REDMOND CITY COUNCIL
PARKS AND HUMAN SERVICES COMMITTEE/
CITY COUNCIL SPECIAL MEETING

Council Conference Room
15670 NE 85th Street, Redmond, Washington

Tuesday, October 5, 2010
4:30 p.m.

Convened: 4:30 p.m. Adjourned: 5:15 p.m.

Council:
Hank Margeson
John Stilin, Chair
Pat Vache
Richard Cole *(Attending Council Member)*

Staff:
Craig Larsen, Parks and Recreation Director
Colleen Kelly, Human Services Manager
Eric O'Neal, Park Operations Contract Administrator
Jean Rice, Senior Parks Management Analyst
Ken Wong, Recreation Program Administrator
Elizabeth Adkisson, Deputy City Clerk

Committee Chair, John Stilin, opened the meeting and overviewed the agenda.

Eastside Social Sustainability Partnership

Ms. Colleen Kelly, Human Services Manager, reported to the committee on the Eastside Sustainability Partnership:

- a working committee of the Eastside Human Services Forum (EHSF);
- collaboration of East King county jurisdictions, including: Kirkland, Redmond, Bellevue, Sammamish, Issaquah, Mercer Island, and representatives from King County;
- Goal: identify and implement strategies to increase funding support for human services on the Eastside (long-term, sustainable funding);
- Background:
    - identified countywide gap of $83 million per year for regional human services (2007);
    - some aid received from Veterans and Human Services Levy and the Mental Illness and Drug Dependency sales tax;
    - County has eliminated 85 percent of its general fund support for regional human services;
    - gap continues to widen;
    - demand for services has increased with onset of recession;
    - vision: create a sub-regional, East King County, multi-jurisdictional government collaboration to leverage resources to contribute to socially sustainable community; and

- mission: explore, test, and implement means by which to create a scalable, sustainable funding model, allowing each partner city to more fully address social need in their communities while minimizing the impact on city budgets;

- Organizational Strategy:
  - creation of collaboration: Eastside Social Sustainability Partnership (ES2P);
    - Possible structures include: 501(c)(3) Organization; Limited Liability Corporation (LLC); by interlocal operating agreement; and being encompassed in an existing organization; and
    - Role: 1) secure/generate funding (but not compete with other local non-profit agencies); 2) utilize data/develop strategic approach to meet specific needs of East King County that develop/enhance social sustainability; and 3) collaborate to recommend/distribute funds to Eastside human services agencies;
  - key strategies:
    1) continue city funding commitments;
    2) pursue grants; more opportunities for state and federal funding may be available for a joint venture;
    3) solicit donations; example: micro-giving, mobile-giving, etc.; and
    4) seek efficiencies and create entrepreneurial opportunities within our local governments; save dollars and/or generate new dollars for specific priorities and activities;
- Next Steps:
  - research, feasibility and business planning in regards to social entrepreneurship opportunities within our jurisdictions; preliminary research done by a student group from Bainbridge Graduate Institute;
  - hold detailed discussions with stakeholders regarding interest, questions and concerns; research legal issues and governance options; and develop a carefully crafted business plan that focuses on revenue strategies;
  - recommendation: for EHSF to hire a consultant to work with the staff planning group on the business/entrepreneurial aspects of the partnership; contract: $50,000; hours: 500 hrs of work; final product: a report identifying at least one key revenue strategy and a plan for successful implementation; funding to be shared by participating cities, King County and the EHSF; and
  - the final report will be presented to each participating jurisdiction; approval to join the proposed new partnership would be considered; and those jurisdictions joining would then proceed to the implementation stage.

General discussion ensued regarding the Eastside Social Sustainability Investment Proposal, how this program fits into the Redmond Comprehensive Plan and its Statement of Intent, and opportunities for social entrepreneurship.

<u>Anderson Park Picnic Shelter Renovation Contract</u>

Mr. Eric O'Neal, Park Operations Contract Administrator, reported to the committee on the Anderson Park Picnic Shelter Contract:

- historic picnic shelter – needs repairs/replacements; and are required to follow rehabilitation standards for what materials can be utilized to maintain the structure physically;
- issuing contract with Logs and Timbers, Inc.; start work in approximately four weeks (first week of November); based in Oregon; acquire materials harvested in woods; and
- repair items include: roofing, posts, sill logs and the chimney.

General discussion ensued regarding the details of the scope of work, and the historic guidelines for repair and replacement.

Recreation Levy Update

Mr. Ken Wong, Recreation Program Administrator, updated the committee on Recreation Levy fund usage:

- levy funds programs for teens, and adults ages 50+; broad range of services provided;
- programs include afterschool programs for the junior highs, extended hours at the teen and senior center, and family programs;
    - afterschool programs (junior high schools):
        - started in 2007 (1500 visits); participation has grown over the past couple years (2009 – 2200 visits);
        - offer enrichment programs (education and awareness); arts programs; and programs designed to keep teens active (explore options that are not typically offered);
    - extended hours at the Teen Center:
        - build new programs/resource days;
        - offset/enhance other programs; and
        - offer programs not available to teens elsewhere (ask kids for input on activities they'd like to try); hit and miss program; attendance has fluctuated – but headed in the right direction;
    - extended hours at the Senior Center;
        - afterhours – programs offered after 5pm;
        - participation increasing each year (2008 – 141 average per month after-hours logged; 2009 – 180 average per month after-hours logged; 2010 – 260 average per month after-hours logged);
        - daytime participants: 50+ years old, broad range (50-100);
        - expanded hours – offer programs to ages 18+; and
        - more of an 'activity' center than 'senior' center; sometimes stigma of 'senior' turns younger participants away; location is tucked away/hard to find;
- issues to address include: transportation (how transport kids home after the post-school programs; and how transport kids to offsite program locations), sustainability of seasonally based programs, and offering programs that meet the needs of the changing demographics in Redmond;
- received two grants this year:
    - Raikes Foundation: $20,000 for afterschool programs (assessment of programs, look for opportunities to improve); and

- Women Sports Foundation: $2,000; started GO GIRL! GO! Program; funding active programs for young women.

General discussion ensued regarding collaboration with the Boys and Girls Club and “the Y”; expansion of programs from school to school – possible further expansion to Elementary schools; ideas for transportation support; demographics – adding bilingual staff; and nutrition programs offered in schools.