



Lodging Tax Advisory Committee (LTAC)
Meeting Agenda
June 26, 2020
10:00am – 11:30am

LTAC Members:

- David Carson, Chair, Redmond City Council
- Rene Molina, Hampton Inn
- Dave Norwood, Redmond Inn
- Vacant, Hotelier Position
- Courtney Klein, Redmond Town Center
- Latha Sambamurti, Vedic Cultural Center
- Vacant, Community Member Position

City of Redmond Staff:

- Megan Worzella, Tourism Program Administrator

Guests:

- Peter Klauser, Bullseye Creative

A. Welcome - Review Meeting Format and Objectives

B. Quick Informational Updates:

- COVID Response Summary
- Budget
- Annual Timeline
- LTAC Vacancies

C. Marketing Presentation (Bullseye Creative)

- 2 Phase Recovery effort
- Feedback/Discussion

D. Open Forum

E. Revised Annual Dates:

Annual LTAC Meetings and Objectives:

Q1 – Meeting cancelled due to COVID

Q2 – June: COVID updates, brainstorming, and 2020 planning

Q3 – September: Budget Evaluation, 2021 Grant Planning

Q4 – November/December: 2021 Goals/Rescheduled Retreat