

Redmond Lights 2020

LET IT GLOW, REDMOND!

December 4 to January 3

Redmond Lights is a celebration of light, art and culture. This winter experience is a month-long art and light installation at Downtown Park. Honoring the holiday spirit that is an integral part of the community, this year's experience will emphasize hope, joy and safety in a new way. With increased opportunities for business and community involvement, Redmond Lights will strengthen our community to continue making it a great place to live, work, play and invest.

Sponsorship Options

| Option | Amount |
|---|-----------------|
| Redmond Lights Kick Off Video Sponsor | \$2,500 |
| Business Window Display Contest Sponsor | \$2,500 |
| Resident Light Display Contest Sponsor | \$1,500 |
| Art Installations | \$1,000-\$5,000 |
| Community Builders | \$500 |

Marketing Benefits for Sponsors

Digital Promotions may include:

- Sponsor name and logo in email newsletter (25,000 subscribers)
- Logo or name on Redmond.gov/redmondlights
- Promotions on Facebook (over 10,000 followers)

Print Promotions may include:

- Logo included on event flyers, rack cards, banners or other materials
- Name mentions in relevant press release articles
- Logo on event signage and banners

Interested in Sponsoring?

Contact Loreen Hamilton, Events & Marketing Administrator,
425-556-2336, LHamilton@Redmond.gov



**Redmond
Parks and
Recreation**

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