Purpose

• Provide a brief update on community engagement tools deployed to date and coming soon
• Provide a timeline of community involvement opportunities that will begin next month
• Present the recommendation for the Redmond 2050 Community Advisory Committee for review and direction
Public Outreach Overview

• Web site is live: Redmond.gov/Redmond2050
• Email subscription is live on GovDelivery
• Community Advisory Group forming now, Technical Advisory Group this Fall/Winter
• **October 6th** - Council Adoption of Scope & Community Involvement Plan
• **Week of October 12th** - public project launch - Virtual Lobby, utility billing inserts, social media, posters
Initial Engagement

Concerns & Aspirations
October
Community’s perceived positive and negative aspects of growth in Redmond.

Focus of Growth
November
Answering “Where growth should go?” by evaluating growth distribution.

Form of Development
January
Answering “What should the growth look like?” with visual preference and trade-offs between different growth typologies.

Initial step of SEPA outreach to better understand community priorities.

SEPA Scoping

Opportunity to respond and refine work in the Transportation Master Plan.

TMP Feedback

Additional outreach and educational materials can be added as needed
Virtual Lobby Overview

To be launched the week of October 12th
Virtual Lobby

Alternative to traditional Open House

Increased access & availability

Updated throughout Redmond 2050 project
Example

• Simple messaging
• Translations in top 5 languages
  • For Utility Bill insert, “Join Us” will be translated
Thank You

Any Questions?