



Memorandum

To: Planning Commission

From: Caroline Chapman
Planning and Community Development

Date: September 9, 2020

Subject: **Downtown Parking Management Strategic Plan-Implementation Plan**

PURPOSE

This is a briefing on the Downtown Parking Management Strategic Plan's Implementation Plan before it goes forward for Council adoption on September 15th.

BACKGROUND

In late 2017, staff began a phased approach to developing a Downtown Parking Management Strategic Plan that considered feedback from system users. The intention of the plan was to develop a roadmap for more efficiently managing existing parking resources that can evolve with continued growth.

Development of the plan consisted of the following phases:

- 1) Downtown Parking Management Strategic Plan Existing Conditions Report – Completed November 2019, presented to Planning Commission & Council.
- 2) Preliminary Strategy Recommendations – Completed April 2020, with community stakeholder, Planning Commission, and Council input and refinement.
- 3) Implementation Plan – September 2020, brought to Planning Commission for review
 - Provide an overview of actions to be taken to be implemented to meet project goals.
 - Provide information on timelines and process to implement the vetted parking strategies.

The goals of the Downtown Parking Management Strategic Plan are twofold:

- Maximize safe and efficient management of parking resources in Downtown.
- Develop strategies that support a vibrant Downtown for all users which recognize current conditions and support a sustainable transition into a compact multimodal urban center.

While the goals of the plan are focused on addressing current conditions and constraints, strategies for effective management of parking resources and regulatory updates will be developed that consider future intensification and the changing needs of the community over time once the plan has been adopted.

A. Analysis

Downtown Parking Management Strategic Implementation Plan

The Implementation Plan (Attachment A) incorporates the findings from the Existing Conditions Report and Preliminary Strategies to create a timeline and detailed plan for implementation across individual strategies. Strategies have been grouped into five categories as outlined below.

The Planning Commission is being asked to review the Implementation Plan and provide input on the proposed timeline and strategies for implementation before it goes to Council for adoption. Anticipated regulatory changes and individual programmatic changes will be brought forward for consideration after the plan has been adopted.

1. Prioritize Customer and Visitor Access for On-Street Parking (i.e short-term parking)	
<i>1a. Modify time limits, days/hours of enforcement, and eliminate permit parking blocks in high demand areas</i>	<i>Short-Term (1-2 years)</i>
<i>1b. Phase out permit program for long term on-street parking</i>	<i>Mid-Term (3-4 years)</i>
<i>1c. Consider paid parking, including but not limited to mobile payment</i>	<i>Long-Term (5+ years)</i>
2. Improve management of City-owned facilities and commuter parking facilities	
<i>2a. Implement parking management at City and commuter facilities including pricing and permits</i>	<i>Short-Term</i>
<i>2b. Consider phasing-out commuter parking in the Downtown</i>	<i>Long-Term</i>
3. Adopt policies & regulations that enhance efficiency of on- and off-street parking resources	
<i>3a. Enhance enforcement & regulation around construction parking plans</i>	<i>Short-Term</i>
<i>3b. Evaluate City parking regulations for new developments.</i>	<i>Short-Term</i>
<i>3c. Develop new policies regarding curb lane management to establish priorities for curb lane use based on the surrounding context</i>	<i>Short-Term</i>
4. Facilitate more effective use of private parking facilities	
<i>4a. Branding, wayfinding and marketing for the shared parking system</i>	<i>Short-Term</i>
<i>4b. City facilitated shared parking program including an initial pilot program</i>	<i>Mid-Term</i>
5. Build capacity within the City of Redmond to actively manage parking	
<i>5a. Redefine the Parking Program by creating a self-sustaining City Enterprise Fund</i>	
<i>5b. Maintain dedicated staff in the City's Planning and/or Public Works Departments to lead parking management, including professional development & training opportunities</i>	
<i>5c. Work with community and business partners to collaborate on parking management and mobility</i>	