

Issue/Commissioner	Discussion Notes	Issue Status
<p>1. Clarify proposed new policy EV-0.2 that speaks to City culture. EV-0.2 reads:</p> <p><i>EV-0.2: Foster a culture throughout the City organization that encourages <u>organizational</u> enhancements to achieve continuous improvement in the quality, predictability, timeliness and cost of development processes.</i></p> <p><i>(Wiechers-Gregory, Flynn, others)</i></p>	<p><u>Staff Comment/Recommendation:</u> <u>6/8/11:</u> Staff recommends the language as proposed in EV-0.2, as it was developed with significant input by the Chamber of Commerce Government Affairs Committee and reflects specific concepts that were very important to the Committee members.</p> <p><u>Public Comment:</u></p> <p><u>PC Comments:</u> <u>6/15/11:</u> Commissioner Flynn made a “friendly amendment” to re-open this issue and keep the original wording recommended by staff. Commissioners agreed to this change, e.g., the word, “organizational” should not be removed.</p> <p><u>6/8/11:</u> Commissioners suggested a “friendly amendment” to help clarify the wording in proposed policy EV-0.2 as shown to left.</p> <p><u>5/25/11:</u> Commissioners favored the concepts contained within the new proposed policy EV-0.2 but felt that it could be stated more clearly and simply.</p>	<p>Opened 5/25/11</p> <p>Closed 6/8/11</p> <p>Re-opened and closed 6/15/11</p>
<p>2. Are there opportunities to make some additional references to the 2010 Strategic Plan for Economic Development? <i>(Hinman)</i></p>	<p><u>Staff Comment/Recommendation:</u> <u>6/8/11:</u> Staff and Commissioners can discuss the possibility for more cross-references between the Economic Vitality Element and the 2010 Strategic Plan for Economic Development. As a recently adopted plan, staff believes that limited references are appropriate, especially as the Economic Vitality element speaks to future actions identified in the Strategic Plan.</p> <p><u>Public Comment:</u></p> <p><u>PC Comments:</u> <u>6/8/11:</u> Commissioners reviewed the 2010 Strategic Plan for Economic Development and agreed that the update to the Economic Vitality element captures the main concepts of the Strategic Plan.</p> <p><u>5/25/11:</u> Commissioner Hinman noted that there may be opportunity to do some cross-</p>	<p>Opened 5/25/11</p> <p>Closed 6/8/11</p>

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	referencing of the Economic Vitality element and the 2010 Strategic Plan for Economic Development which could strengthen the element.	
<p>3. Should there be some additional definition in the EV element for “Target Industries” as identified in the 2010 Strategic Plan for Economic Development? <i>(Flynn)</i></p>	<p><u>Staff Comment/Recommendation:</u> 6/8/11: Additional language could be developed to describe the concept of Target Industries to include in the Economic Vitality element if the Planning Commission felt that to be appropriate.</p> <p><u>Public Comment:</u></p> <p><u>PC Comments:</u> 6/8/11: Commissioner Flynn stated that the concept is adequately described in the element.</p> <p>5/25/11: Commissioner Flynn stated that the EV element refers to the concept of Target Industries but is unclear as to why they are important and how they were identified.</p>	<p>Opened 5/25/11 Closed 6/8/11</p>
<p>4. Should additional language be added to policy EV-11 that speaks to education, entrepreneurship and mentoring by local educational institutions? <i>(Flynn)</i></p> <p>6/8/11: staff proposed edit to EV-11:</p> <p><i>Support <u>and collaborate with educational institutions such as the Lake Washington School District, local community colleges, the University of Washington and Lake</u></i></p>	<p><u>Staff Comment/Recommendation:</u> 6/15/11: Staff suggests new language be added to the last bullet of policy EV-11:</p> <ul style="list-style-type: none"> Encourage educational institutions, government, and business to provide opportunities for youth to see and experience a wide variety of employment and business opportunities, <u>such as through entrepreneurship and mentoring programs.</u> <p><u>Public Comment:</u></p> <p><u>PC Comments:</u> 6/15/11: Commissioner Flynn provided language to policy EV-11, Commissioners agreed to edit as proposed. 6/8/11: Commissioner Flynn suggested additional changes to policy EV-11 to emphasize the concept of collaboration between the City, and the education community. See staff proposed language at left.</p>	<p>Opened 5/25/11</p> <p>Closed 6/8/11, contingent on agreement to additional edit.</p> <p>6/15/11: Closed</p>

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<p><i>Washington Technical College and other public and private institutions to:</i></p> <p>6/15/11: Commissioner Flynn proposed additional bullet to read:</p> <ul style="list-style-type: none"> • <u>Encourage educational opportunities in entrepreneurship, innovation and mentoring</u> 	<p><u>5/25/11</u>: Commissioner Flynn suggested that policy EV-11 could be more specific about local educational institutions encouraging entrepreneurship and mentoring programs.</p>	
<p>5. Should the EV element be more explicit about the need for economic diversity? (Chandorkar)</p>	<p><u>Staff Comment/Recommendation:</u> Staff believes that the Economic Vitality Element addresses the importance of economic diversity in a number of ways. In the first sentence of the future vision statement: <i>“Redmond has acted to maintain a strong economy and a diverse job base The City is the home to many small, medium-size and locally owned businesses and services, as well as nationally and internationally recognized corporations.”</i></p> <p>The text further states the City’s interest in supporting innovation and attracting sustainable development to the community...”while retaining existing businesses.”</p> <p>The proposed amendments include updates to Policy EV-6 to read: Recognize and support the preservation and creation of Encourage and recognize incubator space in Redmond for existing and future small businesses. Also, policy EV-10 speaks to encouraging home businesses. Staff believes that the Element is explicit as proposed.</p> <p><u>Public Comment:</u></p> <p><u>PC Comments:</u> <u>6/8/11</u>: Commissioner Chandorkar stated that he was satisfied that the Economic Vitality Element, particularly EV-17 address his concerns on this issue. Other Commissioners concurred.</p>	<p>Opened 5/25/11</p> <p>Closed 6/8/11</p>

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	<p>5/25/11: Commissioner Chandorkar noted that economic diversity is important to the economic health of a community, particularly if during economic downturns a major industry in a community is adversely affected.</p>	
<p>6. Should additional language be added to policy EV-17 which identifies the concept of community amenities to attract employees?</p> <p>(Hinman)</p>	<p><u>Staff Comment/Recommendation:</u> 6/8/11: Staff proposes additional language in the 3rd bullet from the bottom of EV-17:</p> <ul style="list-style-type: none"> Identify methods to attract additional knowledge based businesses; <u>and the skilled employees to serve those businesses.</u> <p><u>Public Comment:</u></p> <p><u>PC Comments:</u> 6/8/11: Commissioner Hinman stated that he was satisfied with the proposed edit, other Commissioners concurred.</p> <p>5/25/11: Commissioner Hinman suggested that one of the reasons a City is able to attract talented employees is due to the variety of educational, cultural and environmental/recreational amenities that exist in the community. He suggests a revision to policy EV-17, in the 3rd bullet from the bottom to encourage not only the knowledge-based businesses but to recognize the role of these businesses as well as the desired community amenities as “talent magnets” for a highly educated workforce.</p>	<p>Opened 5/25/11</p> <p>Closed 6/8/11</p>
<p>7. Can we identify additional performance measures for monitoring the success of economic development strategies – see policy EV-19</p> <p>EV-19: <i>As part of the City’s decision-making, consider the economic impacts of new policies, regulations, or programs <u>through identified benchmarks and performance</u></i></p>	<p><u>Staff Comment/Recommendation:</u> 6/8/11: Staff responded that the policy language is general and specific measures are not developed. After further review, staff proposes that the existing policy language remain, without the new proposed language. While performance measures such as the ones the City has established through the Community Indicators program and Budgeting by Priorities may inform or prompt development or update of policies, regulations or programs, these measures are not a method of analysis to evaluate the economic impacts of proposed new policies, regulations or programs. Staff describes in qualitative terms as part of the Technical Committee report the anticipated economic impacts of proposed policy or regulatory impacts for the City, residents, property owners and businesses.</p> <p><u>Public Comment:</u></p>	<p>Opened 5/25/11</p> <p>Closed 6/8/11</p>

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<p>measures:</p> <p>(Hinman)</p>	<p><u>PC Comments:</u> 6/8/11: Commissioners were satisfied with the staff response to maintain EV-19 as currently adopted, e.g., keep the existing policy language without adding the last phrase, "...through identified benchmarks and performance measures."</p> <p>5/25/11: Commissioner Hinman suggested that some examples of "identified benchmarks and performance measures" would be illustrative.</p>	
<p>8. Should there be more emphasis in EV-17 regarding the concept of the City marketing itself?</p> <p>EV-17, bullet 4:</p> <p><u>Increase the awareness of Redmond as a desirable business location by including</u> a City marketing plan which focuses on the assets of the City, the types of businesses to market to, and the marketing strategies to utilize;</p>	<p><u>Staff Comment/Recommendation:</u> 6/8/11: Staff concurs.</p> <p><u>Public Comment:</u></p> <p><u>PC Comments:</u> 6/8/11: Commissioner Hinman suggested that the 4th bullet in policy EV-17 could be strengthened to provide emphasis to the concept of the City marketing itself to prospective businesses. Commissioners agree to edit as proposed.</p>	<p>Opened 6/8/11</p> <p>Closed 6/8/11</p>