

MEMORANDUM

To: Redmond 2050 Community Advisory Committee

From: Caroline Chapman, Senior Planner

Date: February 11, 2021

Subject: Form of Growth

PURPOSE

Staff will provide an overview and lead a discussion on the Redmond 2050 outreach around the form of Redmond's future growth and feedback on the question "What Should Growth Look Like?"

BACKGROUND

As part of Redmond 2050, staff has been evaluating the choices and impacts of where Redmond's assigned future growth will go. The next phase of this project will investigate what this growth should look like. Design elements can help us address the priorities and challenges raised by our community in initial outreach (Pains & Gains Questionnaire) and advance the themes in the Comprehensive Plan. While some design choices are subjective, design principles can help achieve objectives like improved mobility, feelings of safety, support for small business, and sustainable buildings. This work will clarify what the community would like the City to prioritize as we grow. The feedback will also inform the development of policies and design guidelines so new developments are consistent with community priorities.

KEY FACTS

The Form of Growth community outreach will ask questions in two areas:

1. Design Principles: How new developments in Downtown, Overlake, and along specific main roads in Redmond should interact with the public space. These are broader principles of design and deal with the public realm.
2. Look & Feel Elements: Looking more specifically at styles, the community will have an opportunity to express their preferences on what elements like street furnishings, facades, and plantings should look like, and whether individual neighborhoods should have different appearances.

The outcomes of this phase will help us create policy and design guidelines for new developments.

NEXT STEPS

Please complete the questionnaires (Link A & B) before the CAC's February 11 meeting to help guide discussion.

Attachment A: Form of Growth Presentation

Link A: Design Principles Questionnaire:

https://www.letsconnectredmond.com/redmond2050/survey_tools/designapproach

Link B: Look and Feel Questionnaire:

https://www.letsconnectredmond.com/redmond2050/survey_tools/lookandfeel