefer not to answer or blank

Gender

- 68% Female
- 23% Male
- 9% prefer not to answer

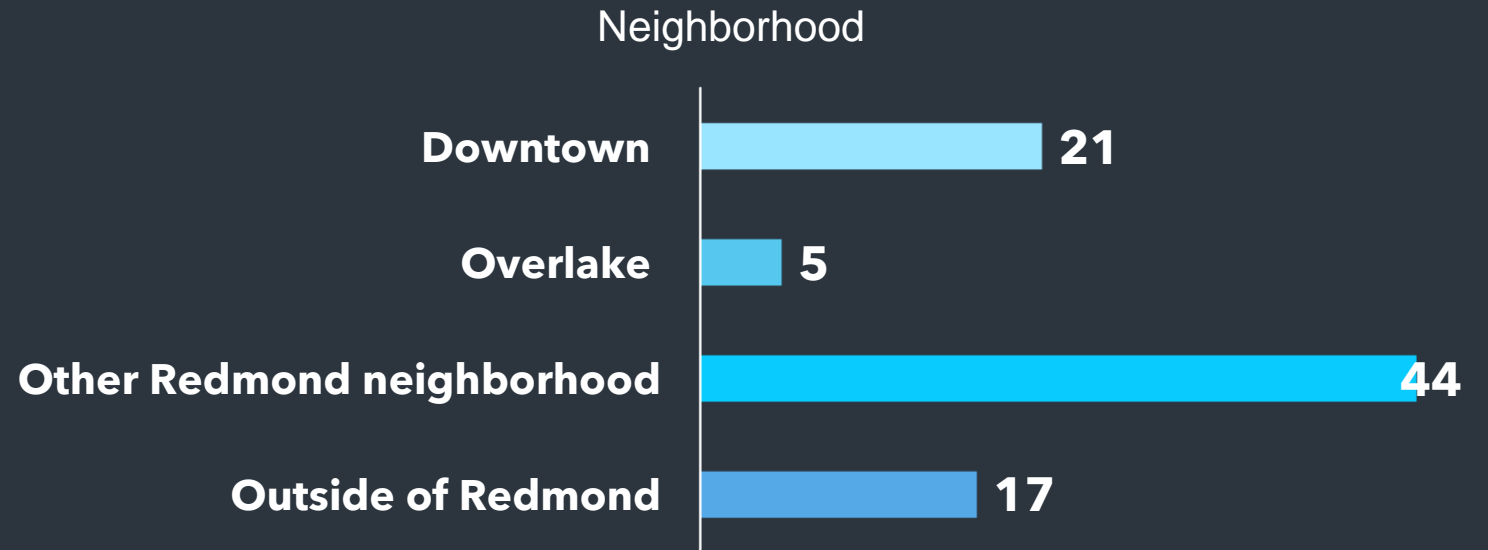
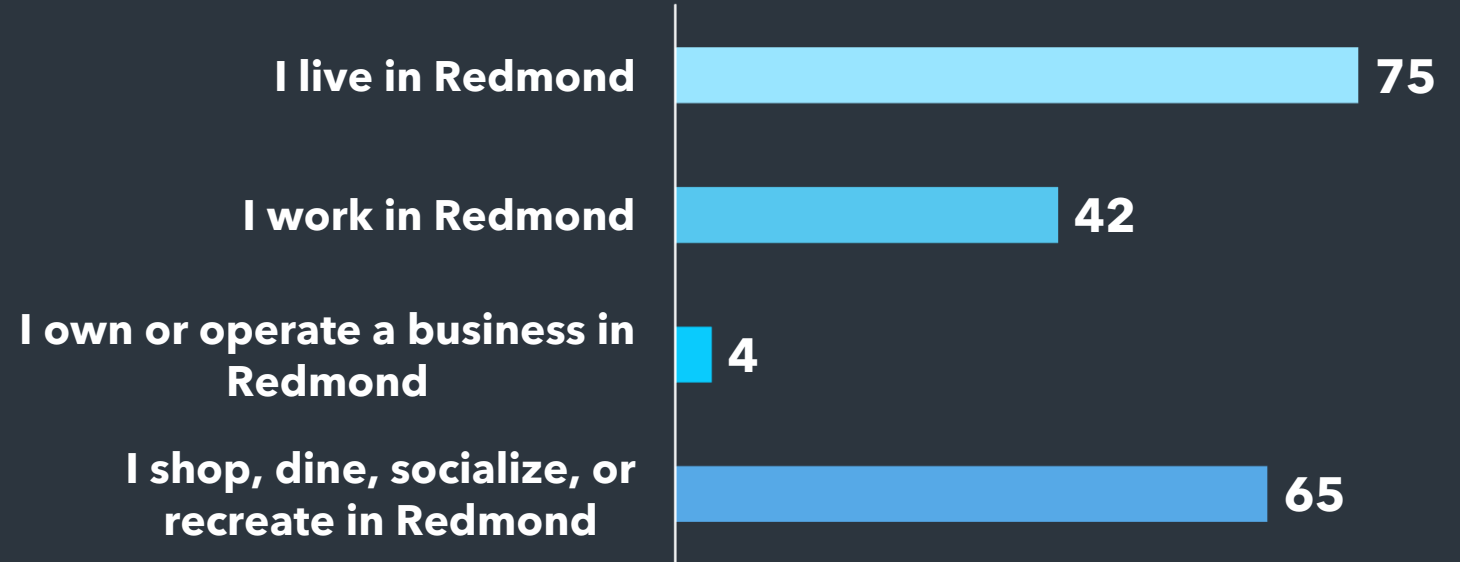
US Census 2019: Citywide, white alone not Hispanic/Latinx: 51%

US Census 2019: 15.2% 60 years old + (born 1959 or earlier)

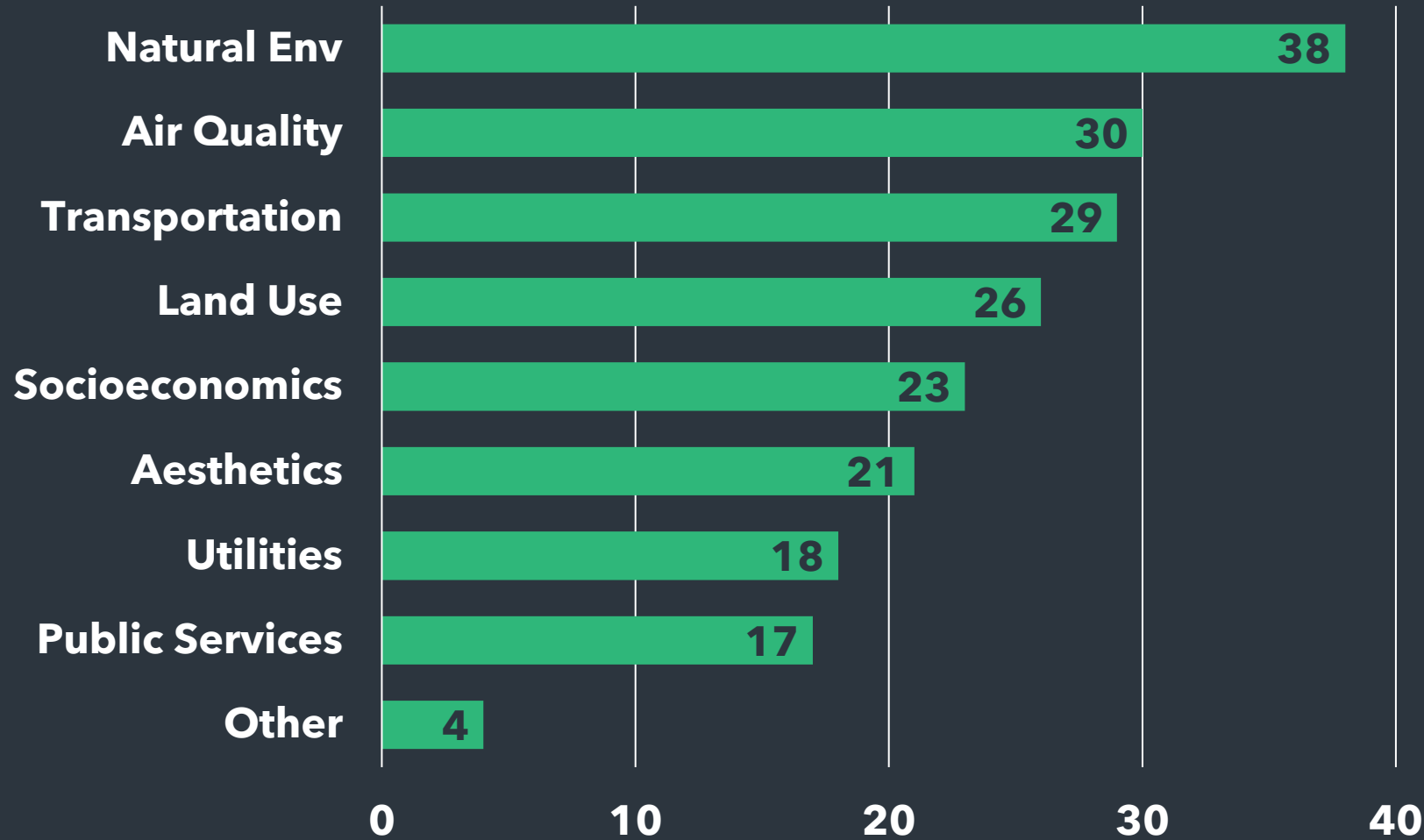
US Census 2019: female 49%

Relationship to Redmond

- **85% live in Redmond**
- **Good representation from Downtown & outer neighborhoods.**
- **Overlake is underrepresented**



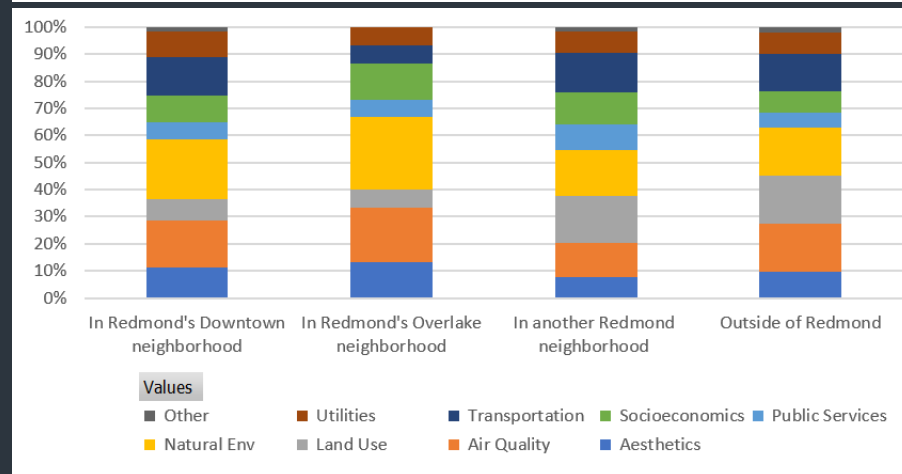
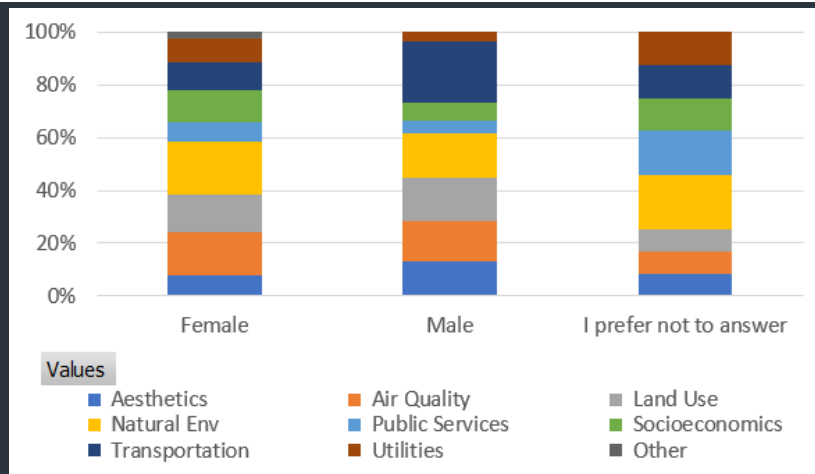
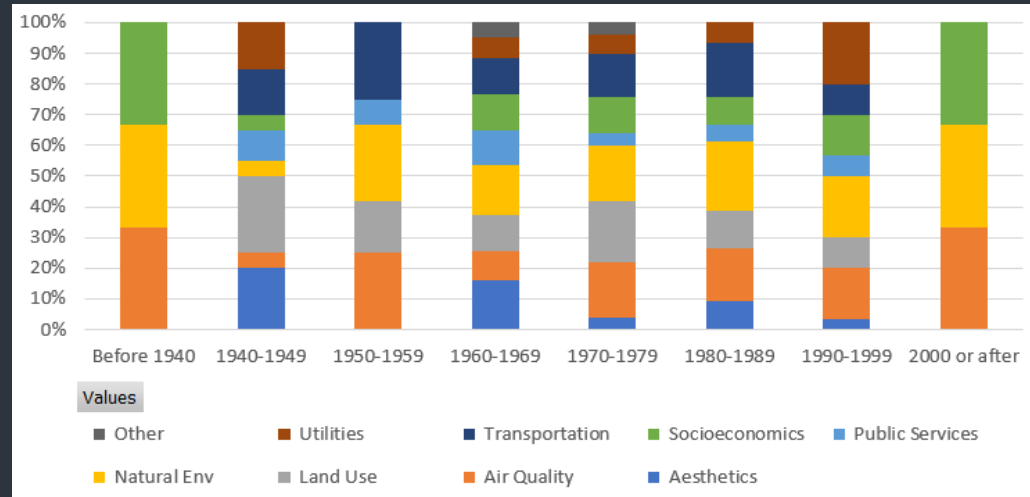
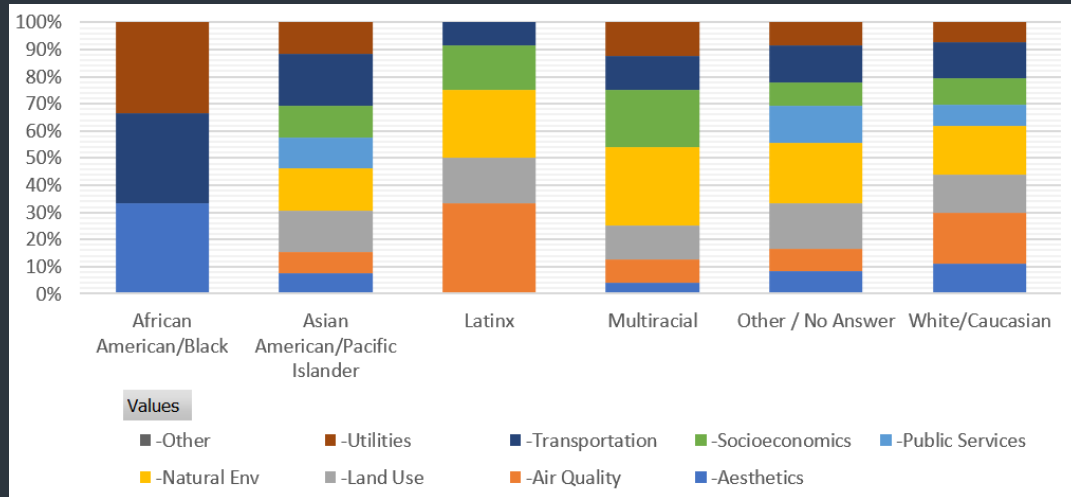
...What do you feel are the most important EIS topics to understand environmental implications and tradeoffs of different growth alternatives? (select 3) n=87



Top Answers

- Natural Environment
- Air Quality
- Transportation

Interests in EIS Topics Vary



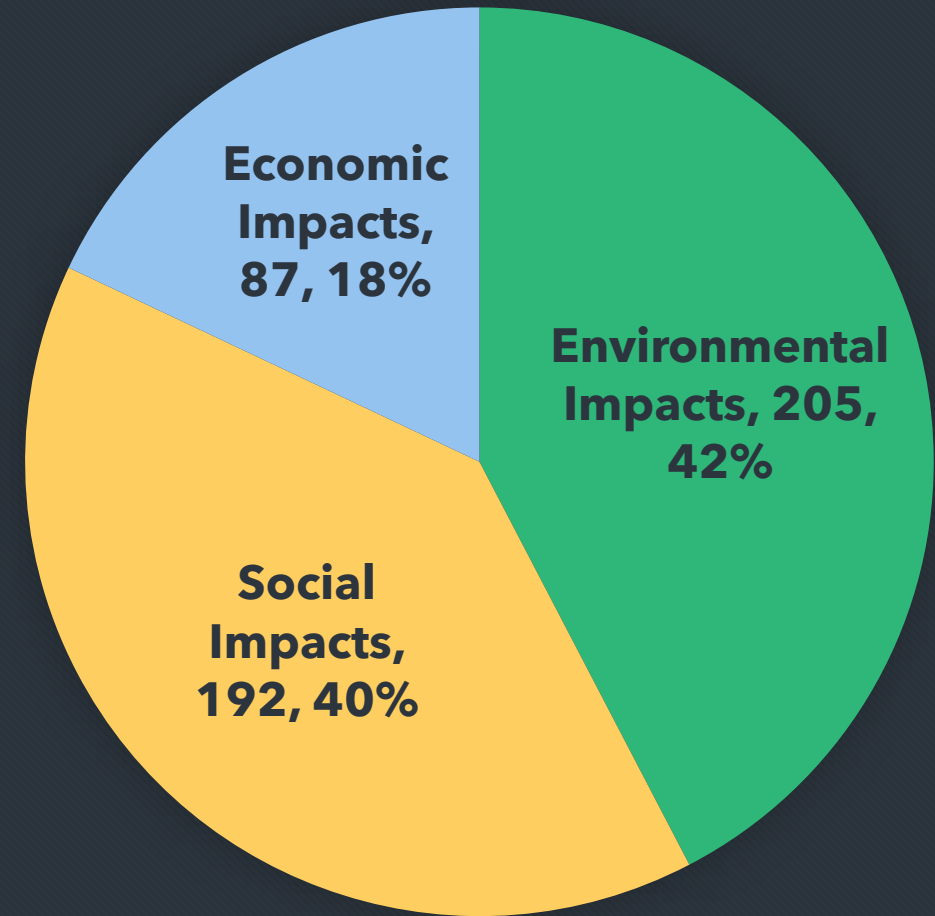
Sustainability

Ranking the 3 pillars of sustainability by order of importance:

- Environmental Impacts
- Impacts to People and Affordability
- Economic Vitality

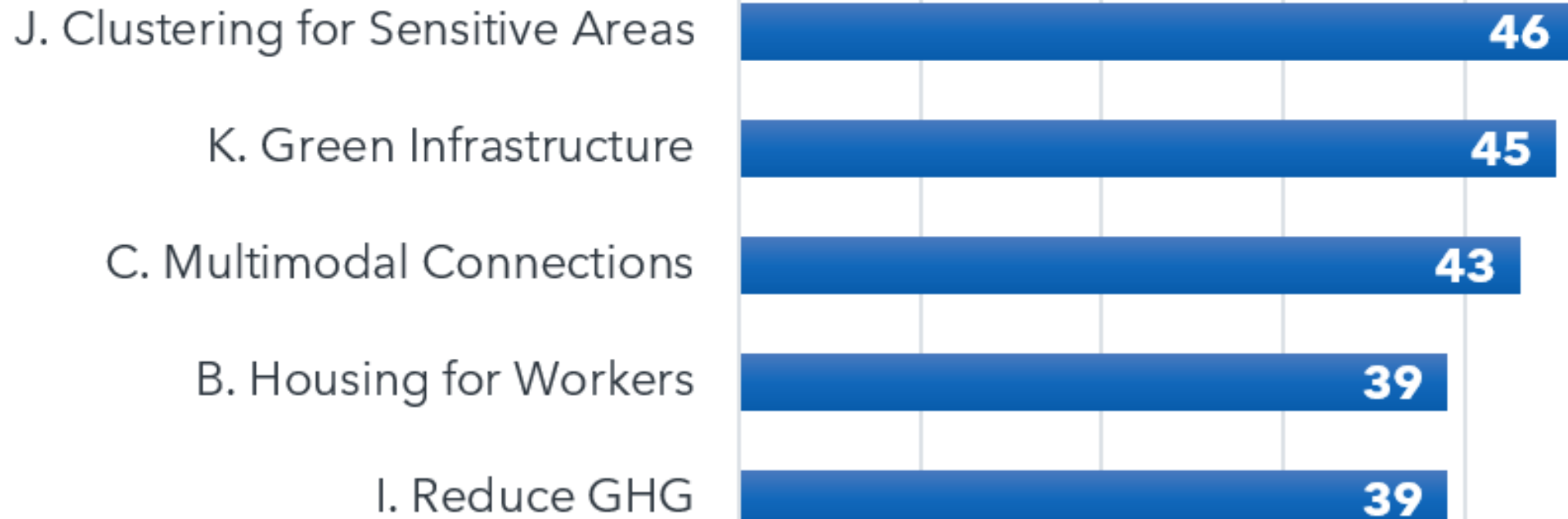
n=87

Impact Priorities



1. Environmental Impacts: 42%
2. Impacts to People and Affordability: 40%
3. Economic Vitality: 18%

Alternatives & Mitigation Measure Preferences





Opportunities for Community Involvement

Technical Advisory Committee (TAC)

- Review options and alternatives to implement identified vision
- Review draft of design standards
- Review analysis of impacts of the proposed regulations
- Review and provide input on draft regulations

**NOW ACCEPTING
TAC APPLICATIONS**

Apply online at
[www.Redmond.gov/1426/
Advisory-Committees](http://www.Redmond.gov/1426/Advisory-Committees)

Community Engagement Through February

- **What Should Growth Look Like? Design Principles Questionnaire**
We are asking for your feedback on 12 design principles for how new developments should look. Your feedback will help us create policy and design guidelines for new developments.
- **Look & Feel Elements - Questionnaire**
Provide feedback on your preferences between the two styles presented. Do you prefer one or the other, or both?
- **Redmond 2050 Themes**
Share what the themes (equity & inclusion, sustainability, resiliency, and technology forward) mean to you and what the City should consider as we incorporate these into our policies.

Next Steps



NEXT STEPS



MODRN Scan (Existing Plan)

Misplaced text

Outdated language and references

Duplicative language

Regulatory language

Nonsensical language

- Implementing TDM strategies that emphasize incentives rather than disincentives and avoiding the imposition of disincentives to single-occupant vehicle travel when the City determines that there is an absence of reasonable transportation alternatives;

What's next for PC Review?

- Draft checklists
- Draft options & alternatives



Thank You



Any Questions?

