

**Memorandum of Agreement (MOA) between King County, the Cities
of Seattle, Bellevue, Kirkland, Redmond, and Seattle Foundation for
2019/2020 Census Grant Program**

Purpose

This MOA expresses the shared intent of King County, Seattle Foundation, and cities of Seattle Bellevue, Kirkland, and Redmond, to work together, along with community partners, on the collective goal of a complete and accurate count for the 2020 census in our region. Specifically, it expresses the conditions which lead to the shared intent to create a Regional Census Fund (RCF) to empower organizations and coalitions that work specifically with historically undercounted communities to engage, educate, and activate residents, that are traditionally undercounted, about the importance of the decennial census. The census has historically missed certain communities—communities of color, urban and rural low-income households, immigrants and young children at disproportionately high rates. The Regional Census Fund is committed to ensuring organizations and coalitions representative of these communities have the support and capacity to maximize the opportunities for these populations to be counted.

Background

The Census Bureau estimates that *\$883 billion* in federal assistance was distributed in 2016 using census data. According to the George Washington Institute (GWI) of Public Policy, for Fiscal Year 2016, Washington State received a total of *\$16.7 billion* or *\$2,321 per capita* of census guided federal funds. In the 2017-2018 biennium, the King County region is expected to receive a total of *\$8 billion* of direct and indirect federal funds and based on the GWI figures. The City of Seattle in 2017 received a total of *\$81,821,649 million* in direct and indirect federal grant revenue, of which *\$44,746,159 million* went to fund Human Services.

In our communities of color, low income, non-English speaking, and immigrant and refugee communities, as well as other communities that are traditionally undercounted, fear regarding participation in the 2020 Census based on current federal policies could lead to a disproportionately high undercount of these populations and a potential loss of federal funding in King County. For example, an undercount of one percent of the Asian and Hispanic/Latino populations, which comprises a large portion of the Hard-to-Count communities in our region, would result in the loss of *\$87.8 million* of federal funds to this region per year for the next decade.

Parties to this MOA rely on census data to help to understand community conditions, develop and implement strategies that are most responsive to communities, and evaluate the effectiveness of our work. An undercount in our region would have a tremendous impact on our ability to know who we are serving and where we should be providing service, among other things. It would impact our ability to serve our communities effectively. More importantly, an undercount would perpetuate the inequities we seek to eliminate. Being undercounted deprives communities of equal political representation, private and public resources.

Parties to this MOA also recognize and value community-based organizations (CBOs) as resources and experts with deep roots within their own communities. Tenets of our collective commitment to Equity, Race and Social Justice align well to resource and support the capacity of CBO's to increase engagement, education, and outreach with historically and traditionally underserved communities concerning census education. This partnership model will expand our collective capacity and efficiency in census organizing efforts through providing support to organizations with deep roots within undercounted communities.

Objectives

The overarching desired outcome of the Regional Census Fund is to organize, educate, and activate residents in historically underrepresented communities that are at risk of being disproportionately undercounted regarding the importance of participating in the 2020 Census. In that context, our efforts will focus on identified historically undercounted communities. This partnership is intended to provide resources, connections, and relationships in order to increase engagement and participation among historically underrepresented and undercounted communities in King County.

Responsibilities

To achieve the stated objectives, it is the mutual intent of the Seattle Foundation, King County, the City of Seattle, the City of Bellevue, the City of Kirkland, and the City of Redmond to:

- Engage, with each other and with community partners, in planning and design work that will further detail the partnership's outcomes and process steps for the identification of parameters and decision-making for investment in census engagement efforts.
- Utilize collective knowledge to ensure Regional Census Fund is created with best, current, and most accurate information.
- Work proactively to leverage additional community partners and resources under this collective effort.
- Commit to regional alignment to enhance the efficiency of the partners' efforts, prevent duplication of efforts, and streamline and coordinate efforts in all aspects of execution.
- Commit to strong and transparent communications, and craft common language to describe the Regional Census Fund. Develop monitoring and tracking framework that provides feedback for continuous improvement, course corrections, and takes into account the impact of the partnership on partnering organizations and communities.

Funding

In support of our common objectives, all parties will release funding to support the creation of the Regional Census Fund:

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- Executive or designee of King County, The City of Seattle, The City of Bellevue, The City of Kirkland, The City of Redmond, and Seattle Foundation will serve on the Selection Committee as fund sponsors.
- Awards will be selected collectively by the Selection Committee. Committee membership shall be the following: (2) two representatives of Seattle Foundation, (2) two representatives from King County, (2) representative from the City of Seattle, (1) representative from the City of

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- The City of Kirkland moneys will be distributed contingent upon awardee abiding by Kirkland Municipal Code (KMC) 3.18, Sustaining a Safe, Inclusive, and Welcoming City.
- King County has appropriated \$250,000 for expenditure between Jan 1, 2019 and June 30, 2020 to fund and resource community partners with capacity to be successful in accomplishing our collective goals. These funds shall be spent on census organizing activities in King County.
- Seattle Foundation certifies that it has dedicated funds of at least \$500,000 between Jan 1, 2019 and June 30, 2020 to fund and resource community partners with capacity to be successful in accomplishing our collective goals.
- The City of Seattle certifies that it has appropriated \$250,000 between Jan 1, 2019 and June 30, 2020 to fund and resource community partners with capacity to be successful in accomplishing our collective goals. These funds shall be spent on Census organizing activities primarily occurring within the municipal boundaries of the City of Seattle.
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- The City of Kirkland certifies that it has appropriated \$30,000 between Jan 1, 2019 and June 30, 2020 to fund and resource community partners with capacity to be successful in accomplishing our collective goals. These funds shall be spent on Census organizing activities primarily occurring within the municipal boundaries of the City of Kirkland.
- The City of Redmond certifies that it has appropriated \$20,000 between August 1, 2019 and June 30, 2020 to fund and resource community partners with capacity to be successful in accomplishing our collective goals. These funds shall be spent on Census organizing activities occurring primarily within the municipal boundaries of the City of Redmond.

Signatures

On behalf of King County

Dow Constantine, King County Executive

Date

On behalf of City of Bellevue

Brad Miyake, City Manager

Date

On behalf of Seattle Foundation



Tony Mestres, President and CEO

12/21/2019

Date

On behalf of the City of Kirkland

Kurt Triplett, City Manager

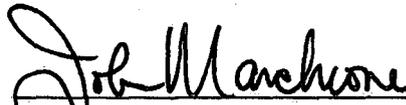
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On behalf of City of Seattle

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John Marchione, Mayor

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Signatures

On behalf of King County

Dow Constantine, King County Executive

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On behalf of City of Bellevue

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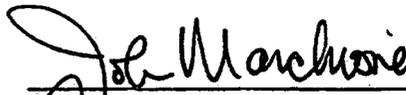
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Signatures

On behalf of King County

Dow Constantine, King County Executive

Date

On behalf of City of Bellevue

Brad Miyake, City Manager

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On behalf of Seattle Foundation



Tony Mestres, President and CEO

12/21/2019

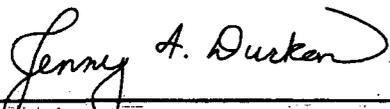
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Kurt Triplett, City Manager

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On behalf of City of Seattle



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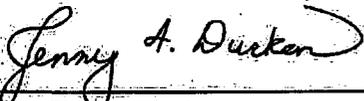
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2019/2020 Census Grant Program**

Purpose

This MOA expresses the shared intent of King County, Seattle Foundation, and cities of Seattle Bellevue, Kirkland, and Redmond, to work together, along with community partners, on the collective goal of a complete and accurate count for the 2020 census in our region. Specifically, it expresses the conditions which lead to the shared intent to create a Regional Census Fund (RCF) to empower organizations and coalitions that work specifically with historically undercounted communities to engage, educate, and activate residents, that are traditionally undercounted, about the importance of the decennial census. The census has historically missed certain communities—communities of color, urban and rural low-income households, immigrants and young children at disproportionately high rates. The Regional Census Fund is committed to ensuring organizations and coalitions representative of these communities have the support and capacity to maximize the opportunities for these populations to be counted.

Background

The Census Bureau estimates that *\$883 billion* in federal assistance was distributed in 2016 using census data. According to the George Washington Institute (GWI) of Public Policy, for Fiscal Year 2016, Washington State received a total of *\$16.7 billion* or *\$2,321 per capita* of census guided federal funds. In the 2017-2018 biennium, the King County region is expected to receive a total of *\$8 billion* of direct and indirect federal funds and based on the GWI figures. The City of Seattle in 2017 received a total of *\$81,821,649 million* in direct and indirect federal grant revenue, of which *\$44,746,159 million* went to fund Human Services.

In our communities of color, low income, non-English speaking, and Immigrant and refugee communities, as well as other communities that are traditionally undercounted, fear regarding participation in the 2020 Census based on current federal policies could lead to a disproportionately high undercount of these populations and a potential loss of federal funding in King County. For example, an undercount of one percent of the Asian and Hispanic/Latino populations, which comprises a large portion of the Hard-to-Count communities in our region, would result in the loss of *\$87.8 million* of federal funds to this region per year for the next decade.

Parties to this MOA rely on census data to help to understand community conditions, develop and implement strategies that are most responsive to communities, and evaluate the effectiveness of our work. An undercount in our region would have a tremendous impact on our ability to know who we are serving and where we should be providing service, among other things. It would impact our ability to serve our communities effectively. More importantly, an undercount would perpetuate the inequities we seek to eliminate. Being undercounted deprives communities of equal political representation, private and public resources.

Parties to this MOA also recognize and value community-based organizations (CBOs) as resources and experts with deep roots within their own communities. Tenets of our collective commitment to Equity, Race and Social Justice align well to resource and support the capacity of CBO's to increase engagement, education, and outreach with historically and traditionally underserved communities concerning census education. This partnership model will expand our collective capacity and efficiency in census organizing efforts through providing support to organizations with deep roots within undercounted communities.

Objectives

The overarching desired outcome of the Regional Census Fund is to organize, educate, and activate residents in historically underrepresented communities that are at risk of being disproportionately undercounted regarding the importance of participating in the 2020 Census. In that context, our efforts will focus on identified historically undercounted communities. This partnership is intended to provide resources, connections, and relationships in order to increase engagement and participation among historically underrepresented and undercounted communities in King County.

Responsibilities

To achieve the stated objectives, it is the mutual intent of the Seattle Foundation, King County, the City of Seattle, the City of Bellevue, the City of Kirkland, and the City of Redmond to:

- Engage, with each other and with community partners, in planning and design work that will further detail the partnership's outcomes and process steps for the identification of parameters and decision-making for investment in census engagement efforts.
- Utilize collective knowledge to ensure Regional Census Fund is created with best, current, and most accurate information.
- Work proactively to leverage additional community partners and resources under this collective effort.
- Commit to regional alignment to enhance the efficiency of the partners' efforts, prevent duplication of efforts, and streamline and coordinate efforts in all aspects of execution.
- Commit to strong and transparent communications, and craft common language to describe the Regional Census Fund. Develop monitoring and tracking framework that provides feedback for continuous improvement, course corrections, and takes into account the impact of the partnership on partnering organizations and communities.

Funding

In support of our common objectives, all parties will release funding to support the creation of the Regional Census Fund:

- Seattle Foundation agrees to serve as the lead administrator and manager of contracts with awarded organizations.
- Executive or designee of King County, The City of Seattle, The City of Bellevue, The City of Kirkland, The City of Redmond, and Seattle Foundation will serve on the Selection Committee as fund sponsors.
- Awards will be selected collectively by the Selection Committee. Committee membership shall be the following: (2) two representatives of Seattle Foundation, (2) two representatives from King County, (2) representative from the City of Seattle, (1) representative from the City of

Bellevue, (1) representative from the City of Kirkland, (1) representative from the City of Redmond and seven community representatives.

- Grants will be coordinated and distributed from the Seattle Foundation. Staff from signing entities will support this work where appropriate.
- King County moneys will be distributed contingent upon awardee abiding by King County ordinance 18665.
- The City of Seattle moneys will be distributed contingent upon awardee abiding by the City of Seattle's Federal Immigration Enforcement Activities protocol.
- The City of Bellevue moneys will be distributed contingent upon awardee abiding by the City of Bellevue's Immigration Policy in the City's Consular Notification/Immigration Policy.
- The City of Kirkland moneys will be distributed contingent upon awardee abiding by Kirkland Municipal Code (KMC) 3.18, Sustaining a Safe, Inclusive, and Welcoming City.
- King County has appropriated \$250,000 for expenditure between Jan 1, 2019 and June 30, 2020 to fund and resource community partners with capacity to be successful in accomplishing our collective goals. These funds shall be spent on census organizing activities in King County.
- Seattle Foundation certifies that it has dedicated funds of at least \$500,000 between Jan 1, 2019 and June 30, 2020 to fund and resource community partners with capacity to be successful in accomplishing our collective goals.
- The City of Seattle certifies that it has appropriated \$250,000 between Jan 1, 2019 and June 30, 2020 to fund and resource community partners with capacity to be successful in accomplishing our collective goals. These funds shall be spent on Census organizing activities primarily occurring within the municipal boundaries of the City of Seattle.
- The City of Bellevue certifies that it has appropriated \$50,000 between Jan 1, 2019 and June 30, 2020 to fund and resource community partners with capacity to be successful in accomplishing our collective goals. These funds shall be spent on Census organizing activities occurring within the municipal boundaries of the City of Bellevue.
- The City of Kirkland certifies that it has appropriated \$30,000 between Jan 1, 2019 and June 30, 2020 to fund and resource community partners with capacity to be successful in accomplishing our collective goals. These funds shall be spent on Census organizing activities primarily occurring within the municipal boundaries of the City of Kirkland.
- The City of Redmond certifies that it has appropriated \$20,000 between August 1, 2019 and June 30, 2020 to fund and resource community partners with capacity to be successful in accomplishing our collective goals. These funds shall be spent on Census organizing activities occurring primarily within the municipal boundaries of the City of Redmond.

Signatures

On behalf of King County

Dow Constantine, King County Executive

Date

On behalf of City of Bellevue



Brad Miyake, City Manager

12/4/19

Date

On behalf of Seattle Foundation



Tony Mestres, President and CEO

12/21/2019

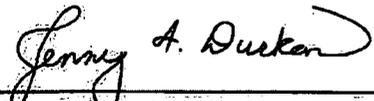
Date

On behalf of the City of Kirkland

Kurt Triplett, City Manager

Date

On behalf of City of Seattle



Jenny Durkan, Mayor

12/4/19

Date

On behalf of the City of Redmond

John Marchione, Mayor

Date