REDMOND CITY COUNCIL
PARKS AND HUMAN SERVICES (PKHS) COMMITTEE/
CITY COUNCIL SPECIAL MEETING SUMMARY

Council Conference Room
15670 NE 85th Street, Redmond, Washington

Tuesday, September 6, 2011

Council:
Hank Margeson
John Stilin, Chair
Pat Vache
Richard Cole *(Attending Council Member)*
Hank Myers *(Attending Council Member)*

Staff:
Craig Larsen, Parks and Recreation Director
Don Cairns, PW Transportation Engineering Manager
Brooke Buckingham, Senior Planner
Elizabeth Adkisson, CMC, Deputy City Clerk

Convened: 4:30 p.m. Adjourned: 5:12 p.m.

Committee Chair, John Stilin, opened the meeting and overviewed the agenda; adding discussion on the Downtown Park to the end of the agenda.

Joint Council/Human Services Commission Meeting

Ms. Brook Buckingham, Senior Planner, gave a brief overview of the topics for the upcoming Joint Council/Human Services Commission Meeting on Tuesday, October 25, 2011, to include: review of the past year, future plans, and next year's funding allocation process; and inquired as to any specific topics Councilmembers would like addressed.

Councilmembers suggested information on the following: how things have been going, if there are any changes the commission would like to make, what items fell below the cut line funding-wise, what items would have been funded if more money had been available, strategy/changes for next year's process, and a review of the past cycle's allocations and process.

Ms. Buckingham also stated that September is the Eastside Month of Concern for the Hungry. Redmond will be participating with other Eastside cities in the "Share What You Can" campaign, September 24th through October 22nd, 2011, in collecting for food bank shelves. Redmond grocery stores will be hosting food collection events, and are in need of volunteers. Please visit: http://eastsideforum.org/fooddrive/Volunteer/ for more information and to sign up. Councilmembers suggested getting in touch with Leadership Eastside to advertise for volunteers.

Adopt-a-Street Program

Mr. Don Cairns, Public Works Transportation Engineering Manager, updated the Councilmembers on the Adopt-a-Street program:

- Susan Byszeski, PW Transportation Program coordinator, to take over organization of public outreach and marketing;
- current program will be reviewed (including cost, marketing, procedures, safety video, etc) and cost of expansion will be assessed; and
- promotional ideas include web expansion, and use of existing tools (Redmond Reporter, Redmond Patch, Chamber of Commerce, local websites, distribution lists).

General discussion ensued regarding supervision of program/activity, advertisement (RCTV, signage), adding a contact number to current marketing materials, modeling future marketing off of King County materials, including information on certain stretches of street (history, data, etc), and using green bags for the garbage pick-up.

Derby Days Report

Mr. Craig Larsen, Parks and Recreation Director, provided early data from the Derby Days Event, highlighting the integrated eco-fair (better location/lay-out) and increased attendance at the parade, Friday movie, and Derby Days Dash. Ms. Lisa Rhodes will give a more detailed report at the October PKHS committee meeting.

General discussion ensued regarding increasing the price of the glasses sold at the event.

Park Bond Update

Mr. Larsen updated the committee on the Park Bond:

- summary of public process to-date:
  - information gathered at:
    - "Plant a Seed" presentations;
    - RYPAC, Senior Advisory Committee Neighborhood Watch groups, Derby Days;
  - Citizens voted on possible improvements; comments were collected;
  - next steps: collect information from focus groups (Consultant):
    - What themes resonate?;
    - What does the public support?;
- How proceed from here:
  - EMC Research selected to assist the City in developing focus groups to test public opinion on proposals for new funding sources for specific projects;
  - overall project schedule:

Date:	**Action:**
09/2011	develop focus group approach and schedule meetings;
10/2011	parks and transportation presentation on TMP to Council committees, focus groups on parks and transportation funding scenarios;
10-11/ 2011	summarize public outreach and focus group data, prepare proposal for Council;
11/2011	Council study session on parks and transportation proposed funding measure, provide survey, and public outreach approach;

12/2011	Council approve consultant contract for statistically valid survey, if necessary;
01/2012	implement statistically valid survey;
02-03/ 2012	survey results – revise funding measure proposal, Council study session on proposal;
03/2012	public meetings and outreach on proposal;
04-05/ 2012	Council resolution and ballot writing (if proposed); and
08-11/ 2012	potential election dates for potential ballot measure.

General discussion ensued regarding demographics of focus groups (getting the 'right' mix of people) and tracking.

Downtown Park

General discussion was held regarding the Downtown Park; including the newly laid grass, when the park can be first utilized, and what sort events/programming might be able to take place this end of summer/fall. Mr. Larsen stated he will develop some ideas and bring them back to the Council for consideration.