

## Website Views by Section

City role: Significant

Number of views of www.redmond.gov.

### Millions of Annual Views

Baseline ('11):	2.7	Trend: n/a
Observed ('12):	5.5	
Objective:	--	

Redmond.gov received 5.5 million page views for 2012. The large increase over 2011 reflects in part the additional available online services and content. This includes updated information regarding jobs, event calendars, parks and recreation opportunities, and land development services. Additionally, interactive content received high usage. While the well-liked Traffic Cameras page can inflate view numbers during winter weather events, other interactive content contributed to the high total page views as well, such as dynamic maps, online feedback forms, and the staff directory.

Source: Finance & Information Services Department  
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