LTAC Members:
- David Carson, Chair, Redmond City Council
- Rene Molina, Hampton Inn
- Dave Norwood, Redmond Inn
- Scott Scheriff, Hyatt House/Archer
- Courtney Klein, Redmond Town Center
- Latha Sambamurti, Vedic Cultural Center
- Rob Leavitt, Redmond Lacrosse Club

City of Redmond Staff:
- Megan Worzella, Tourism Program Administrator
- Sarah Pyle, Strategic Initiatives Manager

Guests:
- None

A. Introduction of new member

B. Marketing Update (Bullseye Creative)
   a. Q2 2019 Report

C. Groundwork
   a. Tourism Packet Review
   b. Program Element Overview

D. Goal Setting
   a. Creating a timeline for strategy development

E. Upcoming Dates:

   **2020 Event Grant Application Window:** October 1-31, 2019

   **Q4 LTAC Meeting:** November or December 2019

   *Agenda items: Bullseye Presentation on “Geek Out,” Review of grant applications, Review of strategic goal setting progress