

PLANNING COMMISSION

Downtown Parking Management Strategic Plan
Implementation Plan

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PURPOSE



- Review the Downtown Parking Management Implementation Plan & timeline before sending for adoption at City Council.
- Flag potential future regulatory actions

PROJECT GOALS



1. Maximize safe and **efficient management** of parking resources in Downtown.
2. Develop strategies that support a vibrant Downtown for all users which recognize current conditions and support a **sustainable transition into a compact multi-modal urban center.**

BACKGROUND & TIMELINE

Drivers of the Strategic Plan

- Community & business feedback
- Downtown growth
- Changes since 2014 Parking Strategies Study

End of 2017

- Project kick-off
- 2PW briefing
- Staff team formed

2018

- Advisory Committee formed
- Planning Commission & Council briefing
- Consultant hired

2019

- Public questionnaire
- Parking data collected
- Existing Conditions Report drafted

2020

- Community feedback & strategy refinement
- Council feedback & Implementation Plan
- Plan Adoption



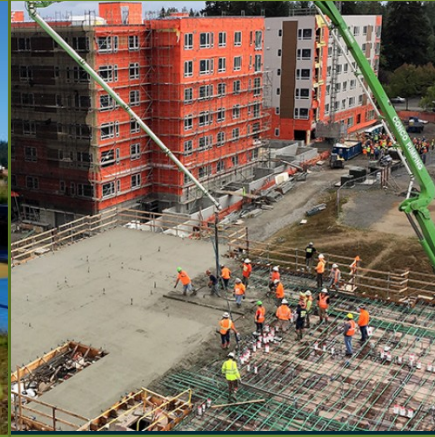
PRELIMINARY STRATEGIES DISCUSSION



1. Prioritize customer and visitor access for on-street parking



2. Improve management of City-owned facilities and commuter parking



3. Adopt policies & regulations that enhance efficiency of on- and off-street parking resources



4. Facilitate more effective use of private parking facilities

5th Strategy:

Program Management & Administration

PRELIMINARY STRATEGIES & IMPLEMENTATION



1. Prioritize customer and visitor access for on-street parking

PROPOSED STRATEGY	LEVEL OF SUPPORT	TIMELINE TO IMPLEMENT	PROCESS
1a. Modify time limits, days/hours and level of enforcement	***	Near term	Staff, Resolution
1b. Phase out permit program for long term on-street parking	***	Mid term	Staff
1c. Consider paid parking, including but not limited to mobile payment	*	Long Term	Ordinance

Outcome:

Prioritizes visitors to downtown businesses and will make more on-street spaces available when parking is in high demand.

* Least Support
***Most Support

1-2 years Near Term
3-5 years Mid Term
5+ years Long Term



PRELIMINARY STRATEGIES & IMPLEMENTATION



2. Improve management of City-owned facilities & commuter parking

PROPOSED STRATEGY	LEVEL OF SUPPORT	TIMELINE TO IMPLEMENT	PROCESS
2a. Implement parking management at City and commuter facilities including pricing and permits	***	Near Term	Pilot, Ordinance
2b. Consider phasing-out commuter parking in the Downtown	*	Long Term	Ordinance

*Least Support

***Most Support

1-2 years

3-5 years

5+ years

Near Term

Mid Term

Long Term

Outcome:

More efficient use of city facilities & directs commuters and downtown employees to lower demand areas. Management ensures facilities are being used by appropriate populations and gets ahead of increased demand from light rail.



PRELIMINARY STRATEGIES & IMPLEMENTATION



3. Adopt policies & regulations that enhance efficiency of on- and off-street parking resources

PROPOSED STRATEGY	LEVEL OF SUPPORT	TIMELINE TO IMPLEMENT	PROCESS
3a. Enhance enforcement & regulation around construction parking plans.	***	Near Term	Staff, potential ordinance
3b. Evaluate City parking regulations for new developments, including the trade-offs of adding on street parking when redeveloping downtown streets	***	Near Term	Staff, regulatory amendment
3c. Develop new policies regarding curb lane management to establish priorities based on the surrounding context.	**	Near Term	Staff, regulatory amendment

Outcome:

Bring city policies up to date with demands from growth and urbanization so the right amount of parking is available throughout a development's life cycle.



PRELIMINARY STRATEGIES & IMPLEMENTATION



4. Facilitate more effective use of private parking facilities

PROPOSED STRATEGY	LEVEL OF SUPPORT	TIMELINE TO IMPLEMENT	PROCESS
4a. Branding, wayfinding and marketing for the shared parking system, including a focus on technology.	***	Mid-term	Staff
4b. City facilitated shared parking program.	***	Mid-term	Staff, Programmatic Partnerships

***Most Support

1-2 years Near Term
 3-5 years Mid Term
 5+ years Long Term

Outcome:

Provide more efficient use of underutilized parking that exists and address community feedback on clarifying what parking is available to use.





5. Program Management & Administration

PROPOSED STRATEGY	TIMELINE TO IMPLEMENT
5a. Redefine the parking program by creating a self-sustaining City enterprise fund	Near-term
5b. Maintain dedicated staff in the City's Planning and/or Public Works Departments to lead parking management, including professional development & training opportunities.	Near-term
5c. Work with community and business partners to collaborate on parking management and mobility.	Near-term

Outcome:

Dedicated resources and staff time towards implementing parking management strategies. Monitoring and adjusting plans as conditions change.

SHORT-TERM ACTIONS (1-2 YEARS)

Community
Support

1. Modify time limits, days/hours of enforcement, and eliminate permit parking blocks in high demand areas

2. Implement parking management at City and commuter facilities including pricing and permits

3. Enhance enforcement & regulation around construction parking plans

4. Evaluate City parking regulations for new developments

5. Develop new policies regarding curb lane management to establish priorities for curb lane use

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6. Branding, wayfinding and marketing for the shared parking system, including a focus on technology.

7. Redefine the parking program by creating a self-sustaining City enterprise fund

n/a

8. Maintain dedicated city staff to lead parking management, including professional development & training opportunities.

n/a

9. Work with community and business partners to collaborate on parking management and mobility.

n/a

MID-TERM ACTIONS (3-5 YEARS)

10. Phase out permit program for long term on-street parking

11. City facilitated shared parking program including an initial pilot program

12. Work with community and business partners to collaborate on parking management and mobility

n/a

LONG-TERM ACTIONS (5+ YEARS)

13. Consider phasing-out commuter parking in the Downtown

*

14. Consider paid parking, including but not limited to mobile payment

*

Questions

Are these the right priorities by implementation timeline?

Concerns or considerations for their implementation?

NEXT STEPS



- Bring Implementation Plan to Council for adoption Q4 2020
- Begin work of implementation of the near-term strategies



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WASHINGTON

Thank You

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