

REDMOND
»»» 2050

Redmond 2050

Community Involvement Update

September 23, 2020

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Purpose

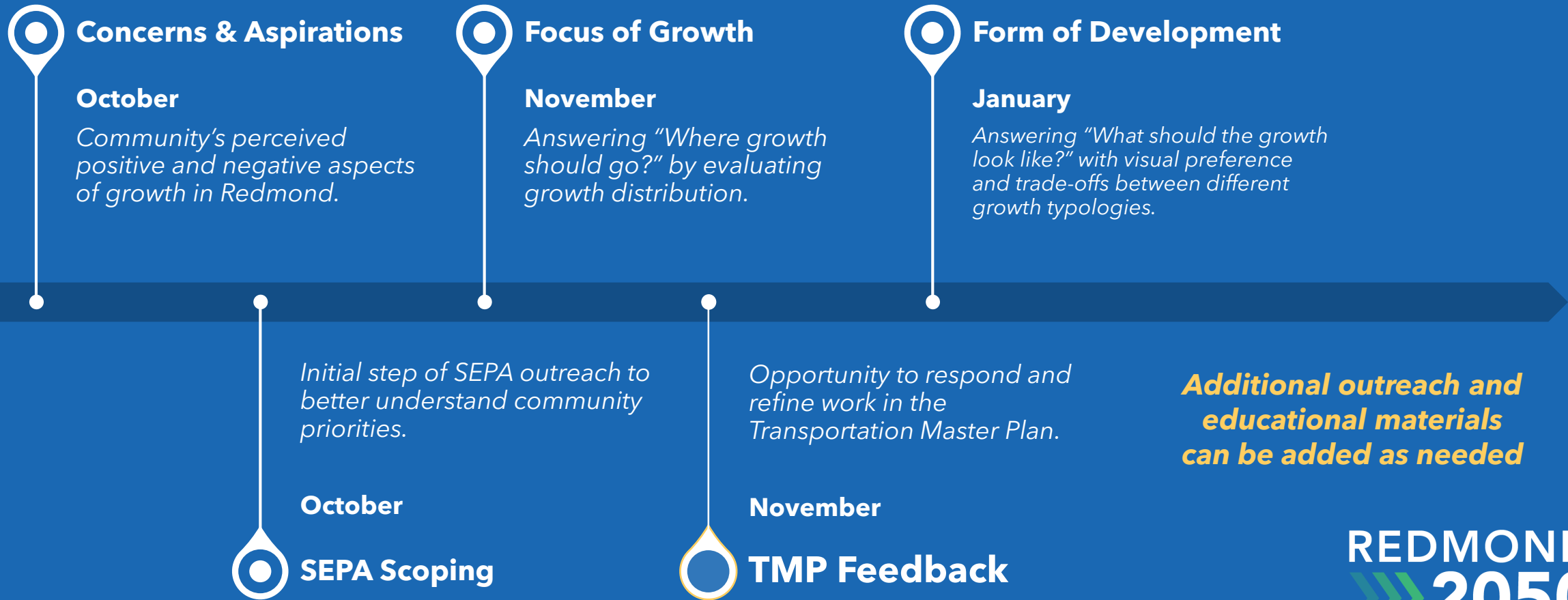
- Provide a brief update on community engagement tools deployed to date and coming soon
- Provide a timeline of community involvement opportunities that will begin next month
- Present the recommendation for the Redmond 2050 Community Advisory Committee for review and direction



Public Outreach Overview

- Web site is live: Redmond.gov/Redmond2050
- Email subscription is live on GovDelivery
- Community Advisory Group forming now, Technical Advisory Group this Fall/Winter
- **October 6th** - Council Adoption of Scope & Community Involvement Plan
- **Week of October 12th** - public project launch - Virtual Lobby, utility billing inserts, social media, posters

Initial Engagement



Virtual Lobby Overview

To be launched the
week of October 12th



Virtual Lobby

Alternative to traditional Open House

Increased access & availability

Updated throughout Redmond 2050 project

Informational Boards

Polling Stations

Comment Table

Interactive Maps

Redmond 2050 Project Links

Video from Mayor

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2050

Help decide what
Redmond will be
like in 2050.

Redmond.gov/Redmond2050



Join us | (translated text here)

Redmond.gov/Redmond2050

Together, let's prepare for the next 30 years by reviewing community updates to:

Housing | Transportation | City Services | Natural Resources | and Much More...

Notice of nondiscrimination is available at redmond.gov/TitleVI.
无歧视声明可在本市的网址 redmond.gov/TitleVI 上查阅。
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Example

- Simple messaging
- Translations in top 5 languages
 - For Utility Bill insert, "Join Us" will be translated

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Thank You



Any Questions?

