

AM No. 10-062 (C6)

MEMO TO: City Council

FROM: John Marchione, Mayor

DATE: April 6, 2010

**SUBJECT: REDMOND TRIP REDUCTION INCENTIVE PROGRAM
(R-TRIP) AMENDMENT TO AGREEMENT WITH KING
COUNTY**

I. RECOMMENDED ACTION

Authorize the Mayor to execute an amendment to the agreement with King County to accept King County's contribution of funding transportation products and services for the Redmond Trip Reduction Incentive Program (R-TRIP) through December 31, 2010.

II. DEPARTMENT CONTACT PERSONS

Rob Odle, Planning Director, 425-556-2417

Erika Vandenbrande, TDM Manager, 425-556-2457

Jill Smith, Business Commute Program Coordinator, 425-556-2448

III. DESCRIPTION/BACKGROUND

The City of Redmond and King County both provide programs and services to assist employers in encouraging their employees to commute in modes other than driving alone. These services help businesses meet their goals for the Commute Trip Reduction law and Transportation Management Programs and thereby reduce energy consumption, air pollution, and traffic congestion.

R-TRIP has been very successful in forming partnerships with local businesses to provide effective alternatives to single-occupant vehicle use. The City and King County desire to continue to work together in the eleventh year of the R-TRIP partnership to implement a program that helps fund Redmond employer trip-reduction efforts. Redmond funds are provided through the business license surcharge consistent with the adopted City budget and are currently being used to provide incentives, program support, and technical assistance to both large and small employers.

To further leverage dollars dedicated to trip reduction, King County has agreed to extend the original 2008 agreement to provide specific commute-related programs and services to assist with the R-TRIP, up to a maximum of \$130,000 in 2010. Under this agreement, the City of Redmond and King County will coordinate their commute trip reduction

activities and King County will make financial and in-kind contributions to alternate commute trip reduction services described in Exhibit 1 to Attachment A.

IV. IMPACT

A. Service Delivery: Approval of this agreement will increase the array and level of alternate commute subsidies and trip reduction programs that we offer to Redmond businesses and commuters.

B. Fiscal: This will result in significant cost savings to the City, with no additional cost to the City as a result of this action. The agreement allows the City to draw upon up to an additional \$130,000 in King County program funding.

V. ALTERNATIVES TO STAFF RECOMMENDATION

A. Do not approve the agreement: If the agreement is not approved, Redmond will not receive the additional \$130,000 in funding and support to implement the R-TRIP program.

VI. TIME CONSTRAINTS

The agreement ends effective December 31, 2010. Any delay in implementing the contract reduces the amount of time the City and participating employers would have to reduce commute trips.

VII. LIST OF ATTACHMENTS

Attachment A: 2010 R-TRIP Contract Amendment
Exhibit 1: R-TRIP Project Scope and Budget

/s/ James L. Roberts FOR 3/15/10
Robert G. Odle, Planning Director Date

Approved for Council Agenda: /s/ 3/22/10
John Marchione, Mayor Date

ATTACHMENT A

CONTRACT AMENDMENT

Project Name: R-TRIP Agreement

Contractor: City of Redmond, WA

Contract No: D39209D

Address: 15670 N.E. 85th St.

Amendment Date : 1-1-10

P.O. Box 97010, Redmond, WA 98073-9710

Amendment No: 2

AMENDMENT REQUESTED BY

Market Development, KC Metro Transit

Organization

Malva Slachowitz

Name

Market Development Planner

Title

AMENDMENT EFFECTS

- Change of Scope
- Method of Payment
- Time of Performance
- Compensation
- Terms and Conditions
- Results of Services
- Other

Extend contract end date to December 31, 2010. Effective January 1, 2010, the City of Redmond and King County, Washington will follow the new Scope of Work and budget (see attached).

IN WITNESS HEREOF, THE PARTIES HERETO HAVE CAUSED THIS AMENDMENT TO BE EXECUTED AND INSTITUTED ON THE DATE FIRST ABOVE WRITTEN.

King County, Washington

Contractor

By _____ For

Title _____

Date _____

By _____

Title _____

Date _____

3/17/2010

PROJECT SCOPE & BUDGET

Program Element	City Tasks	City Budget	County Tasks	County Budget	Total
R-TRIP Vanpool Incentive (RSVP)	<ul style="list-style-type: none"> • Contribute funding toward program incentives <ul style="list-style-type: none"> - new vanpooler - driver bonus - referral bonus 	\$40,000	<ul style="list-style-type: none"> • Verify new vanpooler participation status (Rideshare Operations) • Contribute funding toward program incentives <ul style="list-style-type: none"> - new vanpooler - driver bonus - referral bonus 	\$30,000	\$70,000
R-TRIP Transit Incentives	<ul style="list-style-type: none"> • Contribute funding toward program incentives 	\$10,000	<ul style="list-style-type: none"> • Contribute funding toward program incentives 	\$10,000	\$20,000
myRTRIP Commuter Incentive Program	<ul style="list-style-type: none"> • Contribute funding toward program incentives 	\$250,000	<ul style="list-style-type: none"> • Contribute funding toward program incentives 	\$25,000	\$275,000
Employer Innovative Program Grants	<ul style="list-style-type: none"> • Employer grants for new or enhanced commute incentive programs and products (including transit/ORCA passes and vanpool subsidies) • Contribute funding toward employer grants 	\$40,000	<ul style="list-style-type: none"> • Contribute funding toward employer grants 	\$15,000	\$55,000
R-TRIP/Think Redmond "Go Green" Residential Promotion	<ul style="list-style-type: none"> • Develop and implement a residential-based alternative commute/travel program • Develop marketing materials • Promote residential transit, 	\$25,000	<ul style="list-style-type: none"> • Contribute funding toward program incentives 	\$20,000	\$45,000

	bike and walk alternatives at community events and in media <ul style="list-style-type: none"> • Contribute funding toward program incentives 				
R-TRIP School Demonstration Program	<ul style="list-style-type: none"> • Develop and implement school-based alternate "commute" program (high school through college level) • Recruit up to 3 schools to participate in the program • Contribute funding toward program incentives 	\$10,000	<ul style="list-style-type: none"> • Contribute funding toward program incentives 	\$10,000	\$20,000
Corridor Transit Promotion Demonstration	<ul style="list-style-type: none"> • Develop corridor-oriented transit information • Update R-TRIP website to enhance local transit information accessibility 	\$10,000	<ul style="list-style-type: none"> • Contribute funding toward program demonstration 	\$10,000	\$20,000
R-TRIP Program Outreach, Administration and Implementation	<ul style="list-style-type: none"> • Promote R-TRIP incentives to Redmond employers • Verify incentive eligibility • Fulfillment and distribution of R-TRIP incentives • Conduct employer outreach on behalf of the R-TRIP partnership • Maintain program tracking and distribute monthly goal status report • Staff employment site transportation and zip to lunch events 	\$80,000		\$0	\$80,000

	<ul style="list-style-type: none"> • Provide R-TRIP customer service support for employers, residents and commuters 				
R-TRIP Marketing Materials	Revise and reprint core R-TRIP marketing materials Develop new marketing materials.	\$10,000	Contribute funding toward marketing materials	\$10,000	\$20,000
		\$475,000		\$130,000	\$605,000