

Redmond Lights

December 7 & 8 RedmondLights.com

Signature Event

Redmond Lights is a celebration of light, art and culture. This winter festival honors holiday spirit through a community gathering that sparkles with lights, music, performances, artist installations and much more.

Sponsorship options:

Option	Quantity	Amount
Stages	2	\$5,000
Art Installations	2-5	\$1,000 to \$5,000
Laser Lightshow	2	\$5,000 to \$10,000
Fire Barrels	1-2	\$2,500 to \$5,000
Light Installations NEW	1-3	\$5,000
Community Highlights	3-8	\$500 to \$2,500
Volunteers	1	\$3,000
Business Booth	10	\$500
Non-Profit Booth	10	\$250

Let us create a custom sponsorship for you!

Contact us at events@redmond.gov or:
Amber Britton at 425.556.2367 or abritton@redmond.gov
Josh Eash at 425.556.2395 or jeash@redmond.gov



EVENT FACTS

- 15,000 attendees
- Thousands of luminaries light the Sammamish River Trail/ Redmond Central Connector
- Collector blinkers available to the first 10,000 attendees
- Interactive activities
- 25+ light installations
- 8+ faith communities
- 10+ community groups
- 10+ business booths
- 100+ volunteers
- Live performances
- 5+ Unique artist installations



Redmond
Parks and
Recreation

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无歧视声明可在本市的网址redmond.gov/TitleVI上查阅 | El aviso contra la discriminación está disponible en redmond.gov/TitleVI.

Why sponsor a Redmond event?

- Reach your target audience in a unique way
- Spotlight your product or service; give event attendees a “taste” of your business
- Support our local community
- All sponsorship dollars are re-invested into the event
- Connect with an engaged, happy audience
- Unique media exposure and customized plans
- Brand awareness and recognition
- Generate new customers and new business partnerships
- Cost effective and generates a return on investment

Sponsorship benefits may include:

- Venue specific naming rights
- Advertising inclusion: radio and print ads
- Marketing collateral: poster distribution, regional magazines, utility bill stuffer
- Social media recognition: Facebook, Instagram, e-mail campaigns
- Website representation: business link on event website
- On-site presence
- Category exclusivity
- Local and regional reach
 - 20k+ website visits per month
 - 300K+ Facebook impressions per event
 - 26,000 subscribers to e-newsletters
 - 9,000 followers on social media
 - 288,000 engagements on social media for the Redmond Lights event
 - 22,500 visitors on our website

Thank you to all
our 2018 Sponsors!

Together we can do
great things.

Microsoft

Emerald Heights

Warm 106.9

UW Medicine Eastside

Speciality Center

Smith Brothers

Trader Joes

Aegis of Redmond

OneRedmond

PSE

Wyndham

...and many more!

